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Participatory governance for the European Union cultural-historical values of traditional agricultural landscapes

Joint report of International Events



LJUDSKA UNIVERZA LENDAVA
NÉPI EGYETEM LENDVA



município de
lousada

INTERNATIONAL EVENT No.1**EVENT DESCRIPTION SHEET**

PROJECT	
Participant:	1 - Concello de Vedra
PIC number:	943256907
Project name and acronym:	Participatory governance for the European Union cultural-historical values of traditional agricultural Landscapes — winEU.rur

EVENT DESCRIPTION			
Event number:	Event 1		
Event name:	Common social values and ethnographic, cultural and historical traditions around tilling and harvesting the land in Europe		
Type:	Conferences, World Café, visits to good practices, Kick-off meeting		
In situ/online:	in-situ		
Location:	Spain, Vedra		
Date(s):	8th, 9th and 10th of March 2023		
Website(s) (if any):	http://wineurur.concellodevedra.gal/		
Participants			
Female:	40		
Male:	44		
Non-binary:	-		
From country 1 Spain:	69		
From country 2 Italy:	5		
From country 3 Bulgaria:	-		
From country 4 Slovenia:	4		
From country 5 Croatia:	3		
From country 6 Portugal:	3		
Total number of participants:	84	From total number of countries:	5
Description			
<i>Provide a short description of the event and its activities.</i>			

I. KICK-OFF MEETING AND VISIT TO GOOD PRACTICES

The initial day of the winEU.rur Event on March 8th featured a Kick-off and the first Project Steering Committee Meeting at "A Estación Centro de Emprendemento" in Vedra, a repurposed railway station serving as a multifunctional center with a co-working area. Ms. Vanessa Crespo Souto, representing the Municipality of Vedra, opened the meeting, addressing international partners. Discussions included a review of the work plan and budget, identification, and distribution of main tasks for the future implementation of winEU.rur. Following the meeting, partners explored the renowned "Destilería Aguardientes de Galicia" in Vedra, a distillery established in 1992 emphasizing regional ingredients and traditional distillation techniques. The day concluded with a guided tasting of Galician wines.



II. PROJECT OFFICIAL OPENING EVENT

On Thursday, March 9th, the winEU.rur Project's official opening event occurred at the Pazo de Vista Alegre in Vedra, Spain. The Mayor of Vedra, Mr. Carlos Martínez Carrillo, welcomed all participants and briefly presented the Municipality, highlighting its rural characteristics and its agricultural tradition. Vanessa Crespo Souto, the Project Manager, presented winEU.rur's origins, emphasizing its commitment to environmental protection and heritage preservation. International partners also introduced their organizations and shared their projects related to sustainability and heritage protection.

III. INFO DAY

After a brief pause, the day continued with the Info Day. The conference started with the presentation of Mr. Enrique Luis de Salvador Sánchez, Director of the Institute of Territorial Studies in the Regional Government of Galicia, who outlined the landscaping strategy focusing on heritage protection, awareness, and cooperation. Emphasizing governance, the strategy aims to involve citizens through public instruments. The presentation delved into Galicia's landscape characteristics, legal recognition, and regional laws, especially in the rich natural heritage area where Vedra is located.

Additionally, a conference on the "Tradition of Wine Culture in Galicia" by journalist Mr. Víctor Furelos explored the historical ties of winemaking in Vedra, linking back to Medieval times and highlighting similarities with other European wine regions. The importance of preserving the unique landscape of these areas was underscored.

To conclude the event, the Organizing Committee briefly presented the Wine Festival of Vedra, a longstanding celebration promoting regional wine, enhancing quality and trade, and fostering wine culture and territorial development. The annual festival features various activities, events, and initiatives related to wine, contributing to the local community's growth and appreciation of their heritage.

IV. VISITS TO EXAMPLES OF GOOD PRACTICES

The afternoon session featured visits to good practices. Initially, partners explored the Pazo de Ortigueira and Gardens in Santa Cruz de Ribadulla, awarded with the International Camellia Society Garden of Excellence badge. The palace and gardens, renowned for their beauty, also incorporated olive tree cultivation for oil production and a vineyard producing the renowned "Ulla" wine.

Afterwards, partners engaged in a guided tour of the internationally acclaimed Distillery Casa Nordés of Galicia in Vedra, known for its gin production. The distillery provided an immersive experience detailing the origin, history, and production of Nordés gin. The visit concluded with partners enjoying a tasting of Galician gin in the Cocktail room.

V. TRANSNATIONAL WORKSHOP

On Friday, March 10th, the winEU.rur event featured a Transnational Workshop, "World Café," and Conference at the "María Manuela Enotourism" historic wine cellar. Firstly, Ms. Cristina García presented the conference

“Landscape and Heritage”, where the resilience of nature within the National Green Infrastructure and Ecological Connectivity and Restoration Strategy where discussed, as well as the Galician landscape. Following, the “WORLD CAFÉ” Activity took place. This Activity facilitated group discussions on key rural issues, concretely participatory governance, traditional agriculture and landscape and cultural and historical values. The main results of the activity point out to increasing the participation of young people and farmers in the government, focusing on the quality of the wine production and in sustainability and involving the support of local authorities.



