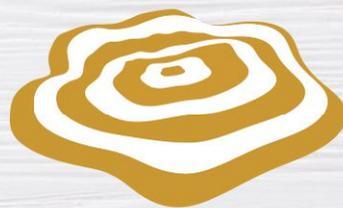




Co-funded by the
Europe for Citizens Programme
of the European Union

GUIDE **of good practices** **in European smart** **historic villages.**



#EuSAVE
EU Citizens' Action for
Smart Historic Villages

JAN 2019 - DEC 2020

Project Partners:



Europe for Citizens 2014-2020
Democratic Engagement and Civic Participation
Action - 2.2. Network of Towns 2018

Total Budget: €146,160

Guide of good practices in European smart historic villages

INTRODUCTION

EU Citizens' Action for Smart Historic Villages (#EuSAVE) is a project developed under programme Europe for Citizens 2014-2020, sub-programme Strand 2. Democratic engagement and civic participation action: 2.2. The network of Towns 2018

The project objective is to create a network of European smart historic villages that enhances the citizens' involvement and participation in the socio-economic life of their villages, promoting social commitment actions and defining local development strategies based on the opportunities offered by the material and immaterial cultural heritage of those historic territories, as assets for the EU smart, sustainable and inclusive rural growth. Around 40 small rural municipalities with less than 10,000 inhabitants, from 8 different countries (Spain, Italy, Croatia, Belgium, Portugal, Bulgaria, Republic of Macedonia and Latvia), participate in the #EuSAVE project.

Those communities have rich material and immaterial cultural heritage and have developed many social innovations and strategies for smart, sustainable and inclusive rural growth. To transfer the know-how from these rural communities into the network of European smart historic villages this Guide is developed. Participating organizations and municipalities held several local activities, mapping, and research in order to collect the best practices that could inspire likewise rural communities all over the European Union.

This Guide has the aim to support exchange good practices and to promote knowledge, awareness, and identification of European rural communities with their history and culture by increasing and consolidating the social value of the shared cultural heritage. We hope that the readers of this Guide will find examples of good practices that could be transferred in their respective communities and in this way will involve as many citizens as possible in the projects of historic villages' revitalization.

Municipalities and organizations that developed the Guide:

Concello de Vimianzo (Project Leader) – SPAIN

Unione dei Comuni della Grecia Salentina – ITALY

Lokalna akcijska grupa Zagorje-Sutla – CROATIA

Association des Agences de la Démocracie Locale (ALDA) – BELGIUM

Comunidade Intermunicipal do Alto Alentejo – PORTUGAL

Bolyarovo Municipality – BULGARIA

Municipality of Berovo – NORTH MACEDONIA

Dagda Local Municipality – LATVIA

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CITIZEN SCIENCE – BRAL

Belgium

Action Personal Card

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| Name of the best practice: | Citizen Science |
| Country, region, municipality: | Belgium, Brussels |
| Responsible organisation (name and type, e.g. municipality, museum, NGO, etc): | BRAL (Bruxelles Air); an urban movement |
| Partner organisations (if applicable): | |
| Period of implementation (start year and end year or if it's ongoing): | 2015 - ongoing |
| Problems it wanted to solve: | <p>Being able to breathe properly and healthily is the most important environmental challenge in our city for many citizens and BRAL members. The poor air quality forces the political authorities to act, for example, by regulating emissions. But it must also make us, as citizens, think about our habits. Everyone should be aware of the impact all these toxic substances that we breathe have on our health.</p> <p>Therefore, Citizen Science was born to foster a better understanding of the problem of air pollution in Brussels, to put the problem at the public debate, and to promote citizens' participation to this debate. The initiative was part of the broader action research project "Smarter Labs", aimed at experimenting innovative approaches for gathering data and creating solutions to improve sustainable urban mobility.</p> |
| Goal: | <p>Where are the hotspots of pollution in the neighbourhood? Who is most exposed? What are the moments during the day when people are the most exposed? The project is aimed at answering these questions through citizens' participation. Hence, the ultimate goal is to involve citizens in the process of co-producing societal knowledge. As knowledge means contributing to a more democratic use of, and access to, new technologies, the project is designed to improve public understanding of natural and social phenomena, by fostering an educated and systematic observation of reality.</p> |
| Description of the good practice (max 1000 words): | <p>'Citizen Science' typically refers to efforts to enhance the links between the scientific domain and the general public by increasing public participation in carrying out scientific research.</p> <p>BRAL's priority was to sustainably mobilise citizens for healthy air in Brussels. A scientific lab with citizens on air pollution was essential for BRAL to achieve this goal. BRAL invited groups of citizens to take part in a series of workshops for 6-8 months. The groups represented different</p> |

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| | <p>“communities of interest” (e.g. parents of the children of a certain school, neighbourhood residents, employees of a company, members of a local association, etc.) Devices to measure air pollution were given to participants, both to satisfy their own curiosity (e.g. outdoor pollution vs. pollution indoors), and to respond to the group’s collective questions (e.g. pollution in front of the school at drop-off time). The collected data were added on an interactive map showing the daily experience of the inhabitants of Brussels. Afterwards, the different groups organised activities to exchange knowledge and raise awareness among the general public.</p> |
| <p>Impact (short term and long term if applicable):</p> | <p>The project has had a valuable societal impact as it has:</p> <ul style="list-style-type: none"> - provided the participants with a more nuanced knowledge on personal exposure to air pollution in Brussels; - promoted citizens’ engagement and participation. Volunteers have collected more than one million data in ten months. - fostered exchange among participants, as less devices were available than interested people; - generated methodological reflections, as the used methodology is in itself valuable and may be used for similar exercises. Such methodological approach can help researchers reach out to a broader audience and learn from different perspectives on their research field; - allowed to gather data on air quality in Brussels. These results have led to recommendations for the Region to take the necessary measures: - finally, the coalition between science and community that is being developed throughout the project carries a great potential in terms of political change, where both scientists and citizens find themselves more empowered in their democratic struggles for a cleaner air. |
| <p>How citizens participated in developing and implementing the action (please stress if the vulnerable groups where involved):</p> | <p>The project was designed to achieve a more democratic access to information; hence, citizens have been democratically involved in knowledge-making. In Citizens Science, BRAL came to the citizens with the message: "We want you to become an expert". The users of the city steer the research, as the core actors of the practice. Throughout the whole process, participants engaged by sharing their experience and observations, asking questions on relevant issues and trying to respond together. The findings of Citizen Science, in addition, translated into research.</p> |
| <p>For those who want to know more (insert link where more information on the action can be found):</p> | <p>https://bral.brussels/fr</p> |

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| <p>Please identify qualities¹ that make this action a good practice and/or social innovation (max 300 words)?</p> | <p>Many qualities can be identified:</p> <ul style="list-style-type: none"> - the participatory nature of the practice, which saw citizens steering and facilitating the research - Accessibility: with a mobile measuring device and an app on the smartphone, civil scientists were able to get started quickly. - the sustainable, user-centred and inclusive methodology which may be reproduced in other participatory practices; - the practice accelerate the collective knowledge, the sense of responsibility towards the group and the empowerment and enthusiasm of the action researchers to mobilize. |
| <p>Please identify success factors² in implementation of action (max 300 words)</p> | <p>Among the success elements, various partnerships (such as with CleanAIRBrussels - bxlAIRpropre- Clean AIRbxl , EUCG - European Union Cyclists group, Groupe cyclists and activists with GRACQ & Fietsersbond) can be identified.</p> |
| <p>Local development: How has the action contributed to local development? (max 300 words)</p> | <p>Citizen Science is defined by BRAL as: “the scientific activities in which non-professional scientists volunteer to participate in data collection, analysis and dissemination of a scientific project. [...] These activities harness the expertise that exists among those who are traditionally seen as outsiders to research and in general the knowledge of local environments, and knowledge gained through experience”. Through the involvement of the critical mass, Citizens Science has contributed to the local development by democratising access to knowledge-making and knowledge-sharing.</p> <p>When participants shared their findings with the general public, for instance, they contributed to local development through awareness-raising, creative mediatisation of the results, discussion from the bottom up with policy makers, and pedagogical activities.</p> |
| <p>Sharing is Caring: what would you advise to some other organisation that would like to implement similar action in their local community?</p> | <p>Taking a citizen science approach implies a continuous (and intense) process of re-definition of the research objectives and methods, considering all participants’ interests and ambitions, and the available time, skills and technologies. Most of all, though, it means to engage in a research deemed to be relevant and useful in the context of the civic mobilisation of the participants.</p> |

¹ Quality of the practice is something inherent to the practice and it describes the practice itself like sustainability, multiplier effects, design, tradition, modernity, etc.

² Success factors in implementation are focused on organisation implementing the practice. Success factors can be cooperation with different stakeholders, previous experience, learning process, political will, EU funds, etc.

Attach photos of the action (as a separate document)



Optional: other material relevant for good practice (links to publications or video material)

n/a

THE SOCIAL RESTORATION AND INCLUSIVE LIVING IN THE HISTORIC CITY CENTER OF DIKSMUIDE

Belgium

Action Personal Card

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| Name of the best practice: | The Social Restoration and Inclusive Living in the Historic City Center of Diksmuide |
| Country, region, municipality: | Diksmuide, West-Flanders, Belgium |
| Responsible organisation (name and type, e.g. municipality, museum, NGO, etc): | De Lovie vzw – a social organization OCMW Diksmuide – <i>the public social welfare office</i> |
| Partner organisations (if applicable): | OCMW Diksmuide VDAB De Opstap Acasus Vives Province of West-Flanders |
| Period of implementation (start year and end year or if it's ongoing): | Planned period of implementation: 01/09/2018 – 31/08/2021 |
| Problems it wanted to solve: | The project is designed to tackle a twofold problem: <ul style="list-style-type: none"> - A lack of proper maintenance of the beguinage and bourgeois god houses in Diksmuide. Through restoration, these spaces will be made accessible, comfortable, and appropriate to today's life standards. The houses are reserved to accommodate people with disabilities or financially vulnerable elderly. - A lack of access to the job market for vulnerable groups. The project is designed to provide those people with employment opportunities, by offering them an educational trajectory in learning building skills. The initiative also address their mobility problems, which often represent a big obstacle in finding a job. |
| Goal: | The project is aimed at: <ul style="list-style-type: none"> - Increasing employment opportunities for people who find it difficult to get started by, on the one hand, contracting part of the work through the social clause (i.e. investing in social employment) and, on the other hand, linking the renovation to a construction trajectory for the low-skilled, long-term unemployed, living wives etc. - realizing sustainable, high-quality and affordable housing for vulnerable target groups (people with disabilities and financially vulnerable seniors) |

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| | <ul style="list-style-type: none"> - investing in the socialization of healthcare - pursuing mutual interaction with nearby farms - Strengthening engagement to home quality and sustainability in heritage environment |
| Description of the good practice (max 1000 words): | <p>In this Leader project vzw De Lovie and OCMW Diksmuide join forces to increase the employment opportunities of people who have difficulty getting activated. Both social organizations want to realize sustainable, affordable and high-quality homes in the historic centre of Diksmuide. The Restoration of the beguinage and bourgeois god houses in Diksmuide is implemented in collaboration with people for whom it is difficult to enter the regular working market. By offering them an educational trajectory in learning building skills, the project is aimed at equipping them with the skills and self-confidence necessary to enter the job market. In addition, their mobility problem, which is often an extra obstacle to employment, is being addressed.</p> <p>Houses and buildings will be restored in order to provide people with disabilities or financially vulnerable elderly with a nice and good place to live. As these buildings are part of the local cultural heritage settings, the purpose of the project is to revitalize the local area and to generate a sense of attachment to the local heritage. Furthermore, the project is designed to stimulate, enforce and professionalize (with the accompaniment of a professional network coordinator) the current network of volunteers. The final goal is to contribute to the quality of life of the neighbourhood and to strengthen social inclusion. Finally, the initiative intends to encourage interactions between the leading organization and the local farmers by creating employment opportunities for people with disabilities. For this reason, the little shop in the beguinage sells products of the local farmers.</p> |
| Impact (short term and long term if applicable): | It is not yet possible to see any impact on the short or long term because the project hasn't started yet. |
| How citizens participated in developing and implementing the action (please stress if the vulnerable groups where involved): | It is not yet possible to see how citizens participated in the development and implementation of the action because the project hasn't started yet. |
| For those who want to know more (insert link where more information on the action can be found): | In the near future you will find information on these platforms: www.delovie.be www.facebook.com/deloviepoperinge |
| Please identify qualities ³ that make this action a | It is not yet possible to identify qualities that make this action a good practice and/or social innovation because the project hasn't started yet. |

³ Quality of the practice is something inherent to the practice and it describes the practice itself like sustainability, multiplier effects, design, tradition, modernity, etc.

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| good practice and/or social innovation (max 300 words)? | |
| Please identify success factors ⁴ in implementation of action (max 300 words) | It is not yet possible to identify success factors in the implementation of the action because the project hasn't started yet. |
| Local development: How has the action contributed to local development? (max 300 words) | It is not yet possible to describe how the action has contributed to local development because the project hasn't started yet. |
| Sharing is Caring: what would you advise to some other organisation that would like to implement similar action in their local community? | It is not yet possible to share any information because the project hasn't started yet. |
| Attach photos of the action (as a separate document) |  |

⁴ Success factors in implementation are focused on organisation implementing the practice. Success factors can be cooperation with different stakeholders, previous experience, learning process, political will, EU funds, etc.