Communication and dissemination:

Video of the event & Video of testimonies:

<https://youtu.be/ZgBRXZBpGq4?si=nESwfdTdhL3uiMG1>

Links to press articles/social media pages related to the project event:

<https://www.elcorreogallego.es/concellos/2023/03/11/vedra-lidera-proxecto-europeo-persegue-84463821.html>

<https://lindeiros.net/borrador-automaticovedra-boas-praticas-croacia/>

<https://www.xunta.gal/notas-de-prensa/-/nova/77992/xunta-ensalza-papel-del-paisaje-como-elemento-vertebrador-del-rural-gallego>

<https://www.instagram.com/reel/CqFtHR8v2th/?igshid=MTc4MmM1Yml2Ng%3D%3D>

<https://m.facebook.com/photo.php?fbid=603702848464958&id=100064757434504&set=a.293892589445987&sfnsn=scwspmo>

https://m.facebook.com/story.php?story_fbid=pfbid02SFUyhfWMMmJDB5d1ym56jzfJxCo3qYMsTHwAEhrHGZ XGsNiARYEaqzZMJ6e8qpEil&id=100064757434504&sfnsn=scwspmo

https://m.facebook.com/story.php?story_fbid=pfbid027taMQgi4fmLNRzrRr5F1TohiXhSBrD1mowfpK7HEmBX 4L4U94KdefgopKVaRckUI&id=100064757434504&sfnsn=scwspmo

https://www.facebook.com/watch/?v=1465467340861994&extid=NS-UNK-UNK-UNK-AN_GK0T-GK1C&mibextid=2Rb1fB&ref=sharing

INTERNATIONAL EVENT No. 2

EVENT DESCRIPTION SHEET

PROJECT	
Participant:	5 - LOKALNA AKCIJSKA GRUPA ZAGORJE-SUTLA (LAG ZAGORJE SUTLA)
PIC number:	921213657
Project name and acronym:	Participatory governance for the European Union cultural-historical values of traditional agricultural Landscapes — winEU.rur

EVENT DESCRIPTION			
Event number:	Event 2		
Event name:	European best practices, cultural and wine- growing experiences in territories of traditional agricultural landscape		
Type:	Conferences, press conference, participatory workshop, visits to good practices, 2 nd project coordination meeting		
In situ/online:	in-situ		
Location:	Croatia, Tuhelj		
Date(s):	7 th , 8 th and 9 th of June 2023		
Website(s) (if any):	Under construction		
Participants			
Female:	51		
Male:	37		
Non-binary:	-		
From country 1 Spain:	4		
From country 2 Italy:	-		
From country 3 Bulgaria:	4		
From country 4 Slovenia:	6		
From country 5 Croatia:	71		
From country 6 Portugal:	3		
Total number of participants:	88	From total number of countries:	5
Description			
<i>Provide a short description of the event and its activities.</i>			
<p>I. VISITING THE GOOD PRACTICES</p> <p>On June 7th, partners visited the good practices of the territory, beginning with a visit to the Sever family winery in Klanjec. Wine producers Filip, Jakov, and Zvonko showcased five varieties of wine, predominantly featuring autochthonous Croatian grape types. Notably, the "Sokol" variety, exclusive to the Klanjec area, held a significant narrative.</p> <p>The journey continued to Zelenjak, a site of profound cultural and historical significance for Zagorje, where the Croatian national anthem was written. Following lunch, another exemplary practice was explored at the Bodren winery near Pregrada. Guests were treated to a presentation of five wines, primarily produced through ice harvesting. The visit also included a performance by a female vocal ensemble from Pregrada, presenting three traditional songs..</p>			



II. PARTNERS' MEETING AND SMART THINKING WORKSHOP

On the 8th of June the partnership steering committee meeting took place, where the project activities and future tasks were discussed.

After lunch, a smart thinking workshop divided participants into three teams to address specific project-related questions:

1) How to conserve traditions?

Strategies included involving authorities in research, festivals, and activities, integrating traditions into tourism experiences, and promoting traditions through public or private entities.

2) How to promote new cultural and wine-growing experiences with tradition?

Suggestions involved leveraging social media for broader reach, tailoring engagement based on the target audience's age, and utilizing contemporary designs, events, festivals, and cross-sector collaborations.

3) How to promote new cultural and wine-growing experiences?

Recommendations included using various media channels, unconventional approaches like blimp signs, and word-of-mouth promotion. Presentations targeting younger generations, interactive games, and the sharing of good practices between regions were also highlighted as effective strategies.

III. PRESS CONFERENCE, INTRODUCTION OF THE PARTNERS AND PRESENTATIONS

The final day of the event (9th of June) commenced with a press conference, opened by brief presentations from project partners introducing their organizations, cities, or municipalities. Afterwards, presentations of stakeholders took place themed in "Wine Growing Regions of Croatia: Traditional Landscapes in Contemporary Times", "Wine-growing as Traditional Economy in Croatian Zagorje" and "Traditions and Cultural Experiences of Zagorje - Traditional Costumes and Festivals".

After the presentations and a brief discussion, the event concluded with a surprise performance by tambourine players, showcasing traditional Kajkavian songs and enhancing the cultural exchange between the Zagorje region and international partners.



Communication and dissemination:

Video of the event & Video of testimonies:

<https://youtu.be/y7IOTyHDxDQ?si=JqGu8SWUwsw-F6N3>

Links to press articles/social media pages related to the project event:

<https://kajkavskekronike.hr/izdanja/broj14/mobile/index.html#p=7>
<https://www.zagorje-international.hr/2023/06/09/kakav-izlet-bili-smo-s-predstavnici-ruralnih-europskih-opcina-u-obilasku-nasih-vinarija-evo-koje-im-je-zagorsko-vino-najbolje/>
https://m.facebook.com/story.php?story_fbid=pfbid02i7MrVvYH8re8BmidazAyNmgsi3svADgGmttt28rok9s3pCzc8cmUxv116iPR1qhGKI&id=100070974825035
https://m.facebook.com/story.php?story_fbid=pfbid0BByfuWfWqkVb1aEFJctvdjM7oCMgvgLQkrwiBnpC5NCpS82JEaGUz3eLSTjc6FihYI&id=100070974825035
https://m.facebook.com/story.php?story_fbid=pfbid02WzoVBpqHctB6sTYF9ugbV68btHWkrjxarfU7dUsuAkJj3PEbhp68ZRACiey9LiUl&id=100070974825035
<https://drive.google.com/drive/folders/16ENMx536yttYU1iJGHSqPjbOPjufViPm>

INTERNATIONAL EVENT No.3

EVENT DESCRIPTION SHEET

PROJECT	
Participant:	6 - Município de Lousada
PIC number:	946875783
Project name and acronym:	Participatory governance for the European Union cultural-historical values of traditional agricultural Landscapes — winEU.rur

EVENT DESCRIPTION	
Event number:	Event 3
Event name:	Present continental trends of innovation in cultural and winemaking experiences in territories of traditional agricultural landscape
Type:	Conference, World Café, visits to good practices, 3rd project coordination meeting
In situ/online:	in-situ and online
Location:	Portugal, Lousada
Date(s):	19th, 20th and 21st of September 2023
Website(s) (if any):	N/A
Participants	
Female:	48
Male:	36
Non-binary:	0
From country 1 Spain:	6

From country 2 Italy:	3		
From country 3 Bulgaria:	3		
From country 4 Slovenia:	3		
From country 5 Croatia:	0		
From country 6 Portugal:	68		
Total number of participants:	84	From total number of countries:	5

Description

Provide a short description of the event and its activities.

I. PARTNER'S MEETING AND CULTURAL VISITS

The first day of the winEU.rur Event on the 19th of September 2023, began with the 3rd PSCM. Manuel Nunes, Councilor for the Environment in Lousada, opened the meeting and officially welcomed partners. Participants discussed past project events and preparations for the midterm report. Meanwhile, stakeholders visited the Lousada Press Center with a 19th and 20th-century collection and the Romanesque Interpretation Center, exploring the region's history through themed rooms.

II. VISIT TO EXAMPLES OF GOOD PRACTICES AND INNOVATION I

On the same day, partner delegations visited the good practices and innovative trends in cultural and winemaking experiences within traditional agricultural landscapes. The first stop was at 100lqual Winery in Meinedo, Lousada, where partners had the opportunity to know about modern winery with an innovative approach to ancient grape varieties. Afterwards, a tasting session was carried out.

Then, the group then visited Quinta de Lourosa in Sousela, exploring the family vineyard's unique LYS support system for grapevines. The vineyard now hosts various events, provides rural accommodations, and offers vineyard tours and wine tastings.



III. CONFERENCE: "INNOVATION IN RURAL LANDSCAPES - SUSTAINABILITY, ENTREPRENEURSHIP AND DIGITAL LITERACY"

On the 20th of September 2023 the Conference "Innovation in rural landscapes – sustainability, entrepreneurship and digital literacy" took place in the Lousada Municipal Library, attended by over 80 participants from various sectors.. Manuel Nunes, Environment and Nature Councilor of the Municipality of Lousada, inaugurated the event, emphasising the crucial role of sustainable development in the region.

The conference's first panel featured coordinators of projects involving the Municipality of Lousada. These projects focus on empowering local agents for a circular economy (ECO-CENT), technological innovation (digiLEAD), and sustainable land management aligned with the European Green Deal (GoGreen), all vital for rural regions' sustainable development.

The second panel highlighted local wealth, specifically the cultural and wine landscape. Ricardo Martins discussed the Municipal Strategy for Sustainability and the Local Protected Landscape of Sousa. Manuel Oliveira, from the Northern Regional Directorate of Agriculture and Fisheries, covered unique vine training systems in the Vinhos Verdes region. Lastly, Luís Sousa delved into the intriguing and ancient history of wine in Lousada.

IV. VISIT TO EXAMPLES OF GOOD PRACTICES AND INNOVATION II

In the afternoon of the same day, partners took part on the second part of the guided tour of best practices in the region of Lousada. Firstly, they visited the Mata de Vilar, a 14-hectare forest internationally classified as 'high conservation value'. Biologist Cláudia Silva explained the benefits of promoting biodiversity near agricultural fields, showcasing examples, from amphibians for insect control to raptors for rodent mitigation and flower meadows for pollinator attraction.

Afterwards, the "Workshop of Vinhas-do-Enforcado" took place. Here, participants explored the endangered ancient vine cultivation practice known as "Vinhas-do-Enforcado." This agroforestry method involves grapevines growing vertically, supported by forest tree species. This approach allows winemaking to coexist with other crops, fostering a resilient and productive ecosystem. Participants experienced traditional artifacts used in this method and tasted wine grown in height during a regional snack.

V. VISIT TO EXAMPLES OF GOOD PRACTICES AND INNOVATION III

On September 21, 2023, the winEU.rur delegation visited Quinta da Palmirinha in Felgueiras, a biodynamic vitiviniculture farm. The producer shared environmentally responsible wine production methods, emphasizing natural fertilizers and treatments. Discussions centered on the growing demand for such products, their characteristics, and considerations. The visit concluded with a tasting of the unique biodynamic wine.