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| |  A photograph showing three men sitting on a modern wooden bench with silver metal legs in an outdoor courtyard. The man on the right is wearing a brown jacket and grey trousers, while the other two are in dark clothing. The courtyard is covered with brown mulch and has a white wall with several framed pictures or posters. In the background, there are white buildings with red-tiled roofs and a church with a steeple under a blue sky. |
| <p>Optional: other material relevant for good practice (links to publications or video material)</p> | |

THE LIBRARY SERVICE BUS ZWEVEGEM

Belgium

Action Personal Card

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| Name of the best practice: | The Library Service Bus Zwevegem |
| Country, region, municipality: | Zwevegem (West-Vlaanderen), Flanders, Belgium |
| Responsible organisation (name and type, e.g. municipality, museum, NGO, etc): | The Library service bus Zwevegem |
| Partner organisations (if applicable): | n/a |
| Period of implementation (start year and end year or if it's ongoing): | 2010 - ongoing |
| Problems it wanted to solve: | In the municipality of Zwevegem, the major facilities (such as the library) are located away from the centre in the north of the municipality. Residents of the rural villages in the south of the municipality, who wish to use these facilities, have to travel a considerable distance to do so. Since both the municipality and the library wish to provide equal opportunities to all in using their services (regardless of the location or mobility), a mobile library service was commissioned – the “Bibliobus” – to bring life back to the communities. |
| Goal: | The main goal of the initiative is to enable an equal access to municipality services for all inhabitants, especially to the less mobile citizens. A key objective for achieving this aim is the provision of a range of "mobile public services", including the introduction of a library service bus -the “Bibliobus”. |
| Description of the good practice (max 1000 words): | The ‘Zwevegem Bibliobus’ is the first of its kind in Flanders to combine mobile library services with other public services for local communities. The bibliobus provides a vital service for disadvantaged and less mobile residents in local villages. The project started when a large truck was made into a bus which, instead of carrying people, transports both books and services to further communities. Around 3000 books can be found on board. Besides, a wide range of information and other public services are available in the ‘Bibliobus’, including library databases, book requests, DVD rentals, municipality documents and application forms for social services. Documents and forms (such as applications for heating-oil allowances, travel passes) |

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| | <p>which cannot always be delivered immediately, can be sent to people's home addresses. In each case, the bibliobus serves as a central service desk, where people can ask for all kinds of information.</p> <p>Two people have been appointed to stay on the bus and assist the citizens with the services. The bus has a weekly schedule and it visits each community once or twice a week.</p> |
| Impact (short term and long term if applicable): | The project today involves four rural communities of around 3000 inhabitants. The service has soon become well known in the community, engaging more than 23.000 visitors in 2017 and 29.000 visitors in 2018. |
| How citizens participated in developing and implementing the action (please stress if the vulnerable groups where involved): | The project was started by the library service and by the local government; afterwards, a collaboration with local schools and groups working with senior citizens was set up. Due to its accessibility, the service reaches out to the whole population and facilitates with the participation of disadvantaged groups (e.g. elderly, less mobile citizens, vulnerable youth). In addition, citizens have actively participated to the project by providing the organisation with regular feedback. |
| For those who want to know more (insert link where more information on the action can be found): | n/a |
| Please identify qualities ⁵ that make this action a good practice and/or social innovation (max 300 words)? | <p>Many qualities can be identified:</p> <ul style="list-style-type: none"> - The accessibility: the bus moves around to reach the whole community; this allows even less mobile citizens to use its services; - The environmental sustainability of the project: it is the bus that moves around to reach the citizens, thus discouraging people to use their private cars to reach the bus. This significantly contributes to improving the air quality in the area; - The bus offers two genres of services: book services and governmental services. This is a quite unique element. |
| Please identify success factors ⁶ in implementation of action (max 300 words) | A smooth cooperation between all municipal services ensures a smooth provision of services using all new technologies. In addition, the project has significantly benefited from the collaboration with local schools. |
| Local development: How has the action contributed to local development? (max 300 words) | The 'Zwevegem Bibliobus' is the first of its kind in West Flanders and the first in Flanders which combines library services and other public services. The Bibliobus also serves as a new impetus for local rural villages where service levels have suffered a steady decline over the years. It attracts residents from all demographic segments due to its multi-functional nature. |

⁵ Quality of the practice is something inherent to the practice and it describes the practice itself like sustainability, multiplier effects, design, tradition, modernity, etc.

⁶ Success factors in implementation are focused on organisation implementing the practice. Success factors can be cooperation with different stakeholders, previous experience, learning process, political will, EU funds, etc.

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| Sharing is Caring: what would you advise to some other organisation that would like to implement similar action in their local community? | Projects such as this can greatly boost the cooperation between all municipality agencies. In addition, it is advisable to agree on and properly communicate the goals in the first stage of the project. |
| Attach photos of the action (as a separate document) | n/a |
| Optional: other material relevant for good practice (links to publications or video material) | n/a |

THE REPAIR CAFÉ

Belgium

Action Personal Card

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| Name of the best practice: | The Repair Café |
| Country, region, municipality: | Flanders, Belgium |
| Responsible organisation (name and type, e.g. municipality, museum, NGO, etc): | Netwerk Bewust Verbruiken (ngo) |
| Partner organisations (if applicable): | Stitching Repair Café International |
| Period of implementation (start year and end year or if it's ongoing): | 2012 – ongoing |
| Problems it wanted to solve: | <p>The project was initiated to tackle a threefold problem:</p> <ul style="list-style-type: none"> - The environmental problem: Excessive waste and consumption of energy and raw materials. Instead of being repaired, tools, devices, and textile are often directly thrown away and replaced by new items. - The socio-cultural problem: the knowledge and experience on repairing is progressively getting lost. At the same time, individuals from vulnerable communities (such as elderly, migrants or newcomers) often have this expertise. Hence, the project tackles both the exclusion of disadvantaged communities and the loss of know-how and DIY (do it yourself) culture. - The social problem: lack of (or difficult accessibility to) places where people can meet informally to build positive relationships. |
| Goal: | <p>The goal of the organisation is to stimulate, inspire, and help local organisations and citizens to organise Repair Cafés.</p> <p>The Repair Cafés are designed to 1) create a space where hands-on, repairing activities are held; 2) foster a sense of community and stimulate encounters; 3) raise awareness on the issues of sustainability and active citizenship; and 4) promote inclusion of vulnerable groups.</p> |
| Description of the good practice (max 1000 words): | <p>Repair Cafés are free meeting places where collective repairing (clothes, furniture, electrical appliances, bicycles, crockery, appliances, etc.) takes place. In the place where a Repair Café is located, necessary tools and materials can be found.</p> |

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| | <p>Participants bring their broken items from home, and together with the specialists, they start making their repairs in the Repair Café. Volunteers with repair skills in all kinds of fields offer their experience and guide the activities.</p> <p>Repairing is an ongoing learning experience which involves the community in a participatory way. In case some participants don't bring an object to repair, they are welcome to both help or just sit and enjoy a cup of tea or coffee.</p> |
| Impact (short term and long term if applicable): | <p>Concerning the short-term impact, only in Flanders, more than 200 Repair Café groups have been started in the last 7 years. Most of these groups organise between 3 and 10 Repair Cafés per year.</p> <p>In terms of the long-term impact, a shift towards a more environmentally conscious mentality has been noticed. More and more people have started considering repairing as the first option when something gets broken. The repair expertise is shared and spread in the community.</p> |
| How citizens participated in developing and implementing the action (please stress if the vulnerable groups where involved): | <p>The Repair café was born as a participatory experience.</p> <p>In the first steps, Netwerk Bewust Verbruiken has promoted awareness and made the concept of Repair Cafés known in Flanders through communication campaigns and regular storytelling. In addition, news on Repair Cafés and repair culture are shared regularly with the citizens involved during regional repair events.</p> <p>Furthermore, a Flemish version of the Repair Café manual has been developed in order to share tools and materials to start a local Repair Café, to give workshops on how to start a Repair Café, or on how to organise meetings for Repair Café organisers.</p> <p>After this first phase, local groups of citizens took the lead. They decided to start a Repair Café, to organise the local Repair Cafés, to recruit volunteers and repairers, to find local partners, and to the repairs.</p> <p>When a meeting or workshops for Repair Café organisers and volunteers is held, it is them deciding on the agenda.</p> <p>Concerning vulnerable groups, some Repair Cafés are organised by or in collaboration with organisations who work with financially vulnerable people like Samenlevingsopbouw, local groups of ATD-Fourth World. This collaboration was developed along the way, when local institutions came in and saw in the project the opportunity to create inclusion and participation.</p> |
| For those who want to know more (insert link where more information on the action can be found): | https://www.bewustverbruiken.be |
| Please identify qualities ⁷ that make this action a | Various qualities can be identified: |

⁷ Quality of the practice is something inherent to the practice and it describes the practice itself like sustainability, multiplier effects, design, tradition, modernity, etc.

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| <p>good practice and/or social innovation (max 300 words)?</p> | <ul style="list-style-type: none"> - The Accessibility: the project can be easily accessed thanks to practical instruments (such as tools, guidelines, or workshops) which enable local groups to start a Repair Café. Besides, the initiative is also financially accessible; as each repair café is free of charge, it offers the chance to everyone to engage in repairing despite potential financial vulnerability; - A positive and sustainable action: awareness is raised concerning environmental needs and action is promoted to answer these needs; - A combination of social and environmental goals/impact. |
| <p>Please identify success factors⁸ in implementation of action (max 300 words)</p> | <p>Elements of success include:</p> <ul style="list-style-type: none"> - Funds (from the Flemish government and some local governments) - Basic material and support from the Stitching Repair Café International - A Broad network of social and environmental organisations involved in similar citizen-led initiatives. |
| <p>Local development: How has the action contributed to local development? (max 300 words)</p> | <p>The initiative has contributed to the local development in the region, as more than 200 Repair Café groups have started in cities and communities since the project was started. The experiences keep local communities alive and empower citizens.</p> |
| <p>Sharing is Caring: what would you advise to some other organisation that would like to implement similar action in their local community?</p> | <p>It is advisable to work together with as many local partners as possible, such as cultural organisations, organisations for vulnerable people, environmental organisations, networks, etc.</p> |
| <p>Attach photos of the action (as a separate document)</p> |  |

⁸ Success factors in implementation are focused on organisation implementing the practice. Success factors can be cooperation with different stakeholders, previous experience, learning process, political will, EU funds, etc.



Photo credits: Dennis Licht

Optional: other material relevant for good practice (links to publications or video material)

<https://www.bewustverbruiken.be/artikel/het-grote-repareeronderzoek-de-reparateur-aan-het-woord-wilfried>
https://www.autodelen.net/wp-content/uploads/2019/03/AUTODEELSALON_praktijkgids.pdf

VILLAGE POINT IN BEVEREN

Belgium

Action Personal Card

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| Name of the best practice: | Village point in Beveren |
| Country, region, municipality: | Beverem, Flanders, Belgium |
| Responsible organisation (name and type, e.g. municipality, museum, NGO, etc): | De Lovie |
| Partner organisations (if applicable): | |
| Period of implementation (start year and end year or if it's ongoing): | 2017-ongoing |
| Problems it wanted to solve: | <p>This project was created in response to the Transport Poverty Service Design Trajectory in the Westhoek (2015).</p> <p>In this participatory research trajectory it was established that citizens in this rural region must constantly move to meet their basic needs, as most of social and economic services have now moved away to the more urban centres of the Westhoek region.</p> <p>The access to services and mobility are major problems for residents who no longer have their own car and therefore depend on alternatives (e.g. public transport, volunteer transport). The citizens themselves see a solution for this by introducing Village Points in the rural villages of the Westhoek with 3 components within: the mobility hub, social function and service function.</p> |
| Goal: | <p>The project is designed to connect people and invest in a warm and caring neighbourhood. In particular, the goals are: 1) to address poor public transportation by bringing facilities closer to the people; 2) to reinforce neighbourhood cohesion and reciprocity, to promote the inclusion of mentally disabled citizens; 3) to realize a short chain between producer and consumer at the local level and 4) to set up concrete services in the village and to develop an economically sustainable village hub.</p> |
| Description of the good practice (max 1000 words): | <p>‘Village point in Beveren’ is an example of a neighbourhood point, a place where residents from the village can meet and find services that had disappeared from the rural village. This hub is located in a former restaurant building and now contains a small convenience store and</p> |

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| | <p>catering service. The 'Village Point' is the platform for many new initiatives and is operated by people with intellectual disabilities.</p> <p>It focuses on three important pillars:</p> <p>1) Buurtwinkel with special attention to short chain agricultural products: fruits and vegetables, dairy products and meat products. You can also get or order bread and pastries there.</p> <p>2) A meeting place with social function: You can walk in for a chat and some coffee, whether or not linked to a specific demand for services.</p> <p>3) A node for mobility: You can meet for carpooling, borrowing a cargo bike, renting an e-bike or having your bike repaired.</p> |
| Impact (short term and long term if applicable): | <p>The project has contributed to revitalise the formerly abandoned village of Beveren. Besides, the initiative has promoted employment of many of the people with whom De Lovie works. As of today, more than 20 people with mental disabilities today volunteer at the hub.</p> <p>In addition, more than 20 suppliers are selling their goods at the store which serves a fifth of the village's population of 500. Some of the useful services provided include glass collection and a parcel service.</p> <p>Given the significant impact of the project, the good practice has been replicated in other villages of the region.</p> |
| How citizens participated in developing and implementing the action (please stress if the vulnerable groups where involved): | <p>The citizens actively participated in the project by directly engaging in the initiatives proposed by De Lovie and by proactively suggesting new activities to implement. With the guidance and support of occupational therapists and facilitators, a group of 8 mentally disable citizens engage in the activities on a regular basis. In addition, a group of volunteers coming from nearby villages actively contributes to the project by providing support and help to the more vulnerable participants.</p> |
| For those who want to know more (insert link where more information on the action can be found): | <p>https://www.delovie.be/dorpspunt-in-beveren/</p> |
| Please identify qualities ⁹ that make this action a good practice and/or social innovation (max 300 words)? | <p>One of the qualities that could be identified is the flexible approach adopted, which allows to create different services simultaneously to tackle different needs. The flexibility makes the practice a good example of social embedding of care, the creation of mutual involvement, and a solution of offering services in remote residential areas. Another quality is the organisational and community sustainability, which allows the replicability of the project in other villages of the region.</p> |
| Please identify success factors ¹⁰ in | <p>Partnerships with local organisations represent an element of success as it allowed the successful operationalisation of the project in the territory; in</p> |

⁹ Quality of the practice is something inherent to the practice and it describes the practice itself like sustainability, multiplier effects, design, tradition, modernity, etc.

¹⁰ Success factors in implementation are focused on organisation implementing the practice. Success factors can be cooperation with different stakeholders, previous experience, learning process, political will, EU funds, etc.

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| <p>implementation of action (max 300 words)</p> | <p>addition, EU funding is another key factor, as it covered building-related costs as the project began.</p> |
| <p>Local development: How has the action contributed to local development? (max 300 words)</p> | <p>The hub has become an indispensable part of life in the village, a place where locals go to pick up their neighbour's shopping or to simply meet people in a friendly environment. Building on this positive experience, the Association of Flemish municipalities (Westhoek Overleg) aims to promote a network of similar hubs in Flemish villages.</p> |
| <p>Sharing is Caring: what would you advise to some other organisation that would like to implement similar action in their local community?</p> | <p>It is advisable to maintain a flexible attitude throughout the whole project implementation, in order for the project to develop in various directions and to guarantee a wide outreach. In addition, cooperation with various organisations and entities is desirable to develop a far-reaching strategy.</p> |
| <p>Attach photos of the action (as a separate document)</p> |  |
| <p>Optional: other material relevant for good</p> | <p>n/a</p> |

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| practice (links to publications or video material) | |
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SEL
Belgium

Action Personal Card

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| Name of the best practice: | SEL |
| Country, region, municipality: | Namur and Bruxelles, Belgium. |
| Responsible organisation (name and type, e.g. municipality, museum, NGO, etc): | RCR |
| Partner organisations (if applicable): | n/a |
| Period of implementation (start year and end year or if it's ongoing): | 2010-ongoing |
| Problems it wanted to solve: | The overconsumption, competition, and isolation are recurrent patterns of our capitalist society. Here, a structural change in the economic system, as well as a collective change in our lifestyle is deemed pivotal. Born as an alternative to capitalist systems, SEL is aimed at laying the foundations for a more sustainable and inclusive society. |
| Goal: | The purpose of SEL is manifold: (1) raising awareness on the sustainability and a sustainable consumption by reorienting consumers' choices; (2) creating new networks of solidarity among citizens and strengthening those already existing; (3) fostering the participation and civic engagement; 4) preventing and breaking through the social isolation of individuals in rural areas. |
| Description of the good practice (max 1000 words): | SEL is an initiative aimed at creating a system of exchange of services between members of a community. Resources are made available within the community according to a unit of exchange specific to each group. Each member of the SEL offers and requests services according to their desires, skills or needs. The unit of measure of the exchanges is the time (1 hour of piano = 1 hour of plumbing). This system facilitates the exchange of expertise, skills and know how while contributing to the creation of a close-knit community. |
| Impact (short term and long term if applicable): | As for now, SEL has been implemented in four to five villages in Belgium. All in all, networks of solidarities have been strengthened, not only between citizens of the same village, but also among the villages |

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| | themselves. In addition, a stronger connection with the territory has been witnessed, resulting in increased civic participation. |
| How citizens participated in developing and implementing the action (please stress if the vulnerable groups where involved): | Besides being the initiators of the initiative themselves, citizens have actively engaged in the initiative since day 1. Through “head-to-mouth”, the initiative has become more widespread. The participatory project implemented from the bottom-up. |
| For those who want to know more (insert link where more information on the action can be found): | http://www.sel-lets.be/SEL |
| Please identify qualities ¹¹ that make this action a good practice and/or social innovation (max 300 words)? | SEL is easily accessible to all, network-based, and community-led. It is a sustainable, added-value experience which fosters inclusion and sense of belonging, besides encouraging encounters and exchanges. |
| Please identify success factors ¹² in implementation of action (max 300 words) | The success factors in SEL’s implementation lay in the organisational structure. SEL is a self-organised initiative, based on trust and conviviality. A democratic decision making, horizontal stewardship over resources, and participatory governance are the key organisational patterns. |
| Local development: How has the action contributed to local development? (max 300 words) | The initiative has played an invaluable role in local development by 1) creating an alternative, more sustainable economic system beyond state and market; 2) implementing a participatory governance and democratic decision making among the members of the community; 3) promoting values of solidarity, trust, and conviviality; 4) fostering a sense of belonging to the territory; 5) strengthening the civic engagement and participation; 6) raising the awareness on sustainable consumption. |
| Sharing is Caring: what would you advise to some other organisation that would like to implement similar action in their local community? | It would be advisable to: <ul style="list-style-type: none"> - agree about objectives, goals, and missions at the beginning of the project, in order to guarantee efficiency and consistency; - Implement a self-organisational structure based on assemblies, democratic decision-making, and transparency; this will facilitate the creation of a safe space, free from power dynamics, rules and roles. - It is crucial to keep working on groups dynamics throughout the process, as they impact things like creativity, productivity and effectiveness. |

¹¹ Quality of the practice is something inherent to the practice and it describes the practice itself like sustainability, multiplier effects, design, tradition, modernity, etc.

¹² Success factors in implementation are focused on organisation implementing the practice. Success factors can be cooperation with different stakeholders, previous experience, learning process, political will, EU funds, etc.

Attach photos of the action (as a separate document)



Optional: other material relevant for good practice (links to publications or video material)

VADEMECUM

Belgium

Action Personal Card

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| Name of the best practice: | Vademecum |
| Country, region, municipality: | Liège, Belgium |
| Responsible organisation (name and type, e.g. municipality, museum, NGO, etc): | MSW |
| Partner organisations (if applicable): | n/a |
| Period of implementation (start year and end year or if it's ongoing): | 2014-2015 three museums involved in the Liege-moncumon- XX saint michelles- activity implemented- |
| Problems it wanted to solve: | <p>The collective memory refers to the shared pool of memories, knowledge and information of a group, which reflects, and is embedded in the group's identity. The collective memory is perpetuated through the tangible heritage (including objects, artefacts, buildings, places and monuments) and intangible heritage (practices, representations, expressions, knowledge, skills). The collective memory is also sustained and transmitted from generation to generation through storytelling and narratives.</p> <p>A collective remembering, however, implies that a collective forgetting also occurs. This is the case in industrial societies, and especially in rural areas where, as a result of depopulation, the collective memory is getting lost. When this happens, new generations lose attachment to their past, identity, and heritage.</p> |
| Goal: | <p>Vademecum is designed as a toolkit for museums, civil society organisations, and research groups active in preserving collective memory. The goal of the project is twofold:</p> <ol style="list-style-type: none"> 1) designing and experimenting inclusive and participatory methodologies on collective memory-preservation; 2) breaking silos and generating synergies between the cultural actors in the project. |
| Description of the good practice (max 1000 words): | Vademecum is thought as an intergenerational project, where the youth engages in collecting memories and testimonies of the elders. In order to methodologically guide the collection of testimonies, Vademecum has laid down some practical guidelines for the collective memory preservation. |

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| | <p>Forming a protocol, the guidelines include the definition and selection of witnesses, the means of access to the interviewees and the drafting of the interview questionnaire. Once the testimonies have been collected, they are transcribed, inventoried, and conserved.</p> <p>These guidelines have been operationalised with the project "Youth House of the village of Tignol".</p> <p>The Youth House of the village of Tignol participated in a national event that is organized around the gastronomy of the past. The members of the association decided to learn about the culinary traditions of their village and carry out research at the local library, as well as with some elders who are close to them. They also engaged with the local museum in their area. From this survey, some typical recipes in their village were identified. Although traditions are still alive among the elderly, written records are rare or non-existent. The young people then conducted an oral survey. "Resource" people were identified, who will help them find witnesses to question: the director of the local museum, the members of the historical circle of Tignol, the director of a retirement home. After interviews were contacted, the testimonies were transcribed and conserved.</p> |
| Impact (short term and long term if applicable): | <p>Vademecum has been operationalised only once, with the project "Youth House of the village of Tignol". The youth achieved the goals they had set for themselves when they began their investigation: they found information about the village's typical recipes and were able to participate in the Festival of Gastronomy of yesteryear. In addition, they produced an audio-visual montage, presenting extracts from interviews. Their collaboration with the local museum resulted in the production of an exhibition and a catalogue that includes recipes and extracts from interviews.</p> <p>All in all, the project contributed to increasing the sense of attachment of the youth to the village, besides creating a relationship between the interviewers and the interviewees.</p> |
| How citizens participated in developing and implementing the action (please stress if the vulnerable groups where involved): | <p>The protocol has been collectively elaborated by the network of museums involved; afterwards, the protocol has been presented to citizens' groups and volunteers for engaging in the initiative identified. Hence, citizens have been core agents of the whole process. In the case of the House of the village of Tignol" project, the youth has actively participated in each phase of the data collection.</p> |
| For those who want to know more (insert link where more information on the action can be found): | <p>http://www.walloniedestinationqualite.be/servlet/Repository/vademecum-print-15-06-16.pdf?ID=3734</p> |
| Please identify qualities ¹³ that make this | <p>The project's qualities include 1) establishing a protocol aimed at orienting and systematising participatory practices of collective</p> |

¹³ Quality of the practice is something inherent to the practice and it describes the practice itself like sustainability, multiplier effects, design, tradition, modernity, etc.

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| <p>action a good practice and/or social innovation (max 300 words)?</p> | <p>memory-preservation. The ethnological survey will enable other actors to use this tool in many forms, such as conferences, public hearings, cultural works, exhibitions, pedagogical and civic uses, live shows, audiovisual reports, local and tourist activities; 2) promoting ethnographic methods as an accessible, sustainable, and participatory tool to protect collective heritage; 3) fostering exchange and encounter between different generations.</p> |
| <p>Please identify success factors¹⁴ in implementation of action (max 300 words)</p> | <p>Vademecum started as part of a bigger project funded by the European Commission and relied on the cooperation with different associations engaged in local communities.</p> <p>The participatory nature of the practice, which is commons-oriented and community-led, in addition, contributed to the project's success by creating a feeling of trust among the participants and a sense of attachment to the territory. Particularly, adjustments have been made throughout the process in order to answer to particular needs.</p> |
| <p>Local development: How has the action contributed to local development? (max 300 words)</p> | <p>The project has played a major role in promoting local development by encouraging the re-appropriation cultural heritage by citizens. In addition, it has promoted collective memory, history, immaterial heritage and strengthened sense of belonging and sense of attachment to the territory.</p> |
| <p>Sharing is Caring: what would you advise to some other organisation that would like to implement similar action in their local community?</p> | <p>It is advisable to establish the project's goals and objectives (and, accordingly, the means) at the beginning of the process. Making sure that all the actors involved are on the same page will ensure consistency and effectiveness.</p> <p>In addition, working on group's dynamics throughout the whole process will allow to strengthen cohesion and trust among the group participants.</p> |
| <p>Attach photos of the action (as a separate document)</p> |  |

¹⁴ Success factors in implementation are focused on organisation implementing the practice. Success factors can be cooperation with different stakeholders, previous experience, learning process, political will, EU funds, etc.

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| <p>Optional: other material relevant for good practice (links to publications or video material)</p> | |

THE COMMUNITY CENTRE – CHITALISHTE

Bulgaria

Action Personal Card

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| Name of the best practice: | The Community centre - Chitalishte |
| Country, region, municipality: | Bulgaria |
| Responsible organisation (name and type, e.g. municipality, museum, NGO, etc.): | The Community centre -Chitalishte |
| Partner organisations (if applicable): | n/a |
| Period of implementation (start year and end year or if it's ongoing): | From 1856 year to now. |
| Problems it wanted to solve: | The community centres save, support and develop cultural and educational activities in the smallest settlements. |
| Goal: | A major institution for the realization of cultural and educational activities, often by amateurs in any settlements (functioning even in the most difficult times). |
| Description of the good practice (max 1000 words): | The Community centre is a typical Bulgarian public institution, which performs educational and cultural functions. Typically, the community centres consist of a library and an interest club where various activities are developed by amateur schools of music, dance, and theatre. |
| Impact (short term and long term if applicable): | Through the activities of the community centres amateur groups are held and developed, events are organized in the small settlements. |
| How citizens participated in developing and implementing the action (please stress if the vulnerable groups were involved): | The citizens participate in the amateur groups. |
| For those who want to know more (insert link where more information on the action can be found): | https://www.bing.com/videos/search?q=%D1%87%D0%B8%D1%82%D0%B0%D0%BB%D0%B8%D1%89%D0%B0&qs=n&form=QBVR&sp=-1&pq=%D1%87%D0%B8%D1%82%D0%B0%D0%BB%D0%B8%D1%89%D0%B0&sc=0-8&sk=&cvid=2BB6164BC3094888A13AB4B5DD3F9153 |

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| <p>Please identify qualities¹⁵ that make this action a good practice and/or social innovation (max 300 words)?</p> | <p>The community centers provide access to cultural and educational initiatives in small settlements.</p> |
| <p>Please identify success factors¹⁶ in implementation of action (max 300 words)</p> | <p>Involvement of local people.</p> |
| <p>Local development: How has the action contributed to local development? (max 300 words)</p> | <p>The access to cultural and educational initiatives is the key element of quality of life. The local sustainability and development can only happen in the presence of all the basic elements of quality of life.</p> |
| <p>Sharing is Caring: what would you advise to some other organisation that would like to implement similar action in their local community?</p> | <p>The local authorities have to create and support opportunities for creative appearances of community members, no matter how small they are.</p> |
| <p>Attach photos of the action (as a separate document)</p> |  |

¹⁵ Quality of the practice is something inherent to the practice and it describes the practice itself like sustainability, multiplier effects, design, tradition, modernity, etc.

¹⁶ Success factors in implementation are focused on organisation implementing the practice. Success factors can be cooperation with different stakeholders, previous experience, learning process, political will, EU funds, etc.



Optional: other material relevant for good practice (links to publications or video material)

<https://www.bing.com/videos/search?q=%D1%87%D0%B8%D1%82%D0%B0%D0%BB%D0%B8%D1%89%D0%B0&qs=n&form=QBVR&sp=-1&pq=%D1%87%D0%B8%D1%82%D0%B0%D0%BB%D0%B8%D1%89%D0%B0&sc=0-8&sk=&cvid=2BB6164BC3094888A13AB4B5DD3F9153>

DONORS' CAMPAIGNS TO REPAIR AND REBUILD CHURCHES

Bulgaria

Action Personal Card

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| Name of the best practice: | Donors' campaigns to repair and rebuild churches. |
| Country, region, municipality: | Bulgaria, Yambol region, Bolyarovo Municipality |
| Responsible organisation (name and type, e.g. municipality, museum, NGO, etc.): | Bolyarovo Municipality |
| Partner organisations (if applicable): | Bulgarian Orthodox Church |
| Period of implementation (start year and end year or if it's ongoing): | According to the need. |
| Problems it wanted to solve: | In the small settlements, church temples are often neglected by their owners-the representations of the official church, due to lack of funds. At the same time, in severe historical periods, the faith was one of the factors that saved people. In addition, church temples often have a historical and cultural value. |
| Goal: | To preserve religious temples in small settlements by including the population in the process. |
| Description of the good practice (max 1000 words): | Under the leadership of the municipality, a fundraising campaign is organized to raise funds for the preservation of religious temples. The municipality also participates in the provision of funds, funds the advertising campaign, and manages the process of construction and reconstruction. |
| Impact (short term and long term if applicable): | This is a way to create a common goal for different members of society. Following this, more than 4 church temples were built and preserved. |
| How citizens participated in developing and implementing the action (please stress if the vulnerable groups were involved): | People participate with donations to the campaign, which take the form of voluntary work or financial resources. |
| For those who want to know more (insert link where more information | http://www.bolyarovo.eu/ |

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| on the action can be found): | |
| Please identify qualities ¹⁷ that make this action a good practice and/or social innovation (max 300 words)? | The unification of the local government and the population for restoring objects that are owned by the representations of the church. |
| Please identify success factors ¹⁸ in implementation of action (max 300 words) | The strong commitment of the local government, |
| Local development: How has the action contributed to local development? (max 300 words) | The preservation of buildings of religious, cultural and historical value are part of the ways to halt the process of stagnation. |
| Sharing is Caring: what would you advise to some other organisation that would like to implement similar action in their local community? | Finding a shared and citizen-accepted goal is the way to overcome social apathy. |
| Attach photos of the action (as a separate document) |  |

¹⁷ Quality of the practice is something inherent to the practice and it describes the practice itself like sustainability, multiplier effects, design, tradition, modernity, etc.

¹⁸ Success factors in implementation are focused on organisation implementing the practice. Success factors can be cooperation with different stakeholders, previous experience, learning process, political will, EU funds, etc.

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| <p>Optional: other material relevant for good practice (links to publications or video material)</p> | <p>n/a</p> |

KUKERIADA

Bulgaria

Action Personal Card

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| Name of the best practice: | Kukeriada |
| Country, region, municipality: | Bulgaria, the Yambol region, the Municipality Tundzha |
| Responsible organisation (name and type, e.g. municipality, museum, NGO, etc.): | The Municipality Tundzha |
| Partner organisations (if applicable): | The Association "Chitalishte for future" |
| Period of implementation (start year and end year or if it's ongoing): | 22 nd -24 th of February |
| Problems it wanted to solve: | A lack of multi-layered events to attract visitors and engage their attention in a different way. |
| Goal: | A Creation of an event, revealing a typical municipal lifestyle in different spheres – a ritual dance art, kitchen, crafts, and activities for children, etc. The creation and development of similar festivals based on traditions could be a successful tool to promote the development of the area as an interesting tourist destination. |
| Description of the good practice (max 1000 words): | A festival devoted to a tradition associated with a Christian feast before Easter. In the three days of the feast various events are included, both competitive and cognitive. |
| Impact (short term and long term if applicable): | The creation and development of similar festivals based on traditions could be a successful tool to promote the development of the area as an interesting tourist destination. |
| How citizens participated in developing and implementing the action (please stress if the vulnerable groups were involved): | The local population participates in organizing the festival, as well as in the individual events. |
| For those who want to know more (insert link where more information | https://kukeriada.com/ |

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| on the action can be found): | |
| Please identify qualities ¹⁹ that make this action a good practice and/or social innovation (max 300 words)? | Complex approach to organising an event. |
| Please identify success factors ²⁰ in implementation of action (max 300 words) | The will of the local government, partnership with cultural NGO |
| Local development: How has the action contributed to local development? (max 300 words) | The creation of innovative events based on tradition is one of the mechanisms to stimulate local development |
| Sharing is Caring: what would you advise to some other organisation that would like to implement similar action in their local community? | When the organizers are convinced of what they are doing, all problems find their solutions. |
| Attach photos of the action (as a separate document) | |

¹⁹ Quality of the practice is something inherent to the practice and it describes the practice itself like sustainability, multiplier effects, design, tradition, modernity, etc.