Afterwards, participants traveled to Porto for a guided visit to the Port and Douro Wines Institute, where they received insights into the history and success factors of this internationally renowned liquor. The tour continued with visits to laboratories and a tasting room, showcasing the on-site wine quality control process. The tour concluded on the waterfront in Porto, a key location in the success of exporting Portuguese wines globally.



VI. WORLD CAFÉ ACTIVITY

In the afternoon of this last day, the "WORLD CAFÉ" took place. For the activity, partners divide into three groups, each one of them with a different topic and questions to address. The results of the activity pointed out to the need of improving the research and implementation of organic viticulture, the need to preserve traditional agricultural practices and the heritage of the festivals and celebrations related to wine culture in their regions.

Communication and dissemination:

Video of the event & Videos of testimonies:

<https://www.youtube.com/watch?v=6C0MbkZ3dEA>

Links to press articles/social media pages related to the project event:

<https://www.facebook.com/LousadaAmbiente/posts/pfbid031XAxUjaBuho2p4JMv9VChr1ZWfEcYQxZT2CUDNwjdeTLy9NVSVYEzMT964aUh2Ml>

<https://www.facebook.com/LousadaAmbiente/posts/pfbid02cB5P5rcb42R6NMmQCDhoG5H1FNpZe6bdgwFakkrkJ1fURwekfaYvLxyzLxPJgMJ9l>

https://www.instagram.com/p/Cw8UqTErKhu/?img_index=1

https://www.instagram.com/p/CyvGzmRMd-V/?utm_source=ig_web_copy_link&igshid=MzRIODBiNWFIZA==

<https://www.facebook.com/adersousa.gal/posts/pfbid0kQSAwTePreJb5KAUxTTRiGaF8EoTnnJtweUVYuyu5FDxPswm4xXD4RQQ3dK6pxUI>

<https://www.facebook.com/photo/?fbid=617821853801137&set=a.408303464752978>

INTERNATIONAL EVENT No.4

EVENT DESCRIPTION SHEET

PROJECT	
Participant:	Ljudska univerza Lendava (Adult education centre Lendava)
PIC number:	919921520
Project name and acronym:	Participatory governance for the European Union cultural-historical values of traditional agricultural Landscapes — winEU.rur

EVENT DESCRIPTION	
Event number:	Event 4
Event name:	Co-creation, collective intelligence and new opportunities of sustainable tourism for the promotion and valorisation of European vine landscapes
Type:	Conferences, press conference, participatory workshop, visits to good practices, 4 th project coordination meeting
In situ/online:	in-situ
Location:	Lendava, Slovenia
Date(s):	10 th , 11 th and 12 th of November 2023
Website(s) (if any):	Under construction
Participants	
Female:	19
Male:	20
Non-binary:	-
From country 1 Spain:	3
From country 2 Italy:	-
From country 3 Bulgaria:	4
From country 4 Slovenia:	17
From country 5 Croatia:	8
From country 6 Portugal:	2
Other countries:	5
Total number of participants:	39
From total number of countries:	8
Description	

Provide a short description of the event and its activities.

I. PRESS CONFERENCE, PROJECT AND LOCAL EVENTS PRESENTATIONS

On November 10th, a series of events unfolded, beginning with a press conference where the local Mayor extended a warm welcome. The project and recent local events were presented. The lead partner also highlighted the recognition by key stakeholders in Spain. A subsequent Q&A session with the media provided insights into the partnership's formation and future endeavours.



II. PARTNERS MEETING (COMBINED)

Afterwards, the 4th PSCM took place (hybrid approach, virtual and face-to-face). During the meeting, partners engaged in a thorough discussion concerning their respective obligations and upcoming project steps. The meeting focus was on alignment with project goals and timelines. Simultaneously, plans were outlined for the development of a Wiki platform and organization of the next TPM.

III. VISITING THE GOOD PRACTICES

In the afternoon of the same day, visits to good practices were carried out. Firstly, partners travelled to the Puklavec Family Wines, an enriching experience, showcasing a family-owned winery known for its commitment to quality and a high level of modernization while maintaining traditional practices.

The visit emphasized sustainable practices, innovation in viticulture, and the family's dedication to producing exceptional wines. It provided a valuable perspective on successful collaboration between local businesses and big-scale producers.

Then, the visit to Gabor Distillery – Pozvačín took place, where participants had the chance to tour the distillery, learn about the unique distillation processes, and sample distinctive spirits crafted by Mr. Gabor. The distillery's commitment to preserving local traditions while embracing contemporary techniques was evident throughout the visit.

IV. SUSTAINABLE TOURISM OPPORTUNITIES

On the 11th of November, partners visited the Smey Winery, a family-owned and operated winery located in the Lendava Hills founded in 1992 and that produces high-quality wines from local grapes. The winery uses sustainable farming practices and traditional winemaking methods to produce wines that are both flavorful and aromatic.



V. WINELEND CAFÉ WORKSHOP AND CLOSING

On the last day, the 12th of November, the Workshop took place, aimed at delving into the cultural, historical, and ecological dimensions of vine landscapes. Participants engaged in three rounds of discussions, each aligning with the specified workshop objectives. The results pointed out at the multicultural aspects of the territories involved in the project, the need for sustainable tourism practices and the identification of digital strategies for promoting the territories of wine landscape, while protecting its environment and taking into account the sustainability of the practice.

Overall, the workshop succeeded in deepening participants' understanding of the various aspects of vine landscapes while fostering collaborative thinking towards sustainable practices and digital innovation. After the workshop and presentation of ideas, the event ended with a tasting of local delicacies.

Communication and dissemination:

Video of the event & Videos of testimonies: *[under development]*

Links to press articles/social media pages related to the project event:

<https://lendavainfo.com/foto-v-mestni-hisi-se-je-odvilo-uvodno-srecanje-partnerjev-in-predstavitev-projekta-wineu-rur/>

<https://www.facebook.com/ljudskauniverzalendava/posts/pfbid0thjfs9mSu9q9dVokMDobvRMUDScFQsRACFciGsRf3B6mziJisR6Vsv82jZncxuZWl>

EVENT DESCRIPTION SHEET

(To be filled in and uploaded as deliverable in the Portal Grant Management System, at the due date foreseen in the system.

 *Please provide one sheet per event (one event = one workpackage = one lump sum).*

PROJECT	
Participant:	Bolyarovo Municipality
PIC number:	911142826
Project name and acronym:	Participatory governance for the European Union cultural- historical values of traditional agricultural Landscapes — winEU.rur

EVENT DESCRIPTION	
Event number:	Event 5
Event name:	Innovative technologies for the management of cultural tourism in scattered sites /Carsharing, Ticketing, Geomapping, Fundraising/
Type:	Conferences, press conference, participatory workshop, visits to good practices, 5 th project coordination meeting
In situ/online:	in-situ
Location:	Bolyarovo, Bulgaria
Date(s):	12 ^h , 13 th and 14 th of February 2024
Website(s) (if any):	http://wineurur.concellodevedra.gal/
Participants	
Female:	65
Male:	31
Non-binary:	-
From country 1 Spain:	3
From country 2 Italy:	8
From country 3 Bulgaria:	74
From country 4 Slovenia:	6
From country 5 Croatia:	-
From country 6 Portugal:	3
Other countries:	-

Total number of participants:	96	From total number of countries:	6
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Description

Provide a short description of the event and its activities.

I. PRESS CONFERENCE, PROJECT AND PRESENTATION OF PARTNERS, 12th of February



On February 12th, a series of events unfolded, beginning with a Ttansnational conference at the hall of Chitalishte «Vazrazhdane » Bolyarovo. Local good practices related to the promotion of wine production were presented, as well as the state of viticulture and winemaking in the region. the project partners presented their organizations.

Press conference were organized with regional and local media.

During the combined partners meeting (virtual and face-to-face), partners the partners discussed the implementation of project activities, deadlines and upcoming steps. The partners agreed to organize local events until May 31, 2024



II. VISITING THE GOOD PRACTICES, 12th and 13th of February

The visit to "Meden" winery showed a small family business that grows grapes and produces wine. /12th February /

„Afuzov „Winery also presented a small wine producer. The distinctive feature of this participant is that the owners are also engaged in the design and production of equipment for creating wineries /13th February/.

One of the largest wine producers in Bulgaria was also visited – „Domaine Boyar”. /13th February/.

The visit to the winery of "Mirolio" highlights the joint product - wine production, restaurant and hotel in one area. /13th February/.





III. TRANSNATIONAL WORKSHOP /13th February/.

The workshop was held as a world coffee. The aim was to highlight the participants' understanding of Innovative technologies for the management of cultural tourism in scattered sites /Carsharing, Ticketing, Geomapping, Fundraising/.

Question 1: Give examples of cultural tourism sites in dispersed rural areas.

Question 2: What is essential to develop cultural tourism in dispersed areas?

Question 3: What is included in the innovative management of cultural tourism in dispersed areas?

Question 4: How does winemaking contribute to the development of cultural tourism?



IV. CELEBRATION OF SAINT TRIFON –THE PATRON OF WINEMAKERS IN BULGARIA
/14th February/

The tradition of commemorating the patron saint of winemakers, Saint Tryphon, was shown. The event was held on a vineyard in the presence of media and guests



Communication and dissemination:

Press and social media:

<https://bnr.bg/starazagora/post/101948651/delegacii-ot-chetiri-darjavi-obmenat-opit-v-bolarovo-za-lozarstvo-i-vinoproizvodstvo>

https://bnr.bg/burgas/post/101949191/kmetat-na-bolarovo-provazglasi-car-na-lozata-na-trifon-zarezan?fbclid=IwAR0eCyLzaXBHs_LgQBWk9BelcQEbj-3xrq2yqM_WEmE7YIZvqbCm_6ztl

<https://bnr.bg/starazagora/post/101941753/v-bolarovo-sabirat-sredstva-za-lechenieto-na-nesten-lesnichei?fbclid=IwAR0SXoXjNovz3KGmsFUNZ6sBZJNB59g8p3xIVy15hxWdtMdaxhO09rMOLY8>

<https://www.facebook.com/eratv.bg/videos/693034509696822/>

Photo and video:

<https://drive.google.com/drive/folders/1fNUGWubvX5zcMG0PtcO6DsK0V9DfAvz3>

HISTORY OF CHANGES		
VERSION	PUBLICATION DATE	CHANGE
1.0	15.03.2024	Initial version

EVENT DESCRIPTION SHEET

(To be filled in and uploaded as deliverable in the Portal Grant Management System, at the due date foreseen in the system.