²⁰ Success factors in implementation are focused on organisation implementing the practice. Success factors can be cooperation with different stakeholders, previous experience, learning process, political will, EU funds, etc.



Optional: other material relevant for good practice (links to publications or video material)

<https://www.facebook.com/kukeriada/>

THE INTERNATIONAL SUMMER SOUTHEAST UNIVERSITY

Bulgaria

Action Personal Card

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| Name of the best practice: | The International Summer Southeast University |
| Country, region, municipality: | Bulgaria, Municipalities of Bolyarovo, Elhovo, Malko Tarnovo |
| Responsible organisation (name and type, e.g. municipality, museum, NGO, etc): | The University of Library and Information technologies |
| Partner organisations (if applicable): | Municipalities of Bolyarovo, Elhovo, Malko Tarnovo |
| Period of implementation (start year and end year or if it's ongoing): | Every July |
| Problems it wanted to solve: | To meet the needs of scientific support for local authorities in the field of cultural heritage. To provide a ground for conducting scientific practice by students. |
| Goal: | Its aim is to strengthen joint cooperation and to bring together efforts to implement various activities in the fields of science, culture and tourism. |
| Description of the good practice (max 1000 words): | It was established on the basis of an agreement of the University of Library and Information technologies and three small municipalities, including the municipality of Bolyarovo. Its aim is to strengthen joint cooperation and to bring together efforts to implement various activities in the fields of science, culture and tourism. |
| Impact (short term and long term if applicable): | As a result of teaming, joint initiatives are being created and implemented, particularly in the area of cultural and historical heritage. |
| How citizens participated in developing and implementing the action (please stress if the vulnerable groups were involved): | Every year, citizens participate in a meeting where students present the results of their work on the territory of the municipality. |
| For those who want to know more (insert link where more information | https://www.facebook.com/isesuunibit/ |

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| <p>on the action can be found):</p> | |
| <p>Please identify qualities²¹ that make this action a good practice and/or social innovation (max 300 words)?</p> | <p>A voluntary association between representatives of local authorities and university, aimed at research and preservation of local identity and cultural and historical heritage.</p> |
| <p>Please identify success factors²² in implementation of action (max 300 words)</p> | <p>Cooperation with different stakeholders.</p> |
| <p>Local development: How has the action contributed to local development? (max 300 words)</p> | <p>The local development can be strengthened through the intelligent use of the available natural-historical resources. Before this, it is necessary to examine and test them. This is precisely the purpose of the partnership.</p> |
| <p>Sharing is Caring: what would you advise to some other organisation that would like to implement similar action in their local community?</p> | <p>Local authorities need different types of partnerships so they have to create and develop them.</p> |
| <p>Attach photos of the action (as a separate document)</p> |  |

²¹ Quality of the practice is something inherent to the practice and it describes the practice itself like sustainability, multiplier effects, design, tradition, modernity, etc.

²² Success factors in implementation are focused on organisation implementing the practice. Success factors can be cooperation with different stakeholders, previous experience, learning process, political will, EU funds, etc.

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| <p>Optional: other material relevant for good practice (links to publications or video material)</p> | <p>n/a</p> |

PLATFORM “WITH TUNDZHA IN THE HEART”

Bulgaria

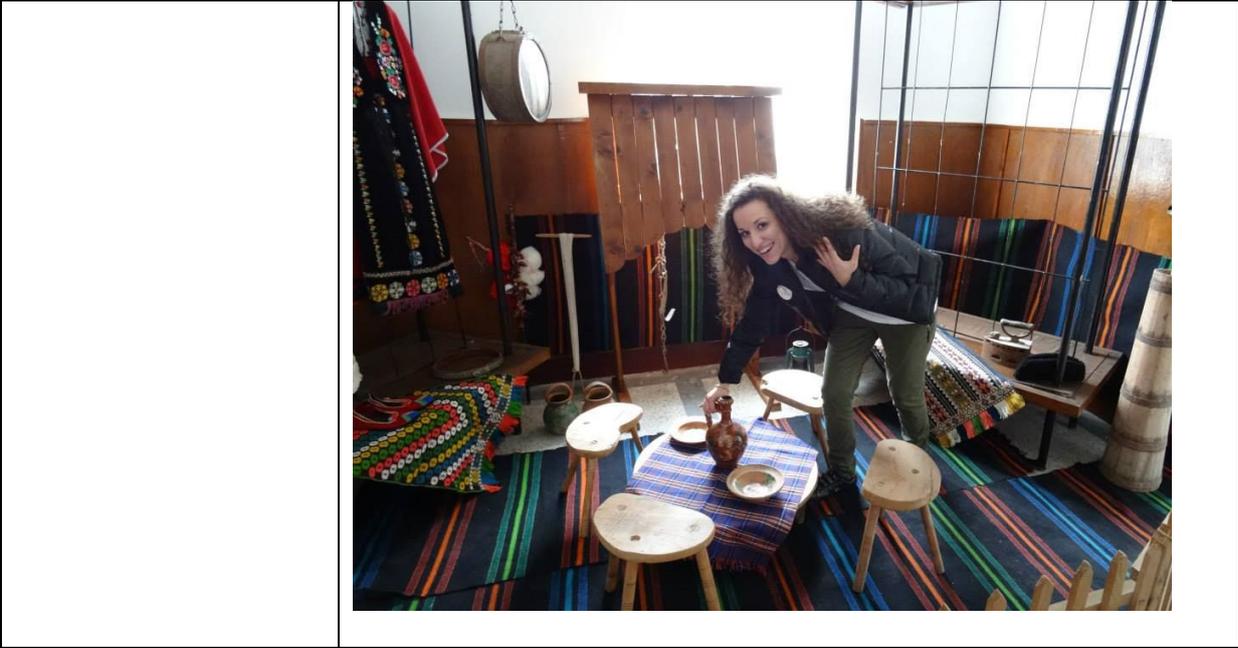
Action Personal Card

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| Name of the best practice: | Platform “With Tundzha in the heart” |
| Country, region, municipality: | Bulgaria, the Yambol region, the Municipality Tundzha |
| Responsible organisation (name and type, e.g. municipality, museum, NGO, etc.): | The Municipality Tundzha |
| Partner organisations (if applicable): | n/a |
| Period of implementation (start year and end year or if it's ongoing): | Every year since 2015 |
| Problems it wanted to solve: | This is a way for local communities to define, together with the municipality, the "Agenda" of the settlements, to formulate and implement activities related to local problems and priorities. |
| Goal: | An established mechanism for creation and realization of small innovative and socially significant Initiatives within all 44 villages of the municipality. |
| Description of the good practice (max 1000 words): | Local development initiatives are formulated by different groups of the local community and compete for funding and assistance in their implementation by the municipality. Formal and informal groups of local communities apply to receive support from the municipality for the implementation of public initiatives in several thematic areas. The topics are: recreation, free time, environment and tourism, cultural and archaeological heritage, non-formal education |
| Impact (short term and long term if applicable): | A practice that provokes people's direct commitment by generating a public resource to implement local initiatives. |
| How citizens participated in developing and implementing the action (please stress if the vulnerable groups where involved): | Citizens are involved at every stage – formulating the important initiatives for them, apply for support and implement them themselves |

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| <p>For those who want to know more (insert link where more information on the action can be found):</p> | <p>https://www.facebook.com/hearttundzha</p> |
| <p>Please identify qualities²³ that make this action a good practice and/or social innovation (max 300 words)?</p> | <p>As a practice that provokes people direct commitment by generating a public resource to implement local initiatives.</p> |
| <p>Please identify success factors²⁴ in implementation of action (max 300 words)</p> | <p>A cooperation with different stakeholders and political will</p> |
| <p>Local development: How has the action contributed to local development? (max 300 words)</p> | <p>Addressing the issues of importance to local communities, identified by themselves.</p> |
| <p>Sharing is Caring: what would you advise to some other organisation that would like to implement similar action in their local community?</p> | <p>The political will to support civil initiatives leads to an active civil society.</p> |
| <p>Attach photos of the action (as a separate document)</p> |  |

²³ Quality of the practice is something inherent to the practice and it describes the practice itself like sustainability, multiplier effects, design, tradition, modernity, etc.

²⁴ Success factors in implementation are focused on organisation implementing the practice. Success factors can be cooperation with different stakeholders, previous experience, learning process, political will, EU funds, etc.



Optional: other material relevant for good practice (links to publications or video material)

n/a

THE NATIONAL FOLKLORE FESTIVAL “WILLOW PIPE”

Bulgaria

Action Personal Card

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| Name of the best practice: | The National folklore festival “Willow Pipe” |
| Country, region, municipality: | Bulgaria, Yambol, Bolyarovo |
| Responsible organisation (name and type, e.g. municipality, museum, NGO, etc.): | Bolyarovo Municipality |
| Partner organisations (if applicable): | n/a |
| Period of implementation (start year and end year or if it's ongoing): | Every first Saturday of June. |
| Problems it wanted to solve: | A need for an event in which the Municipality becomes recognizable. Limited opportunities for children’s expression. The preservation of traditions and folklore. |
| Goal: | To create an event that becomes recognizable to the municipality. |
| Description of the good practice (max 1000 words): | The Festival of competitive nature for children performing folklore-songs, dances, traditions. It is organized by the municipality of Bolyarovo. It is financed through donations. It provides food for all participants, and awards for performers in different categories and ages. |
| Impact (short term and long term if applicable): | At the regional level the municipality is recognizable through the festival. There have been many participants from different settlements in Bulgaria for 23 years. |
| How citizens participated in developing and implementing the action (please stress if the vulnerable groups where involved): | Citizens were involved in the cleaning and refurbishment of the town and the city park before the event. |
| For those who want to know more (insert link where more information on the action can be found): | https://www.facebook.com/ndfs.varbovasvirkasviri?_tn=CH-R&eid=ARck_TknA2YtBp5iFOo-9MHBINdm38VsOp1MqaEtNI5SqM6YBmZ43VYD4w35BN-LzVYXuM4ACswBiYfH&hc_ref=ARRvgnz_rFMvBfw2VdACPE54nEhUCEoo_bobKXCW6cU6KaXtkhWoE9wulvif911jU0ls&fref=nf&xts__[0]=68.ARDo |

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| | FGdhM6lSeaFUHVPH7wSiDy12UDuD_2rKCKErnncp4xnPAg4qBXhuOvbpJnekibsQobLW4JONVml751FU5iqFfeRXw08snzbLBlJD9wS-5Eeaz9g9t8B6kicrqGuGXnGPwpQnRtZtw-CYcc0E0n2YHylkYWT9LFW6Kr-B3oA_XW-FeuHwT_gk_YKMQbrhvRSNleuoHZ4FYHfQBxb1Kzt7yV7Q2miZUb1A3Zbk7SZFmQM4L1008F9uxsB86ZLg9IF2N3RQ7d7K2QA0T1yblv7EzCcDSvsMa1nGnVWhCJ3ShLTyPbFfi9wPbpK6KYEC4k9AVpqwH-grt4IFZMWHxCGFPg |
| Please identify qualities ²⁵ that make this action a good practice and/or social innovation (max 300 words)? | The festival has been organized for 23 years. The sustainability is one of its main qualities. The event is an opportunity for children's performances in the field of folklore and traditions. |
| Please identify success factors ²⁶ in implementation of action (max 300 words) | The festival is funded entirely with donations. The organizers provide food and water for all participants for free. |
| Local development: How has the action contributed to local development? (max 300 words) | The event can be used as an element of a complete tourist product. |
| Sharing is Caring: what would you advise to some other organisation that would like to implement similar action in their local community? | All efforts are worthy when doing something for the kids, no matter how few they are. |

²⁵ Quality of the practice is something inherent to the practice and it describes the practice itself like sustainability, multiplier effects, design, tradition, modernity, etc.

²⁶ Success factors in implementation are focused on organisation implementing the practice. Success factors can be cooperation with different stakeholders, previous experience, learning process, political will, EU funds, etc.

Attach photos of the action (as a separate document)



Optional: other material relevant for good practice (links to publications or video material)

<https://www.bing.com/videos/search?q=%d0%b2%d1%8a%d1%80%d0%b1%d0%be%d0%b2%d0%b0+%d1%81%d0%b2%d0%b8%d1%80%d0%ba%d0%b0+%d1%81%d0%b2%d0%b8%d1%80%d0%b8+%d0%b1%d0%be%d0%bb%d1%8f%d1%80%d0%be%d0%b2%d0%be&FORM=HDRSC3>

THE LIVE HANDCRAFT SHOW

Spain

Action Personal Card

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| Name of the best practice: | Muestra de Artesanía en Vivo Live Handcraft Show |
| Country, region, municipality: | Vimianzo. A Coruña. Galicia. Spain |
| Responsible organisation (name and type, e.g. municipality, museum, NGO, etc): | Concello of Vimianzo |
| Partner organisations (if applicable): | Grant of the County Council of A Coruña |
| Period of implementation (start year and end year or if it's ongoing): | Start year: 1994 Organized uninterruptedly since then |
| Problems it wanted to solve: | Promoting the local crafts Enriching the contents of the Castle of Vimianzo |
| Goal: | Create a live show with local artisans in a cultural and tourist reference place, i.e. the Castle |
| Description of the good practice (max 1000 words): | The handicrafts show is distributed in different rooms of the Castle of Vimianzo. The specialties are: lace of balls, elaboration of textile linen, looms, straw hats, leather work, jewels in silver and glass, models of boat, ceramics of Buño, basketry. These activities are promoted by associations and individual craftsmen. |
| Impact (short term and long term if applicable): | <ul style="list-style-type: none"> - It is a showcase for local crafts and has preserved the legacy of the intangible heritage linked to crafts - It is a space for creativity and exchange of experiences between craftsmen - It is a tourist resource - It has given a presence to women, promoting active ageing and enabling people with disabilities to work |
| How citizens participated in developing and implementing the action (please stress if the vulnerable groups where involved): | The exhibition features craftsmen and craftswomen of different ages. It has a strong presence among women and retired people (active ageing). Moreover, the leather crafts are promoted by an association of people with disabilities. Different activities (guided tours, workshops, parades, special exhibitions) are organized for different audience groups throughout the year. |

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| | It is a teaching resource and educational centres visit. |
| For those who want to know more (insert link where more information on the action can be found): | http://castelodevimianzo.gal/# https://www.vimianzo.gal/turismo/info.php?id=130&idioma=es&sec=244 |
| Please identify qualities ²⁷ that make this action a good practice and/or social innovation (max 300 words)? | The management of the space. The Castle is owed and managed by the County Council of Vimianzo, which, in turn, counts with the handcraft collectives so that the exhibition/show can be developed. There are public-public and public-private partnerships. Involvement of different social collectives. From the point of view of both supply and demand, there are different collectives involved. The role of women in the preservation of the intangible cultural heritage is also important. Active ageing can be consider as another quality. Older people have the knowledge about the traditional handcrafts. It is a space for creativity and outreach, where cooperation, additional activities, etc. is present. |
| Please identify success factors ²⁸ in implementation of action (max 300 words) | Create a live museum. Preserve and enhance the craft. Create a differentiated tourist resource. |
| Local development: How has the action contributed to local development? (max 300 words) | It promotes economic activity related to handicrafts. The exhibition is a meeting point with clients and a showcase. It is a tourist resource for the area. |
| Sharing is Caring: what would you advise to some other organisation that would like to implement similar action in their local community? | Traditional crafts can be housed in buildings and museums. |

²⁷ Quality of the practice is something inherent to the practice and it describes the practice itself like sustainability, multiplier effects, design, tradition, modernity, etc.

²⁸ Success factors in implementation are focused on organisation implementing the practice. Success factors can be cooperation with different stakeholders, previous experience, learning process, political will, EU funds, etc.

Attach photos of the action (as a separate document)



Optional: other material relevant for good practice (links to publications or video material)

<https://youtu.be/6B8iWvr6mn0>
<https://youtu.be/jJ2Tonwd3aA>

FESTIVAL DOS EIDOS

Spain

Action Personal Card

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| Name of the best practice: | Festival dos Eidos |
| Country, region, municipality: | Spain, Galicia, Folgoso do Courel, Lugo |
| Responsible organisation (name and type, e.g. municipality, museum, NGO, etc): | Uxío Novoneyra (a private non-profit) Foundation, a National Cultural Interest (MECD nº 1037) |
| Partner organisations (if applicable): | The Galician Regional Government (Sponsor), The Lugo Provincial Council (Cofunder), The Folgoso Do Courel Local Council (Non-Financial Support), The Santiago de Compostela University USC (Non-Financial Support), Alhambra (Sponsor), Gures (Sponsor) |
| Period of implementation (start year and end year or if it's ongoing): | 2015- ongoing: we have celebrated 5th edition last month Effe Labelled: 2017- Erasmus+ Best Practice: 2017 Shortlisted Non Music Iberic Festival: 2018 Public award candidate: Culturalgal 2019 |
| Problems it wanted to solve: | A lack of cultural activities. Bringing an international literature festival to Courel Mountains, giving access to the culture and contemporary arts to a rural remote population. Need of creative and training activities, helping to build a strong social network and an inclusive community. New business models for young local entrepreneurs. |
| Goal: | To be the cultural avant-garde programme of this territory annually, involving local community and international agents, bringing attention to the literature, arts, heritage and environment. |
| Description of the good practice (max 1000 words): | Eidosfest is the annual core event of the Uxío Novoneyra Foundation program in its headquarters at Courel Mountains, created in order to concentrate efforts and resources, congregating 42 guests in 24 interdisciplinary activities within the rural community for 3 days. Poetry readings, live music, scenic arts, art exhibitions and filmmaking were part of the curated artistic programme. The event engaged community in an arts festival which enhances the territory, for its environmental and cultural values and a global outlook. Creative training programmes to engage with audiences -documentary making, land art, rural sketching, and involved local and external audiences from different socio-economic backgrounds, shaped and encouraged intercultural experiences to our audience. The Plastic Arts recently graduated team member created drawings to include in the festival artwork, supporting |

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| | <p>her on-going artistic development. Young local writers read and presented their latest works. Sustainable development, covering environmental, social and financial progress. Raising environmental awareness through activities – a local bear population presentation, bird watching, hiking and land art. A production and usage of branded eco-cups at bar, portable ashtrays and tote bags.</p> <p>The investment on innovation and capacity building. The inclusivity practices and gender responsibility in artistic and production areas. The Young rural women association catered the event for guests and attendances. The usage of new technologies for communication and digital sharing among team members. Implementation of cashless techniques to manage financial return more efficiently.</p> |
| Impact (short term and long term if applicable): | <p>The star event of the Foundation programme annually. Eidosfest has a powerful media impact: press releases, media coverage and social media interactions. A social and economic long-term impact. Bringing logistics improvement. Seasonal literary and arts events through year, applying same criteria and promoting values. Integration on inclusive literature projects at the European level. Training young managers on a cultural festival production and event management.</p> |
| How citizens participated in developing and implementing the action (please stress if the vulnerable groups where involved): | <p>Enjoying: active and passive participation. Training: locals were part of production team and participated on workshops (art, cultural and event management). Net-Working: volunteering, collaboration (Locals, young entrepreneurs)</p> |
| For those who want to know more (insert link where more information on the action can be found): | <p>http://uxionovoneyra.com/ http://litfest.eu/eidos-fest-o-courel-galiciaspain-look-whats-new/ https://www.festivalfinder.eu/festivals/festival-dos-eidos https://www.silops.eu/pdf/Spain_FUN_Presentation_SILO_3rdMeeting_20190117_web.pdf https://culturayciudadania.culturaydeporte.gob.es/cultura-medio-rural/mapeo.html</p> |
| Please identify qualities ²⁹ that make this action a good practice and/or social innovation (max 300 words)? | <p>Turn European poetry and literature readings more attractive to non-specialized audience, including different types of music, scenic arts, gastro zone, cultural and natural routes, giving access to filmmaking and sophisticated and creative workshops, creating environmental awareness with scenic routes, bird watching, and local fauna workshops. Local rural villages have been suffering migration and lack of opportunities for young people for decades in this isolated region. Eidosfest innovative programs and the inclusive approach gives the opportunity to young local people to develop their skills with active participation during the festival. The festival also provides business opportunity for regional companies and promotes local artists and artisans.</p> |

²⁹ Quality of the practice is something inherent to the practice and it describes the practice itself like sustainability, multiplier effects, design, tradition, modernity, etc.

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| <p>Please identify success factors³⁰ in implementation of action (max 300 words)</p> | <p>Engaging an audience from different backgrounds, local, rural, national and international visitors, from all ages, general, specialized and professionals. A new way to experience rural remote regions for locals, newcomers and visitors. The heritage awareness. The wildlife awareness. A capacity building. A strong network of professionals. The coaching.</p> |
| <p>Local development: How has the action contributed to local development? (max 300 words)</p> | <p>Hospitality and tourism. 100% of occupation on local hotels and rural tourism over 30 km. The young entrepreneurs. The festival gastro-zone managed by young women newcomers to the Mountains. Integration of local writers, tourism agents and music artists on programme. Training and workshops. Improved logistics and services to remote villages.</p> |
| <p>Sharing is Caring: what would you advise to some other organisation that would like to implement similar action in their local community?</p> | <p>An advising and exchange of proposals between events at the European level. Offering the entrance on our European network of cultural festivals on isolated communities. The engagement as partner on European projects.</p> |
| <p>Attach photos of the action (as a separate document)</p> |  |

³⁰ Success factors in implementation are focused on organisation implementing the practice. Success factors can be cooperation with different stakeholders, previous experience, learning process, political will, EU funds, etc.

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| <p>Optional: other material relevant for good practice (links to publications or video material)</p> | <p>https://www.youtube.com/watch?v=j2ejHExQd1s https://www.youtube.com/watch?v=ju44U6bloUU&t=93s</p> |

THE ASSAULT TO THE CASTLE

Spain

Action Personal Card

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| Name of the best practice: | Festa do Asalto ao Castelo Fiesta de Asalto al Castillo The "Assault To The Castle" Fest |
| Country, region, municipality: | Vimianzo. A Coruña. Galicia. España |
| Responsible organisation (name and type, e.g. municipality, museum, NGO, etc): | Municipality and Asociation |
| Partner organisations (if applicable): | Town Council of Vimianzo and the Cherinkas Association |
| Period of implementation (start year and end year or if it's ongoing): | Start year: 1995 This Fest is celebrated every year since then. |
| Problems it wanted to solve: | Valuing the history of Vimianzo and its castle. |
| Goal: | To create a festive celebration inspired by the history of Vimianzo and make it recognisable to different groups of people with activities of diverse nature, involving the local society. |
| Description of the good practice (max 1000 words): | It is a Fest that has its central day on the first Saturday of the month of July each year, with a folk festival and a collective assault to the castle. Nevertheless, it includes many other activities from a week before. In 1995 the first Fest of the Assault was celebrated, with musical performances and the representation of the assault to the castle, organized by the Association Axvalso. The Fest was evolving, involving different sectors of the society. Nowadays, the Town Council of Vimiazoz, together with the Cherinkas Association, is in charge of organising the Fest. Los "Pinchos Irmandiños", an initiative of the local restaurants, the Medieval Dinner in the castle moat, the Irmandiñan language and other activities extend the Fest to a week earlier and help to facilitate the participation of different sectors of the society. Another activity that has contributed to increase the active civil participation in the territory is the "Irmandades Parishes". |
| Impact (short term and long term if applicable): | It is different from other medieval festivals, for its inspiration in facts, characters, and historical elements of Vimianzo, but also for its complicity with the local cultural and economic development, looking for formulas that involve different collectives |

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| <p>How citizens participated in developing and implementing the action (please stress if the vulnerable groups where involved):</p> | <p>We are talking about a fest based on historical facts and characters with a multitude of activities involving different collectives:</p> <ul style="list-style-type: none"> - A Folk night with renowned Galician groups or artists. - Theatrical performances and local musicians on the street and in different activities. - The Irmandiñian language. - Sports for all ages. - “Asaltiño”, directed to children who simulate a confrontation with the soldiers of the castle. - Crafts show. There are settled stands in the Town Hall square for two days. - A medieval dinner in the castle moat. |
| <p>For those who want to know more (insert link where more information on the action can be found):</p> | <p>http://www.asaltoaocastelo.org/ https://www.facebook.com/asaltoaocastelo</p> |
| <p>Please identify qualities³¹ that make this action a good practice and/or social innovation (max 300 words)?</p> | <ol style="list-style-type: none"> 1. Values the material and intangible cultural heritage. 2. It is based on the history of people, and therefore it has an impact on strengthening the identity. 3. Promotes different cultural manifestations. 4. The impact on the active participation of different social groups 5. It has an impact on local development (gastronomy, local products, commerce, artistic performances, crafts, preparation and sale of medieval garments...). |
| <p>Please identify success factors³² in implementation of action (max 300 words)</p> | <ul style="list-style-type: none"> - The involvement of the youth in organisational work. - Encouraging the participation of different sectors of the society. - Concentrates a lot of public in Vimianzo for more than a week. - There is public-private cooperation. |
| <p>Local development: How has the action contributed to local development? (max 300 words)</p> | <p>It encourages the social activation through the citizens’ participation in different activities. It has impact on the restaurants and hotels from the area, but also on the sale of local products.</p> |
| <p>Sharing is Caring: what would you advise to some other organisation that would like to implement similar action in their local community?</p> | <ol style="list-style-type: none"> 1. Take as a pillar some element that reflects the identity of the place/territory. 2. Relying on initiatives supported by civil society. 3. Seek the involvement of different local agents who feel identified with some of the dimensions of the event. |

³¹ Quality of the practice is something inherent to the practice and it describes the practice itself like sustainability, multiplier effects, design, tradition, modernity, etc.

³² Success factors in implementation are focused on organisation implementing the practice. Success factors can be cooperation with different stakeholders, previous experience, learning process, political will, EU funds, etc.

Attach photos of the action (as a separate document)



Optional: other material relevant for good practice (links to publications or video material)

<https://www.youtube.com/channel/UCU4ipgoiCMZ9J58rdRfnE6A>
<https://youtu.be/4zFpmXSZGBg>

THE WAY OF THE LIGHTHOUSES

Spain

Action Personal Card

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| Name of the best practice: | Camiño dos Faros The Way of the Lighthouses |
| Country, region, municipality: | Costa da Morte. A Coruña. Galicia. Spain |
| Responsible organisation (name and type, e.g. municipality, museum, NGO, etc): | The Association of Camiño dos Faros |
| Partner organisations (if applicable): | N/A |
| Period of implementation (start year and end year or if it's ongoing): | It is an accessible hiking route all year. |
| Problems it wanted to solve: | A hiking route in the Costa da Morte (Death Coast), on the sea side. |
| Goal: | Consolidate a hiking route on the sea side in the Costa da Morte and create an entertainment and tourist resource. |
| Description of the good practice (max 1000 words): | The Way of the Lighthouses is a hiking route of about 200 km (8 steps) that links Malpica with Fisterra, and runs next to the sea. It connects the lighthouses and other main points of interest of the Costa da Morte. This path was promoted for the first time in 2012 by a group of friends. Now they have set up as an association and call themselves the "Trasnos" (a mischievous character from the Galician mythology). |
| Impact (short term and long term if applicable): | The route has had a great media impact and has aroused a lot of interest among hikers, collectives, and even operators and tourism entrepreneurs. It's common to see people hiking all year. |
| How citizens participated in developing and implementing the action (please stress if the vulnerable groups where involved): | A citizen participation is particularly important in the creation of this route. It was born from the initiative of a group of friends that manage to get more and more support of different local agents; enriching the project with an audio-visual projection of excellent quality, it is attracting more and more hikers every year. The video creation aroused from the initiative of an entrepreneur. |
| For those who want to know more (insert link where more information | http://www.caminodosfaros.com/ |

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| <p>on the action can be found):</p> | |
| <p>Please identify qualities³³ that make this action a good practice and/or social innovation (max 300 words)?</p> | <ul style="list-style-type: none"> - a citizen participation in the creation of the route - the leadership of the private sector - Dissemination: audio-visual dimension and social media involvement - Articles and news in specialized media from all over the world - Tourism product being marketed |
| <p>Please identify success factors³⁴ in implementation of action (max 300 words)</p> | <p>The dimension of the audio-visual material and social media promotion are at the heart of the project's success. The landscape through which it runs is of great beauty, being considered one of the key resources for this project.</p> |
| <p>Local development: How has the action contributed to local development? (max 300 words)</p> | <p>The creation of a new resource to be used for entertainment activities and to complement tourism. The coordination of local companies for the accommodation and transfer of travellers (taxis, lodging, restaurants...)</p> |
| <p>Sharing is Caring: what would you advise to some other organisation that would like to implement similar action in their local community?</p> | <p>The keys aspect of the project are the physical definition of a route and its promotion in social media.</p> |
| <p>Attach photos of the action (as a separate document)</p> |  |

³³ Quality of the practice is something inherent to the practice and it describes the practice itself like sustainability, multiplier effects, design, tradition, modernity, etc.

³⁴ Success factors in implementation are focused on organisation implementing the practice. Success factors can be cooperation with different stakeholders, previous experience, learning process, political will, EU funds, etc.