 *Please provide one sheet per event (one event = one workpackage = one lump sum).*

PROJECT	
Participant:	Capannori Municipality
PIC number:	950977428
Project name and acronym:	Participatory governance for the European Union cultural- historical values of traditional agricultural Landscapes — winEU.rur

EVENT DESCRIPTION	
Event number:	Event 6
Event name:	Winegrowing cultural tourism management for ecological transition
Type:	Conferences, participatory workshop, visits to good practices, 6 ^h project coordination meeting
In situ/online:	in-situ
Location:	Capannori, Italy
Date(s):	2 nd – 3 rd – 4 th July 2024
Website(s) (if any):	http://wineurur.concellodevedra.gal/
Participants	
Female:	34
Male:	47
Non-binary:	-
From country 1 Spain:	4
From country 2 Italy:	64
From country 3 Bulgaria:	4
From country 4 Slovenia:	9
From country 5 Croatia:	7
From country 6 Portugal:	3
Other countries:	-
Total number of participants:	81
From total number of countries:	6

Description

PROJECT AND PRESENTATION OF PARTNERS, 2nd of July



On July 2nd, we gathered at the Segromigno Scientific Park for the 6th Transnational Conference, an event dedicated to sharing best practices in enotourism.

Our day began with registration at 9:45 AM, followed by the official opening at 10:20 AM, where we were warmly greeted and introduced to the day's agenda. The conference was proudly funded by the European Union, though the views expressed were solely those of the participants.

The first session, from 10:40 to 11:15 AM, focused on sustainable cultural wine tourism management. We had the privilege of hearing from distinguished speakers: Edoardo Lencioni, a renowned touristic guide; Gabriele Bove, an esteemed agricultural entrepreneur and master of oil; Piero Tartagni from the Association Strada dell'Olio e del Vino; and Moreno Petrini from the Consorzio Colline Lucchesi.

Following a coffee break, we resumed at 11:30 AM with presentations on the 'Oasis Methodology Applied to Local Events,' shared by partners from Bulgaria, Croatia, Portugal, Slovenia, Spain.

Our afternoon featured a visit to Fattoria Maionchi, including a tour of their winery and a departure at 15:50. We then explored the beautiful Park and Villa Torrigiani in Camigliano from 16:00 to 17:30.

The day continued with a visit to Fattoria di Petrogonano and its olive oil mill, where we enjoyed an olive oil tasting at 17:45. We rounded off the day with a local wine tasting at Villa Gambaro, led by the Association Strada dell'Olio e del Vino and FISAR sommelier.

Dinner at the Fattoria di Petrogonano restaurant at 19:30 provided a delightful end to a day filled with insightful exchanges and explorations of local enotourism practices.

VISITING THE GOOD PRACTICES, 3rd of July



On July 3rd, we embarked on an enriching journey dedicated to exploring and exchanging best practices in enotourism. Our day began at 9:45 AM at the Tempietto del Nottolini, where we were greeted by an environmental guide for an insightful excursion to the Nottolini Aqueduct. This exploration highlighted the crucial role that water transport played in supporting local agriculture since Roman times.

Following this, we departed at 11:10 AM for the Hostel Bike and Restaurant Il Rio di Vorno, arriving at 11:20 AM for a Transnational Workshop. This session was an excellent opportunity for collaborative learning and sharing of innovative practices in enotourism. At 12:30 PM, we held a Coordination Meeting for our Transnational Project, aligning our strategies and goals.

Lunch was served at 1:30 PM at Il Rio di Vorno, providing a light and convivial break. At 2:50 PM, we journeyed to the Tenuta dello Scompiglio in Vorno, where we enjoyed a tour of the estate from 3:00 to 4:00 PM, followed by a delightful wine tasting from 4:00 to 5:00 PM.

Our day concluded with a transfer to Lucca, where from 5:30 to 7:30 PM, we experienced a unique guided tour of this historic city. We capped off the evening with a delightful dinner at the Osteria Parlascio, located in the Roman Amphitheatre, enjoying both the cuisine and the ambience of this remarkable setting.

The day was a perfect blend of learning, exploration, and cultural immersion, setting a strong foundation for our ongoing enotourism initiatives

TRANSNATIONAL WORKSHOP, 3rd of July



On July 3rd, the transnational workshop was held in Vorno with all partners to discuss the following topics:

1. Sustainable Vineyard Practices
 - Objective: Explore the adoption of sustainable practices in vineyards that promote ecological balance, biodiversity, and soil health.
 - Topics Discussed: Organic farming, biodynamic practices, water conservation techniques.
2. Eco-friendly Wine Production
 - Objective: Discuss processes and technologies that can make wine production more eco-friendly.
 - Topics Discussed: Energy-efficient machinery, sustainable packaging, waste management systems.
3. Cultural Heritage and Wine Tourism
 - Objective: Examine how the cultural heritage of wine regions can be integrated into tourism experiences.
 - Topics Discussed: Storytelling, historical tours, preservation of traditional wine-making techniques.
4. Marketing Sustainable Wine Tourism
 - Objective: Explore strategies for marketing sustainable wine tourism, highlighting eco-friendly practices and experiences.
 - Topics Discussed: Branding, digital marketing, partnerships with eco-conscious travel agencies.
5. Educational Programs and Workshops
 - Objective: Design educational programs and workshops aimed at teaching visitors about sustainable winegrowing practices and the ecological transition.
 - Topics Discussed: Hands-on activities, lectures, wine tasting sessions focused on sustainability.
6. Community Involvement and Support
 - Objective: Discuss ways to engage and involve the local community in sustainable wine tourism initiatives.
 - Topics Discussed: Community education, local partnerships, economic opportunities through eco-tourism.

WINE BEST PRACTICES TOUR, 4th of July



The day dedicated to exploring best practices in wine tourism within the northern and southern regions of the Municipality of Capannori. The goal is to understand the diversity of vineyards influenced by both the mountainous terrain and the sea.