Optional: other material relevant for good practice (links to publications or video material)

<https://youtu.be/v09FLBrSKo>

TRANSLATIO AND THE WAYS OF ST. JAMES IN THE DEATH COAST

Spain

Action Personal Card

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| Name of the best practice: | The Translatio and the Ways of St. James in the Coast of Death. A Research and dissemination project. |
| Country, region, municipality: | Vimianzo. A Coruña. Galicia. Spain. |
| Responsible organisation (name and type, e.g. municipality, museum, NGO, etc): | Concello de Vimianzo |
| Partner organisations (if applicable): | The project was granted by the “O teu Xacobeo” program promoted by the Regional Government of Galicia. |
| Period of implementation (start year and end year or if it's ongoing): | The project is being developed in 2019 and will finalize with the celebration of a symposium on 25th and 26th of October. |
| Problems it wanted to solve: | The “portico” of the side door of the Church of Santiago, located in Cereixo village, contains the oldest stone iconography known in the world, regarding the Translatio of the Apostle St. James (Santiago). However, this fact is unknown among the local population and it has not been used to link this municipality to the Jacobean tradition. |
| Goal: | Promote the Translatio, carry out research on this subject and disseminate it through a symposium and an exhibition, involving the local population in those activities. |
| Description of the good practice (max 1000 words): | <p>The project is developed in 2019, having the symposium as a central event. It is divided into three parts:</p> <ol style="list-style-type: none"> 1. The research. The historical bibliography and archives will be used in addition to a 3D representation of the portico of the Church of Cereixo that will be exhibited in the House of Culture of Vimianzo. 2. The symposium. The topics of Translatio, Ways of St. James in the Coast of Death and economic development linked to those Ways will be discussed. In addition, an exhibition is organized in parallel with the representation of the Translatio by schoolchildren, craftsmen and other local artists. 3. The communication and dissemination. Includes a website, social networks, a press communication and guided visits to the Church of Cereixo. |

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| Impact (short term and long term if applicable): | It is intended that the portico of Cereixo to be a reference in the Jacobean iconography, that links Vimianzo with the prolongation of the Ways of Fisterra and Muxía, and that the local population knows it. |
| How citizens participated in developing and implementing the action (please stress if the vulnerable groups where involved): | <ul style="list-style-type: none"> - The attendance at the symposium. It is free. A special campaign will be carried out among students, teachers and cultural collectives. - The participation in guided tours. - The participation in the exhibition "La Translatio inspiring", which will be exhibited at the House of Culture in October and November of this year. - The participation of schoolchildren, students, artisans and local creators is sought through various representations of the Translatio. |
| For those who want to know more (insert link where more information on the action can be found): | https://www.vimianzo.gal/translaticereixo/ https://www.vimianzo.gal/patrimonio/ficha.php?directorio=14&idioma=es |
| Please identify qualities ³⁵ that make this action a good practice and/or social innovation (max 300 words)? | <ul style="list-style-type: none"> - It values an element of religious architecture related to Santiago Apostol. - The research on this subject is carried out and disseminated for the first time. - Involves different social groups through various activities. |
| Please identify success factors ³⁶ in implementation of action (max 300 words) | <ul style="list-style-type: none"> - The interest of the pupils of the Way of Saint James (El Camino de Santiago) in different aspects. - The interest of the local population. - The economic development linked to this type of heritage is addressed. |
| Local development: How has the action contributed to local development? (max 300 words) | <ul style="list-style-type: none"> - An iconography and the space in which it is located are valued, creating a tourist and cultural resource that links Vimianzo with the Jacobean Tradition. - The official extension of the Way to Muxía is passing at approximately 7 km from Cereixo (Merexo), during its last stage. |
| Sharing is Caring: what would you advise to some other organisation that would like to implement similar action in their local community? | The project seeks to enhance an iconographic element through research, scientific dissemination and communication, with the participation of local society and various specialized groups. |

³⁵ Quality of the practice is something inherent to the practice and it describes the practice itself like sustainability, multiplier effects, design, tradition, modernity, etc.

³⁶ Success factors in implementation are focused on organisation implementing the practice. Success factors can be cooperation with different stakeholders, previous experience, learning process, political will, EU funds, etc.

Attach photos of the action (as a separate document)



Optional: other material relevant for good practice (links to publications or video material)

<https://www.domaraterra.com/cereixo.php?idioma=en>

“IRMANDIÑOS” FINGER FOOD

Spain

Action Personal Card

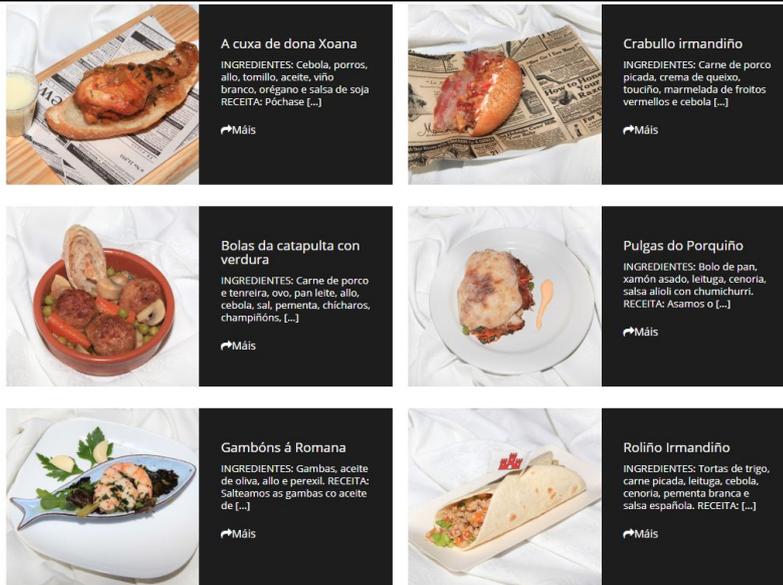
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| Name of the best practice: | Pinchos Irmandiños “Irmandiños” Finger Food |
| Country, region, municipality: | Vimianzo. A Coruña. Galicia. Spain. |
| Responsible organisation (name and type, e.g. municipality, museum, NGO, etc): | Agrupación de Hosteleros de Vimianzo. |
| Partner organisations (if applicable): | In the coordination with the organization of the “Assault to the Castle” Fest. |
| Period of implementation (start year and end year or if it's ongoing): | Start year: 2007 It is held during every first week of July, from Tuesday to Saturday. |
| Problems it wanted to solve: | The use of history to create a local gastronomic offer based on local and seasonal products. |
| Goal: | To involve the local restaurants in the “Assault to the Castle” Fest with their own event inspired on medieval gastronomy. |
| Description of the good practice (max 1000 words): | The “Irmandiños” finger food are a gastronomic offer of tapas or snacks in different bars and restaurants of Vimianzo. They are offered during the week of the Fest, from Tuesday to Saturday (before the first Saturday of July). In order to organise the event, the establishments are celebrating several coordination meetings. To prepare the finger food, they use medieval products and procedures, avoiding the use of products from the America. |
| Impact (short term and long term if applicable): | This event helped the “Assault to the Castle” Fest to achieve a new dimension, being a reference in the tourist offer. At the beginning, only 5 establishments started this initiative; this year (i.e. 2019) 13 restaurants and bars have participated. As for the audience, it has also increased, not only in numbers, but also in typologies. Young people, families, children, are coming now. And not only from Vimianzo, but also from the whole region and beyond, from different parts of Galicia. |
| How citizens participated in developing and implementing the action (please stress if the | Thirteen establishments participated in the last edition. During the 5 days of the “Irmandiños” finger food, about 20,000 drinks were sold. |

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| vulnerable groups where involved): | |
| For those who want to know more (insert link where more information on the action can be found): | http://www.asaltoaocastelo.org/?page_id=1691 |
| Please identify qualities ³⁷ that make this action a good practice and/or social innovation (max 300 words)? | <ul style="list-style-type: none"> - The European Parliament - Creating a gastronomic base based on medieval cuisine - A festive day to celebrate local events |
| Please identify success factors ³⁸ in implementation of action (max 300 words) | <ul style="list-style-type: none"> - The involvement of the business community and their enthusiasm - The creativity and quality in the gastronomic offer - A specialized training with experts (archaeologists, malacologists, gourmet) - A use of local and seasonal products - A success among audiences of different ages |
| Local development: How has the action contributed to local development? (max 300 words) | The activity has activated the hotels and restaurants sector (bars and restaurants), encouraging them to innovate, and to pay attention to the local history. On the other hand, local food products are used and the involvement of bakeries and butchers is also sought. |
| Sharing is Caring: what would you advise to some other organisation that would like to implement similar action in their local community? | <ul style="list-style-type: none"> - Identify the gastronomic offer from which to be inspired - Involving and providing training to the local hotels and restaurants - Launch the offer |

³⁷ Quality of the practice is something inherent to the practice and it describes the practice itself like sustainability, multiplier effects, design, tradition, modernity, etc.

³⁸ Success factors in implementation are focused on organisation implementing the practice. Success factors can be cooperation with different stakeholders, previous experience, learning process, political will, EU funds, etc.

Attach photos of the action (as a separate document)



Optional: other material relevant for good practice (links to publications or video material)

<https://www.lavozdegalicia.es/album/carballo/vimianzo/2019/07/01/pinchos-irmandinos-vimianzo-ojealos/01101562004771121344836.htm>
<https://www.quepasanacosta.gal/tags/pinchos-irmandinos>

THE GRAPE HARVESTING FESTIVAL

Croatia

Action Personal Card

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| Name of the best practice: | The Grape Harvesting Festival / Branje grojzdja |
| Country, region, municipality: | Croatia, the Krapina-Zagorje county, Town of Pregrada |
| Responsible organisation (name and type, e.g. municipality, museum, NGO, etc): | Town of Pregrada |
| Partner organisations (if applicable): | Tourist board Heart of Zagorje and local NGO's and business |
| Period of implementation (start year and end year or if it's ongoing): | 1970 - ongoing |
| Problems it wanted to solve: | To celebrate local identity and traditions of winemaking |
| Goal: | <p>The Festival aim is sustainably managing and promoting the cultural heritage of the Krapina-Zagorje county, by nurturing a rich traditional culture, and preserving representative examples of tangible and intangible goods for future generations, through a traditional procession that intertwines traditional music, traditional clothing, and customs specific to the suburban area.</p> <p>The nourishing of the language and the characteristics of the cultural good are permeated through traditional, cultural, ENO-GASTRO, and economic events.</p> |
| Description of the good practice (max 1000 words): | <p>Festival starts with grape harvesting in one of the local vineyards. The program continues with wine tasting, a music festival dedicated to wine, and a traditional fair, featuring products characteristic for Zagorje.</p> <p>During the event, various sports competitions, exhibitions, music and cultural events for all ages are held in the organization of local associations and institutions. The crown of the manifestation is a traditional procession of pickers in horse chariots, that highlight the moment when harvesting is over and they return home. The event lasts for 10 days.</p> |
| Impact (short term and long term if applicable): | <p>The event connects the local community and represents a shared celebration of local identity and traditions.</p> <p>Additionally, it represents a tourist product for visitors from the wider region.</p> |

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| | It also promotes local winemakers and local products. |
| How citizens participated in developing and implementing the action (please stress if the vulnerable groups where involved): | Each year the Town forms an organizational board with representatives of local NGO's, businesses and citizens. The board has ??? members, and together they develop a program of the manifestation. |
| For those who want to know more (insert link where more information on the action can be found): | http://www.branjegrojzdja.pregrada.hr/?fbclid=IwAR0yRX6zHeeA20VncYMWxHViw6cJHPwE2aoeLLCTgEJtvYZyDKZpO59LSOK https://www.facebook.com/branjegrojzdja/ |
| Please identify qualities ³⁹ that make this action a good practice and/or social innovation (max 300 words)? | A traditional festival celebrates an important agricultural work in our area - grape harvesting. There is a saying that every proper man has to have a vineyard with a little wooden shad - klet. Making own wine is a source of pride, and a social gathering at Klet. So a celebration of this is very important for local cultural identity, but also, it is a touristic event important for local economy. A promotion of local winemakers and agricultural producers is also important part of the festival. It is developed through |
| Please identify success factors ⁴⁰ in implementation of action (max 300 words) | Local partnership through organisational board, which gives ownership of the manifestation to the local community. The town creates a space for various local initiatives to take part in the manifestation, so there are number of side events like the Yard Festival of Alternative Music – StreetGig, or local bars create their own offer for the guests, sports organisations have their own activities. Altogether, the whole town lives with the event. The ability to adapt to contemporary needs and preserve traditional parts of manifestation over 50 years. |
| Local development: How has the action contributed to local development? (max 300 words) | It is promoting local winemakers, thus enhancing their business opportunities. |
| Sharing is Caring: what would you advise to some other organisation that would like to implement similar action in their local community? | Involve citizens in the design of the event, and continually adapt to new times, while preserving the foundations of local tradition. |

³⁹ Quality of the practice is something inherent to the practice and it describes the practice itself like sustainability, multiplier effects, design, tradition, modernity, etc.

⁴⁰ Success factors in implementation are focused on organisation implementing the practice. Success factors can be cooperation with different stakeholders, previous experience, learning process, political will, EU funds, etc.

Attach photos of the action (as a separate document)



Optional: other material relevant for good practice (links to publications or video material)

<https://youtu.be/P9IAJdg3XsE>

THE PUMPKIN STRUDEL FESTIVAL

Croatia

Action Personal Card

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| Name of the best practice: | The Pumpkin Strudel Festival / Bučnicafest |
| Country, region, municipality: | Croatia, the Krapina-Zagorje County |
| Responsible organisation (name and type, e.g. municipality, museum, NGO, etc): | Tourist Board Kumrovec, Desinić and Zagorska Sela |
| Partner organisations (if applicable): | The Municipality of Zagorska Sela, the Municipality of Desinić and the Municipality of Kumrovec |
| Period of implementation (start year and end year or if it's ongoing): | 2015 - ongoing (once a year) |
| Problems it wanted to solve: | The involvement of the local population into tourism, facilitating the entry into the market of small businesses and holders of family farms. |
| Goal: | The Festival was initiated to promote traditional food in Zagorje, especially pumpkin and pumpkin products, as a top-quality food, and other tourist offer of the Municipalities of Kumrovec, Desinić and Zagorska Sela. |
| Description of the good practice (max 1000 words): | The Pumpkin Strudel Festival is an economic, tourist and educational event - a competition in the preparation of Pumpkin strudel, promotion, and sale exhibition of pumpkin products and dishes. The event was launched with the aim of promoting Zagorje traditional cuisine, as well as top quality products of the area. The winner is awarded the Golden Pumpkin award. In addition to the competition, there are workshops, wine tasting and sale, presentation and sale of food and other autochthonous products, an entertainment program for children and adults. Bučnicafest is unique and the first event in Croatia that promotes a traditionally popular dish from Zagorje, and is very attractive to tourists. |
| Impact (short term and long term if applicable): | A promotion of local gastronomic traditions and catering offer. Increase the number of tourists in the Tourist board area. |
| How citizens participated in developing and implementing the action (please stress if the | The local population is involved through participation in the preparation and implementation of the project (project conception, cultural and artistic program, education, sale of local products, catering). Pensioners and children are included. |

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| vulnerable groups where involved): | |
| For those who want to know more (insert link where more information on the action can be found): | https://www.facebook.com/pg/visitkumrovecdesiniczagorskasela/photos/?tab=album&album_id=746975055502855 |
| Please identify qualities ⁴¹ that make this action a good practice and/or social innovation (max 300 words)? | Bučnica or the Pumpkin strudel is famous savoury dessert in Zagorje. The tradition of making Pumpkin strudel and consummation of it on special occasions or when we want to welcome our guests is very strong. This event gathers local restaurants and bars, and encourages them to serve traditional meals. It combines local tradition with contemporary gastronomy, but also promotes various agricultural products, like pumpkin oil, which is on the rise for the past couple of years. The art of making Pumpkin Strudel is in this way preserved for new generations. |
| Please identify success factors ⁴² in implementation of action (max 300 words) | A collaboration of different local stakeholders. An extensive media coverage of the event. |
| Local development: How has the action contributed to local development? (max 300 words) | It promotes the Tourist Board area and caterers of Krapina-Zagorje county, and the result is an increasing number of tourists that contribute to local development. |
| Sharing is Caring: what would you advise to some other organisation that would like to implement similar action in their local community? | Use prominent local product or custom to create and build new events to enhance touristic offer of the area. |

⁴¹ Quality of the practice is something inherent to the practice and it describes the practice itself like sustainability, multiplier effects, design, tradition, modernity, etc.

⁴² Success factors in implementation are focused on organisation implementing the practice. Success factors can be cooperation with different stakeholders, previous experience, learning process, political will, EU funds, etc.

Attach photos of the action (as a separate document)



Optional: other material relevant for good practice (links to publications or video material)

n/a

THE CYCLOTOURISM IN THE HEART OF ZAGORJE

Croatia

Action Personal Card

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| Name of the best practice: | The cyclotourism in the Heart of Zagorje |
| Country, region, municipality: | Croatia, the Krapina-Zagorje county |
| Responsible organisation (name and type, e.g. municipality, museum, NGO, etc): | Tourist Board Heart of Zagorje |
| Partner organisations (if applicable): | The towns/municipalities - Pregrada, Zabok, Krapinske Toplice, Sveti Križ Začretje, and Bedekovčina. |
| Period of implementation (start year and end year or if it's ongoing): | 2018 - ongoing |
| Problems it wanted to solve: | A lack of the additional "healthy free-time" tourist offer |
| Goal: | The aim of the project is to stimulate cyclotourism development in the Heart of Zagorje region. |
| Description of the good practice (max 1000 words): | Heart of Zagorje consists of 5 municipalities located in the centre of Zagorje county. The headquarters is Krapinske Toplice, a health care tourism centre of Zagorje, as well as of Croatia. The logical complement to the tourist offer and the primary tourist product are pedestrian, hiking and cyclotourist paths. Patients and visitors of Krapinske Toplice can rent an e-bike (electric bikes) in the Hotel Toplice, to visit and consume the offer of the surrounding 4 municipalities. Project was funded by the Croatian National Tourist Board. |
| Impact (short term and long term if applicable): | Visitors and local citizens can, for a small fee, rent an e-bike and enjoy tourist offer of Heart of Zagorje destination. |
| How citizens participated in developing and implementing the action (please stress if the vulnerable groups where involved): | A private accommodation sector, which has major significance in tourism in Croatia, got an opportunity to spread their offer, from simple overnight stay to the leisure time offer. This sector consists of private citizens that are not NGO's members or having their business, and are thus unable to apply for funds and grants, which are available to organisations. |
| For those who want to know more (insert link) | www.srcezagorja.hr |

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| where more information on the action can be found): | |
| Please identify qualities ⁴³ that make this action a good practice and/or social innovation (max 300 words)? | This project is introducing new service that is healthy, green and sustainable which are the qualities of the tourism we want to develop in our area. Development of cyclotourism is closely connected to natural heritage. Since we have very poor public transportation, and all the tourists have to come by car, it is important to develop services that will encourage visitors to use eco-friendly transportation, while cruising around our castles, spas, and vineyards. And since we are hilly area, e-bikes are handy for those that are not in such good shape. |
| Please identify success factors ⁴⁴ in implementation of action (max 300 words) | Funds from the Ministry of tourism. |
| Local development: How has the action contributed to local development? (max 300 words) | Cycling is not only means of relaxation, but an integral part of local life. The acquisition of modern e-bikes allow easier mobility in the area, and thus, easier participation in experiencing the local life. |
| Sharing is Caring: what would you advise to some other organisation that would like to implement similar action in their local community? | Find good project partners that will be able to give the delivery and pick-up service of bikes. |

⁴³ Quality of the practice is something inherent to the practice and it describes the practice itself like sustainability, multiplier effects, design, tradition, modernity, etc.

⁴⁴ Success factors in implementation are focused on organisation implementing the practice. Success factors can be cooperation with different stakeholders, previous experience, learning process, political will, EU funds, etc.

Attach photos of the action (as a separate document)



Optional: other material relevant for good practice (links to publications or video material)

n/a

NATURAL AND CULTURAL HERITAGE THROUGH GAMES – LET’S PLAY!

Croatia

Action Personal Card

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| Name of the best practice: | Natural and cultural heritage through games – Let’s play! |
| Country, region, municipality: | Croatia, the Krapina-Zagorje county |
| Responsible organisation (name and type, e.g. municipality, museum, NGO, etc): | The Development Agency Kozjansko, the municipality Šentjur, Slovenia |
| Partner organisations (if applicable): | The Network of associations Zagor, the Krapina-Zagorje County, the Croatia Zagorje Development Agency, the Krapina-Zagorje County, Croatia |
| Period of implementation (start year and end year or if it's ongoing): | 2014. – 2015. |
| Problems it wanted to solve: | Children and young people are poorly aware of the diversity of the natural and cultural heritage of the project area. |
| Goal: | The goal of the IGRAJ SE project is to encourage learning about the common heritage of the border area, in an interesting and innovative way, through play, cultural events, various workshops, and the creation of 13 new educational products that will be created together with young people during the project. |
| Description of the good practice (max 1000 words): | The project wanted to encourage children, young people, and the community to engage in interesting and innovative ways of exploring joint heritage of the border area. Through the implementation of the project, a network of educational institutions, children, the youth, and communities had been set up. Young people are trained to recognize the potential of heritage and the design of new products, and the community has recognized the importance of created products and accepted them as new ways of getting acquainted with the extremely rich natural and cultural heritage. In order to achieve the goals, the project animated young people and involved them in the process of creating new products. The process started with training from the foundation of the product of natural and cultural heritage, and was developed through workshops to prepare the conceptual basis for new products to eventually enter the design phase. The process resulted in the creation of 13 new educational products that represent the natural and cultural heritage of the Krapina-Zagorje County (6 products) and the |

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| | Šentjur municipality (6 products) and one common product. The project was funded by IPA program Slovenia - Croatia 2007.-2013. |
| Impact (short term and long term if applicable): | The result of Croatian partner project activities is a creation of six new educational board games that showcase the natural and cultural heritage of the Krapina-Zagorje County. The games are coloring book "Brežuljkasta priča", puzzle for children "Veseli zavičaj", puzzle for adults "Zagorska družba", a memory game "Legendarna igra pamćenja", the card game "Tri, četiri, sad!!", and a game on "Kmetška pravica". The project partners also designed a joint board game called "Jurka & Ambroz". Those games are disseminated to various associations, primary and secondary schools, kindergartens, libraries, local and regional self-government units in the Krapina-Zagorje County area and beyond, and they are used in further work. |
| How citizens participated in developing and implementing the action (please stress if the vulnerable groups where involved): | We are a border area with Slovenia and we share a lot of cultural traditions. In this project, the organisations and young people from both side of the border came together to learn about natural and cultural heritage and to be creative. |
| For those who want to know more (insert link where more information on the action can be found): | http://www.zagor.info/projekt/prirodna-i-kulturna-bastina-kroz-igru-igraj-se |
| Please identify qualities ⁴⁵ that make this action a good practice and/or social innovation (max 300 words)? | The new generation has to be able to learn from traditional cultural practices and to adopt them to present times. Gaming is very popular with new generations, so the games are used as a tool to get them interested, to explore and learn about the common cultural and natural heritage of the border area. Learning approach used in this project, as well as creation of games is innovative practice in the area of youthwork. |
| Please identify success factors ⁴⁶ in implementation of action (max 300 words) | EU funds, cross border cooperation The success of the project is the involvement of the target group in the creation of project activities, and thus they are actively involved in the implementation. |
| Local development: How has the action contributed to local development? (max 300 words) | During the implementation of the project, public events were organized for all interested parties who did not participate in the project (parents, pensioners, etc.). A two-day event was held in Zabok, where participants played elaborate games, games that used to be played, took part in a |

⁴⁵ Quality of the practice is something inherent to the practice and it describes the practice itself like sustainability, multiplier effects, design, tradition, modernity, etc.

⁴⁶ Success factors in implementation are focused on organisation implementing the practice. Success factors can be cooperation with different stakeholders, previous experience, learning process, political will, EU funds, etc.

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| | <p>quiz, got to know knights through knightly battles, baked traditional dishes, etc.</p> |
| <p>Sharing is Caring: what would you advise to some other organisation that would like to implement similar action in their local community?</p> | <p>A pre-prepared expert literature for the topic being lectured. It is good to detect active young people who are creative in the community. Have a public procurement specialist and/or financial person so they are focused on project activities.</p> |
| <p>Attach photos of the action (as a separate document)</p> |   <p>„Veseli zavičaj“ je edukativna slagalica namijenjena mladoj dobi. Sastoji od 24 dijela koji se međusobno uklapaju. Svaki dio slagalice na sebi ima dio slike, a pravilnim povezivanjem svih dijelova sastavlja se cjelokupna slika slagalice. Slagalica prikazuje po tri vrste biljaka i tri vrste životinja koje su karakteristične za područje Krapinsko-zagorske županije. Kartice prikazuju sliku pojedine biljke ili životinje te njihove opise.</p> |
| <p>Optional: other material relevant for good practice (links to publications or video material)</p> | <p>http://www.zagor.info/Cms_Data/Contents/ZagorInfo/Folders/dokumenti/~contents/YVN27CNNX3FCDPJN/igraj-se-brosura-a5.pdf</p> |

MY GRANDMOTHER'S TREASURE

Croatia

Action Personal Card

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| Name of the best practice: | My grandmother's treasure / Kinč moje babice |
| Country, region, municipality: | Croatia, the Krapina-Zagorje county, Municipality of Sveti Križ Začretje |
| Responsible organisation (name and type, e.g. municipality, museum, NGO, etc): | Society "Our Children" Sveti Križ Začretje |
| Partner organisations (if applicable): | n/a |
| Period of implementation (start year and end year or if it's ongoing): | 2006 - ongoing |
| Problems it wanted to solve: | For a child, a hundred years ago represents a far-fetched "true" story, and it is no wonder that today's generations know very little about that past, which essentially defines us all. And their great-grandmothers lived these different realities and worlds. Some still remember and know their grandmothers' games and activities that were part of their childhood. Through the project, we wanted to find out if we can get today's kids interested in the activities and skills that our grandparents' childhoods were filled with. |
| Goal: | The project aims to transmit tradition and to develop children's understanding of the importance of manual work, and to discover their abilities. |
| Description of the good practice (max 1000 words): | The project that delights children aged 9 to 14, offering them to learn forgotten skills. It was established in 2006 with a goal to offer children the fulfilment of their free time, teaching them traditional craftsmanship of decoration of their grandmothers. Although the craft heritage is the focus project, it also helps in teaching children importance of manual work, discovering their abilities, enhances children's self-confidence and encourages motor skills development. |
| Impact (short term and long term if applicable): | 500 children, 100 presenters, and 120 demonstrators were participants in our Project for the past thirteen years, and inspired by their wishes, we always created new challenges for creations, learning, creative and imaginative appearance. |

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| | Although the craft heritage is the focus project, it also helps in teaching children importance of manual work, discovering their abilities, enhances children's self-confidence and encourages motor skills development. |
| How citizens participated in developing and implementing the action (please stress if the vulnerable groups were involved): | At a meeting of representatives and volunteers of Society "Our Children" Sveti Križ Začretje, we discussed the topics of forgotten decorating skills or items we could teach. In planning, we include older grandparents, people who still know how to do it, or remember how it worked. We invite them to a workshop, where they show us their craftsmanship and say what to buy. Then we invite teachers, parents of our children, and others interested in learning this skill. We organize up to three two-hour workshops for everyone who attend. They will pass learned skills to children. |
| For those who want to know more (insert link where more information on the action can be found): | http://www.savez-dnd.hr/wp-content/uploads/2018/04/Kin%C4%8D-moje-babice2.pdf |
| Please identify qualities ⁴⁷ that make this action a good practice and/or social innovation (max 300 words)? | A long lasting project that passes traditional skills to new generations and foster intergenerational solidarity and cooperation. It also includes boys in some traditionally female skills, which is in line with present moment. It fosters local identity and sense of belonging among children. The success is that all participants learn something from the past of their homeland, related to the customs from the lives of great-grandparents. The goal is to learn and transfer forgotten skills to their community, city, or the municipality, and to teach others in similar classes. Another valuable factor is practice and how to work with fingers, and show how children can create something beautiful and useful on their own. |
| Please identify success factors ⁴⁸ in implementation of action (max 300 words) | An organisational capacity for the implementation of the action and the cooperation with local community. |
| Local development: How has the action contributed to local development? (max 300 words) | Strengthening the sense of local identity contributes to the creation of active citizens, which is crucial for local development. |

⁴⁷ Quality of the practice is something inherent to the practice and it describes the practice itself like sustainability, multiplier effects, design, tradition, modernity, etc.

⁴⁸ Success factors in implementation are focused on organisation implementing the practice. Success factors can be cooperation with different stakeholders, previous experience, learning process, political will, EU funds, etc.

Sharing is Caring: what would you advise to some other organisation that would like to implement similar action in their local community?

Just go and try to convey such skills to the youth. The interest of the children, the response, and the enthusiasm of themselves when they find out that they have mastered a new skill will excite you, and this has been a trigger for us and a challenge for every new Kinč.

Attach photos of the action (as a separate document)



Optional: other material relevant for good practice (links to publications or video material)

<http://www.savez-dnd.hr/wp-content/uploads/2018/04/Kin%C4%8D-moje-babice2.pdf>

RE-GENERATOR

Croatia

Action Personal Card

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| Name of the best practice: | Re-Generator |
| Country, region, municipality: | Croatia, the Krapina-Zagorje county, Town of Zabok |
| Responsible organisation (name and type, e.g. municipality, museum, NGO, etc): | Town of Zabok |
| Partner organisations (if applicable): | n/a |
| Period of implementation (start year and end year or if it's ongoing): | 2019 - ... |
| Problems it wanted to solve: | Young people need a modern urban culture centre, that will provide multifaceted socio-cultural activities for various categories of audience, a space for the cultural and creative sectors, and the development of cooperation in the civic and public sectors in culture. |
| Goal: | The aim of the project is to establish a functional infrastructure for the development of the creative industry and the quality leisure time for youth and all residents of the Town of Zabok and the Krapina-Zagorje County. |
| Description of the good practice (max 1000 words): | Re-generator will consist of incubators for companies in the creative sector, a space for organizing creative civil society organizations responsible for cultural promotion and organization of events, a volunteer space for volunteers (promotion and dissemination centres), hostels, cafes and accompanying catering services. The project is located in the space of former warehouses and factories. |
| Impact (short term and long term if applicable): | With its content and program, the Re-GENERATOR will have a strong influence on the level of the cultural and creative industries and youth work. Re-GENERATOR in numbers: <ul style="list-style-type: none"> - 0 barriers for the disabled - 1 music studio - 2 stages - 3 buildings, - 3 equipped playrooms - 16 beds for volunteers and guest performers - 32 employees |

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| | <ul style="list-style-type: none"> - 36 people-capacity of the screening room - 50 places in the cafe and - 500 people-capacity of the club - 1000 persons, capacity of outdoor space - 2200 square meters |
| How citizens participated in developing and implementing the action (please stress if the vulnerable groups were involved): | The idea aroused from work and collaboration of various NGO's, town government and the youth. |
| For those who want to know more (insert link where more information on the action can be found): | https://vizkultura.hr/mva-regenerator-zabok/ |
| Please identify qualities ⁴⁹ that make this action a good practice and/or social innovation (max 300 words)? | <p>The project is honouring the industrial heritage of Town of Zabok. During the socialism, there were heavy factories, today the area is transforming into creative industries incubators together with social entrepreneurship and civil society programs. It is unique project that is important for larger area.</p> <p>The project promotes the concept of social entrepreneurship, NGOs are directed on classical cultural interpretation in exploring alternative cultural expressions - the development of new forms of art.</p> |
| Please identify success factors ⁵⁰ in implementation of action (max 300 words) | <p>The project is also planned by the Local Youth Program of the Town of Zabok in 2016-2020, as one of the main measures in the realization of the goal: "participation and involvement of young people in the public life of the town".</p> <p>A collaboration with local stakeholders in the field of culture and youth work.</p> <p>The project is funded through ITU instrument (EU funds).</p> |
| Local development: How has the action contributed to local development? (max 300 words) | The Re-Generator also includes a space for the development of projects in the field of creative industries, and in this admiration, it will be a flywheel of new ideas and projects in the field, and thus contribute to the local development. |
| Sharing is Caring: what would you advise to some other organisation that would like to | Building on the heritage, a cooperation with stakeholders and a clear vision is the key of success. |

⁴⁹ Quality of the practice is something inherent to the practice and it describes the practice itself like sustainability, multiplier effects, design, tradition, modernity, etc.