Itinerary:

- Visit to Ponte del Diavolo, Borgo a Mozzano
- 10:45 - 13:00: Arrival at Vagli di Sopra and tour of the famous Vagli Quarries, a significant local site.
- 13:50 - 15:30: Wine tasting and lunch at Osteria dell'Isola Restaurant, with an in-depth explanation of heroic wines cultivated in the mountains, showcasing the challenges and unique qualities of high-altitude viticulture.
- Afternoon & Dinner: Tasting dinner featuring the catch of the day by the sea at Viareggio Fishermen's Cooperative Restaurant, complemented by presentations of local wines and an exploration of the vineyards characteristic of the coastal region.

This format highlighted the enotourism experience, emphasizing both the geographical diversity and the unique characteristics of the wines tasted.

Communication and dissemination:

Press and social media:

<https://www.comune.capannori.lu.it/news/dettaglio/al-via-una-tre-giorni-dedicata-allenoturismo-con-esperti-internazionali-per-confrontarsi-sulle-buone-pratiche-e-sulla-crescita-di-un-settore-strategico-del-territorio/>

<https://www.floraviva.it/news/filiera-vite-vino/capannori-e-transizione-ecologica-progetto-europeo-tra-vino-e-paesaggi-rurali.html>

<https://www.lanazione.it/lucca/cronaca/vino-e-transizione-green-ecco-il-progetto-speciale-per-le-nostre-aree-rurali-8c26cce4>

Photo and video:

https://drive.google.com/drive/folders/1SO5Uy8lajwQdfeBgy8r1Xp5-M9jxz_I

HISTORY OF CHANGES

VERSION	PUBLICATION DATE	CHANGE
1.0	05.07.2024	Initial version

EVENT DESCRIPTION SHEET

(To be filled in and uploaded as deliverable in the Portal Grant Management System, at the due date foreseen in the system.

 *Please provide one sheet per event (one event = one workpackage = one lump sum).)*

PROJECT	
Participant:	Concello de Vedra
PIC number:	943256907
Project name and acronym:	Participatory governance for the European Union cultural- historical values of traditional agricultural Landscapes — winEU.rur

EVENT DESCRIPTION	
Event number:	Event 7
Event name:	International forum for the participatory governance of traditional agriculture landscapes
Type:	Conferences, Hackathon, visits to good practices, PSC meeting
In situ/online:	in-situ
Location:	Spain, Vedra
Date(s):	7,8 & 9 October 2024
Website(s) (if any):	http://wineurur.concellodevedra.gal/
Participants	
Female:	61
Male:	52
Non-binary:	-
From country 1 Spain:	91
From country 2 Italy:	6
From country 3 Bulgaria:	4
From country 4 Slovenia:	2
From country 5 Croatia:	4
From country 6 Portugal:	6
Total number of participants:	113
From total number of countries:	6
Description	

Provide a short description of the event and its activities.

I. FINAL TRANSNATIONAL COORDINATION MEETING AND VISIT TO GOOD PRACTICES (7th October)

Final Transnational Coordination Meeting (TCM7)

The final transnational coordination meeting of the winEU.rur project took place on 7th October at the “Hotel Congreso” in Santiago de Compostela. Partners from six countries participated, including representatives from Spain, Italy, Slovenia, Croatia, Bulgaria, and Portugal. During this final session, partners reviewed the progress of the project, evaluated the outcomes, and discussed the future steps to ensure the sustainability of the results. The meeting provided an opportunity to share experiences, finalize deliverables, and reflect on the journey of winEU.rur.



Visit to “Pepe Albela Distillery” (Vedra)

After the meeting, the partners visited the Pepe Albela Distillery in Vedra, known for its artisanal production of traditional Galician spirits. During the visit, participants were introduced to the distillation process, with a focus on local ingredients and traditional methods. They had the opportunity to taste three distinct spirits—rum, gin, and whiskey—giving them a firsthand experience of the diverse and high-quality products crafted at the distillery. This tasting session provided deeper insight into the region’s rich cultural and gastronomic heritage.





II. HACKATON (7th October)

The Hackathon, delivered by Brais Fernández using the Oasis methodology, began with a series of icebreaking games to help participants feel comfortable and engaged. These activities encouraged interaction, ensuring that everyone was at ease and ready to participate fully.



The session focused on participatory governance in traditional agricultural landscapes and the active involvement of women and vulnerable groups. Fernández guided participants through the Oasis approach, urging them to think beyond existing challenges and to envision future possibilities for their communities. Instead of starting with problems, they were encouraged to reverse their perspective—beginning with the broader European context and identifying how their local communities could contribute positively to these larger systems.

By the end of the session, participants had collaboratively identified goals and practical steps to help their communities thrive, focusing on ways to foster positive change both locally and globally.



III. VISIT TO GOOD PRACTICES (8th October)

Visit to Cambados

On 8th October, the partners were welcomed in Cambados by Mr. Juan Carlos Vázquez Abal, Vice-President of the Rias Baixas Denomination of Origin. During the reception, participants learned about the history, significance, and future strategies of the wine industry in the region, with a particular focus on preserving traditional methods while enhancing Albariño' wine quality and sustainability.





Participatory Governance Experience: Guimatur association and “Clam Hunting” Workshop

The next activity was a visit to Guimatur, the cultural association of Women of the Sea of Cambados. This association is made up of 19 members, of which 17 are shellfish gatherers and 2 are redeiras (the job of repairing fishing nets, generally feminised). Participants engaged in a hands-on workshop on clam hunting, an activity central to the region’s economy and culture. This participatory governance model, led by local women, demonstrated the integration of environmental sustainability with community-driven economic development. More info: <https://guimatur.org/>



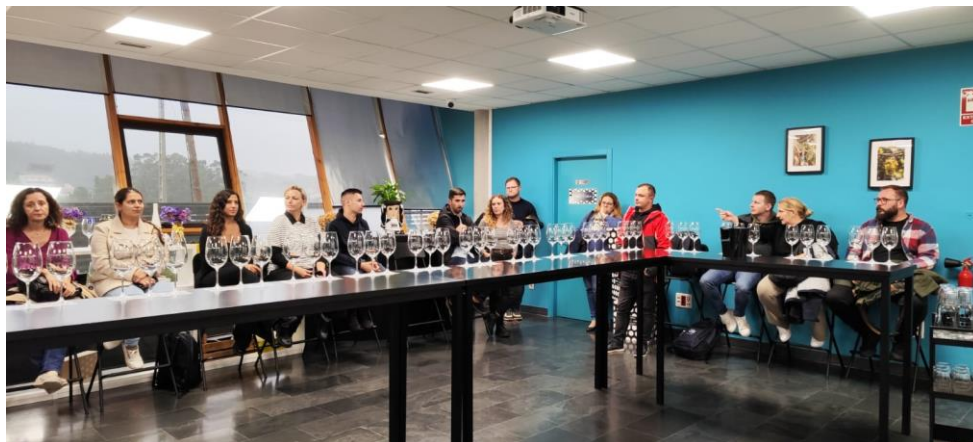
Mussel Boat Tour in O Grove

Partners then embarked on a boat trip along the Ría da Arousa, where they witnessed the process of mussel farming. During the tour, participants enjoyed a tasting of freshly harvested mussels, a key product of the local economy. The boat tour offered a close look at the sustainable aquaculture practices of the region.



Visit to Albariño Winery “Paco & Lola”

The final stop was at the Albariño winery “Paco & Lola,” where participants explored the winemaking process and participated in a wine tasting session. The visit showcased the innovative practices of this cooperative winery, which blends tradition with modern technology to produce high-quality wines.



IV. PROJECT FINAL CONFERENCE & GUIDED VISIT (9th October)

Project final conference

The final event of the winEU.rur project took place on 9th October at the CERSIA Building in Santiago de Compostela.

1. Official Inauguration

Mr. Carlos Martínez Carrillo, Mayor of the Municipality of Vedra, officially opened the event, welcoming all participants and highlighting the key contributions of winEU.rur to the rural development of Vedra and other regions across Europe.



2. Keynote Address

Ms. Ángela Martínez-Carrasco Martínez, National Contact Point for the CERV Program in Spain, provided a keynote speech that addressed the importance of European cooperation in supporting local and regional development, emphasizing the value of the winEU.rur initiative in promoting rural heritage and sustainability.

3. Project Results Presentation

Each participating region presented their outcomes and experiences from the winEU.rur project:

- **Municipality of Vedra** (Spain)
- **Municipality of Capannori** (Italy)
- **AEC Lendava** (Slovenia)
- **Zagorje-Sutla Local Action Group** (Croatia)
- **Municipality of Bolyarovo** (Bulgaria)
- **Municipality of Lousada** (Portugal)

Each presentation showcased the local perspectives on how the project impacted their communities, the actions undertaken, and the lessons learned.



4. Roundtable on participatory governance

Two roundtable discussions were held during the conference:

a. Experts' Roundtable

Moderated by Mr. Iván García García, Cultural Management Technician in the Municipality of Vedra, this roundtable included:

- **Ms. Alexandra Seara**, Manager of the Ribeira Sacra Tourism Consortium
- **Mr. Jorge Blanco Ballón**, Sub-director of the Galician Rural Development Agency (AGADER)
- **Mr. Lourenzo Fernández Prieto**, Scientific Director of CISPAC (Interuniversity Research Centre for Cultural Atlantic Landscapes)

This panel discussed the challenges and opportunities of participatory governance in rural areas. Questions from the audience provided further insights into how these ideas could be practically implemented.



b. Experiences Roundtable

Also moderated by Mr. Iván García García, the experiences roundtable featured:

- **Ms. Lucía Santiago**, member of the “obaixoulla.gal” initiative
- **Mr. Rubén Villasenín**, President of the environmental association AMABUL
- **Mr. Xosé Luis Carrera**, Coordinator of Eco-Agrotourism Arqueixal



Speakers shared their grassroots experiences of participatory governance and sustainable development in their respective regions.

Guided visit to the Decks and Portico da Gloria at the Cathedral

In the afternoon, participants had the opportunity to visit two iconic areas of the Cathedral of Santiago de Compostela. The tour began with a climb to the Cathedral's roofs, offering a panoramic view of Santiago de Compostela and its historic squares. For those willing to go higher, the climb to the top of the Tower provided an even more stunning vantage point.

The visit also included a guided tour of the Pórtico da Gloria, an architectural masterpiece renowned for its artistic significance. Though a contemplative space, the guide provided valuable insights into the history and importance of this extraordinary structure, enriching the participants' experience of Santiago's cultural heritage.



V. MORE INFORMATION

Photos:

https://drive.google.com/drive/folders/1P8jqlACFXI_66WWwfgFpUm7qe4X6HfJf?usp=drive_link

Presentations:

https://drive.google.com/drive/folders/1E694oow7acs1Lv8JDe2bvpUN97M4bms?usp=drive_link

HISTORY OF CHANGES		
VERSION	PUBLICATION DATE	CHANGE
1.0	01.04.2022	Initial version (new MFF).