⁵⁰ Success factors in implementation are focused on organisation implementing the practice. Success factors can be cooperation with different stakeholders, previous experience, learning process, political will, EU funds, etc.

implement similar action in their local community?

Attach photos of the action (as a separate document)



Optional: other material relevant for good practice (links to publications or video material)

<https://vimeo.com/272182254>

THE TABOR FILM FESTIVAL

Croatia

Action Personal Card

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| Name of the best practice: | The Tabor Film Festival |
| Country, region, municipality: | Croatia, the Krapina-Zagorje county, the Municipality of Desinić |
| Responsible organisation (name and type, e.g. municipality, museum, NGO, etc): | The Citizens' Association for Culture GOKUL Trg Dragutina Domjanića 6, Zabok – the Republic of Croatia |
| Partner organisations (if applicable): | Museums of Croatian Zagorje - Veliki Tabor Castle and numerous others partnerships are formed each year http://taborfilmfestival.com/index.php/en/sponsors/ |
| Period of implementation (start year and end year or if it's ongoing): | 2002 - ongoing (once a year) |
| Problems it wanted to solve: | The lack of the space for alternative and contemporary cultural events of international significance. |
| Goal: | To promote short films and their authors. |
| Description of the good practice (max 1000 words): | The Tabor Film Festival is an international festival of short film, promoting short films, as well as their authors. A particular attention is given to the domestic authors and filmmakers who are present at the festival program, and help them to come to the program of other short film festivals in Europe and beyond. We are personally interested in a short film as an aesthetically progressive and authoritative playful form. The festival's location gives added value to watching movies and the festival atmosphere. The festival is a part of an international film community with which we exchange experiences, film programs, guest appearances, etc. An important moment for the festival's success is the location at Veliki Tabor Castle, and combination of quality film and music program, lectures, books promotions, exhibitions, with well-organized campsite and catering, to meet the needs of between 250 and 400 visitors who will be staying at the festival location all the time. |
| Impact (short term and long term if applicable): | The Tabor Film Festival has brought new value in the field of cultural manifestations at the level of aesthetics, design, program orientation, new cultural practices, networking, new audiences, etc. In 17 years of implementation, it has brought over 500 short films and was visited by over 5000 people. |

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| <p>How citizens participated in developing and implementing the action (please stress if the vulnerable groups were involved):</p> | <p>The Night of Live Audience is a part of the program, where audience interact and comment on the movies. Also, there is a public award for the best movie.</p> |
| <p>For those who want to know more (insert link where more information on the action can be found):</p> | <p>WEB www.taborfilmfestival.com FACEBOOK https://www.facebook.com/TaborFilmFestival TWITTER https://twitter.com/TaborFilmFest INSTAGRAM https://www.instagram.com/tabor_film_festival/</p> |
| <p>Please identify qualities⁵¹ that make this action a good practice and/or social innovation (max 300 words)?</p> | <p>The Tabor Film Festival brings alternative and contemporary cultural practices into the medieval Castle of Veliki Tabor. It is the way how millennials can get introduced to cultural heritage sites and it shows that 21st century and medieval ages can go together, creating a special kind of magic. The TFF is organised by the association GOKUL and has never had a steady financial sources, but it is still going on for 17 years. Also, it honors the legend of Veronika Desinička, and the trophy that winners get is Veronika's skull (by legend Veronika was captured and walled up in the castle and you can still hear her moaning through castle walls in winter nights).</p> |
| <p>Please identify success factors⁵² in implementation of action (max 300 words)</p> | <p>Organisational resilience. Strong network of partners.</p> |
| <p>Local development: How has the action contributed to local development? (max 300 words)</p> | <p>It has economic and cultural impact on the region.</p> |
| <p>Sharing is Caring: what would you advise to some other organisation that would like to implement similar action in their local community?</p> | |

⁵¹ Quality of the practice is something inherent to the practice and it describes the practice itself like sustainability, multiplier effects, design, tradition, modernity, etc.

⁵² Success factors in implementation are focused on organisation implementing the practice. Success factors can be cooperation with different stakeholders, previous experience, learning process, political will, EU funds, etc.

Attach photos of the action (as a separate document)



Optional: other material relevant for good practice (links to publications or video material)

Youtube: https://www.youtube.com/channel/UCIS0np_Bwv-986Qd7mVzy0A

UNITED IN HERITAGE

Croatia

Action Personal Card

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| Name of the best practice: | United in Heritage |
| Country, region, municipality: | Croatia, the Krapina-Zagorje county, the Town of Zabok |
| Responsible organisation (name and type, e.g. municipality, museum, NGO, etc): | Society "Our Children" Zabok |
| Partner organisations (if applicable): | GOKUL |
| Period of implementation (start year and end year or if it's ongoing): | 2018. |
| Problems it wanted to solve: | 2018 was proclaimed the European Year of Cultural Heritage, and throughout the year, as part of the Children's Forum program and the Children's Council, Society "Our Children", Zabok dealt with the theme and concept of cultural heritage. |
| Goal: | The project introduced children with the cultural heritage, the UNESCO, the intangible and material cultural heritage and immaterial goods entered in UNESCO Representative list of the intangible cultural heritage of mankind. The emphasis was placed on the cultural heritage of Zagorje. |
| Description of the good practice (max 1000 words): | In cooperation with the Gokul association members and members of the Children's Forum and the Children's City Council, they watched the documentary film about making wooden toys that are part of the cultural heritage of our region. Every workshop on cultural heritage has begun with one of the traditional games of our region. Likewise, with an emphasis on the non-material cultural heritage of European countries, we have set up workshops on the cultural heritage of intangible heritage of individual European countries (Hungary, Cyprus, Austria, Estonia, Italy, Bulgaria, Croatia), with the aim of recognizing and preserving the heritage. The debate on the similarity of other European heritage to our heritage and the similarities of the European area with regard to the Croatian intangible cultural heritage, which is often overlapping with other European countries, and issues of the importance of heritage and its preservation, have been stirred. As part of the event Croatia volunteers!, we have organized traditional children's games named "We are a cheerful children who would gladly play" at the K.Š. Djalski Square |

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| | <p>in Zabok, with the aim of bringing old-fashioned grandparents closer to younger generations. The traditional games were run by members of the Children’s Council, Children’s Forum and Volunteers of DND Zabok. The main event was planned for the International Day of the Child in the Children’s Week, for which they specially designed and created new games for children on the cultural heritage of Croatia, in September 2018. The games were designed by volunteers of DND Zabok, while children from the Children’s Forum, Children’s Council and Volunteers of the Society “Our Children” Zabok participated in the games. A variety of activities and a final event took place in the Children’s Week, creating 10 new games on the cultural and natural heritage of Croatia.</p> |
| <p>Impact (short term and long term if applicable):</p> | <p>Considering that today we live in a world of globalization that is becoming more and more influential from day to day, it is extremely important to pay as much attention to preserving our national identity, and to start our education as early as preschool (through play), and continue in elementary school, so that children can get a better foundation for a positive attitude towards the natural and cultural heritage.</p> <p>The children realized how rich Croatia is in cultural heritage in all segments: material, intangible, and natural, and learned to differentiate concepts related to cultural heritage. They were particularly impressed by the UNESCO's Representative List of the Intangible Cultural Heritage of Humanity, which includes 13 of Croatia's intangible cultural assets, two of which are the Craft of Wooden Traditional Children's Toys from the Krapina-Zagorje county and the Gingerbread Crafts (Medičarski obrt).</p> <p>In the meantime, there are two more: the Međimurje’s song (Međimurksa popevka) and the art of drywall construction (Umijeće suhozidne gradnje) listed on the UNESCO Representative List, and there are now 15 in total.</p> <p>Other Society “Our Children” and Elementary Schools in the Krapina-Zagorje County and wider area have shown an interest in promoting the newly created games on the topic of cultural heritage. So we visited Elementary school in Veliko Trgovišće and Society “Our children” Kutina. Also, the plan is to visit Societies “Our Children” Bedekovčina and Gospić, and the Elementary school in Donja Stubica.</p> |
| <p>How citizens participated in developing and implementing the action (please stress if the vulnerable groups were involved):</p> | <p>The Veterans Cooperative “Prava stvar” helped us in making some of the games, because we couldn’t make big metal hearts ourselves, so they were very helpful in that part.</p> |
| <p>For those who want to know more (insert link where more information on the action can be found):</p> | <p>n/a</p> |

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| <p>Please identify qualities⁵³ that make this action a good practice and/or social innovation (max 300 words)?</p> | <p>Project is focused on children learning about cultural heritage with expressing and developing their creativity and implementing today's needs and interests in local tradition through playing games.</p> |
| <p>Please identify success factors⁵⁴ in implementation of action (max 300 words)</p> | <p>The society "Our Children" Zabok is special in implementation of their projects, because whatever the topic is, there is always strong voluntary aspect. They include volunteers and also educate children about the values of volunteering. The society "Our Children" Zabok is an experienced NGO in the area of children's participation.</p> |
| <p>Local development: How has the action contributed to local development? (max 300 words)</p> | <p>The development of civic community competences in children is important for local development in terms of active citizens, who will participate in the local community.</p> |
| <p>Sharing is Caring: what would you advise to some other organisation that would like to implement similar action in their local community?</p> | <p>The key to project implementation is the participation of children, and the use of creative techniques for working with the children.</p> |
| <p>Attach photos of the action (as a separate document)</p> |  |

⁵³ Quality of the practice is something inherent to the practice and it describes the practice itself like sustainability, multiplier effects, design, tradition, modernity, etc.

⁵⁴ Success factors in implementation are focused on organisation implementing the practice. Success factors can be cooperation with different stakeholders, previous experience, learning process, political will, EU funds, etc.



Optional: other material relevant for good practice (links to publications or video material)

https://drive.google.com/drive/u/1/folders/1ZGVcYS522FU4-yVTiMnWr_0xBwW1ZtG-

THE LEGEND OF VERONIKA DESINIĆKA

Croatia

Action Personal Card

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| Name of the best practice: | The Legend of Veronika Desinićka |
| Country, region, municipality: | Croatia, the Krapina-Zagorje county, the Municipality of Desinić |
| Responsible organisation (name and type, e.g. municipality, museum, NGO, etc): | Museums of Croatian Zagorje / Veliki Tabor Castle |
| Partner organisations (if applicable): | n/a |
| Period of implementation (start year and end year or if it's ongoing): | Ongoing |
| Problems it wanted to solve: | A lack of knowledge about the legend in local community. |
| Goal: | Preserving the local legend through the Museum activities. |
| Description of the good practice (max 1000 words): | <p>Veronika was a beautiful local girl and a young count Fridrih fell in love with her. Unfortunately, his father, the count, Herman was opposing their love. They ran, got married, had a son, but were captured after a while. He was kept in solitude for 4 years, and she was accused of being a witch. Although the commission said she was not a witch, the Count Herman got her killed and walled up in the tower of Veliki Tabor Castle. You can still hear Veronika's moaning and cries form the walls of the Castle in winter nights. The legend of Veronika Desinićka was registered as an intangible cultural heritage in 2014. Veronika's story is closely related to Veliki Tabor Castle, which, as a museum, performs numerous activities with the aim of preserving the story through publishing, workshops with children, making comics and art works, involving artists in making art pieces about Veronika, and others. Also there is a cooperation with Slovenian institutions, because Veronika's love was a Slovenian count, so there are some versions of the story all over Slovenia.</p> <p>After the renovation, a permanent exhibition was opened in the Castle Veliki Tabor, showing Veronika Desinicka through literature and other arts, especially during the Illyrian Revival.</p> <p>Visitors, especially children of kindergarten and elementary school age, have at their disposal the museum-educational workshops that have Veronika as their theme. For example, Veronika memory, and making</p> |

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| | <p>puppets with the image of Veronica and Friedrich of Celje, etc. The museum theatre group IOCLATORI maintains, for visitors and occasionally at various events, a puppet theatre performance about Veronika Desinicka, with a slightly modified text, adapted for children's theatre.</p> <p>On the topic of Veronica's unfortunate story, literary and art competitions for artists and elementary school children, exhibitions, guest appearances, lectures, educational workshops, and projects are organized throughout the year with the local elementary school Đuro Prejc from the Municipality of Desinić and the Vinagora School.</p> <p>Veronica is also the topic of numerous museum publications, and once a year, as a part of international cooperation, a visit to the Veliki Tabor Palace is held at some of the related entities abroad. For example, in 2018, the exhibition "Veronika Deseniška in Slovenian-Croatian Remembrance" was held at the Celje Regional Museum, and in 2019 a lecture and workshops for children were organized at the Ljubljana City Library, Prežihov Voranc Library.</p> |
| <p>Impact (short term and long term if applicable):</p> | <p>Preservation of the legend has a strong multiplier effect for the local economy and builds the local identity.</p> |
| <p>How citizens participated in developing and implementing the action (please stress if the vulnerable groups where involved):</p> | <p>At the regular fine arts and literary competitions for elementary school students and young, or already established artists, we include a large number of young and middle-class citizens who design some of the projects that are later carried out at the Veliki Tabor Castle.</p> <p>An example of this is the collaboration with the artist Marina Đira, that resulted from her submission to the Land Art Contest and the victory of her installation, which she realized this year, during LegendFest. This is an installation called "Veronica's Tears."</p> <p>Also, children, kindergarten educators and elementary school teachers from the Municipality of Desinić and the local kindergarten very often, during events, as well as winter holidays, design educational workshops for all children who visit the museum. There is also a regular cooperation with veterans' associations, which since 2017, once a season, organize an exhibition of paintings and sculptures of their members and young, academic visual artists.</p> <p>The Association of Croatian Writers, in cooperation with the Veliki Tabor Palace, organizes a meeting of poets twice a year in our region. There is also a strong cooperation with the local community (municipality, associations) to implement several events, such as the Apple Days, the Choir Meetings, the Easter Monday or the Advent in Tabor.</p> |
| <p>For those who want to know more (insert link where more information on the action can be found):</p> | <p>https://www.veliki-tabor.hr/en/o-muzeju/pregled/the-legend-of-veronika-of-desinic</p> |

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| <p>Please identify qualities⁵⁵ that make this action a good practice and/or social innovation (max 300 words)?</p> | <p>The Legend of Veronika Desinićka is an intangible cultural heritage. It provides remembrance of past times and through collective memory relives forgotten people and traditions. It is a part of local identity and community. The preservation of the legend has a strong multiplier effect for the local economy.</p> <p>Activities aimed at visitors and locals in the Veliki Tabor Castle are realized in a way that does not differentiate between the participants on any grounds - neither gender, age nor educational level, etc. Also, by trying to reach the local population, especially the youth, in a fun and informative way, reveals the significance of the historical heritage they inherit, creates respect for it and learns about the museum objects, intangible heritage, architecture and cultural landscape.</p> <p>Indeed, in an environment where science is not particularly priced, it acceptably approaches each consumer and teaches them to expand their boundaries and to reduce their "fear" of museums, objects or events that can be considered for "some other", for "experts", such as classical music concerts.</p> |
| <p>Please identify success factors⁵⁶ in implementation of action (max 300 words)</p> | <p>It is an inspiration for entrepreneurs, CSO's and others to take the legend and build upon it. So there are meals in local restaurants named after Veronika, a famous local dairy factory has her name, an award on TFF, games, workshops, plays and other were developed with Veronika in mind.</p> <p>In 2003, the Muzeji Hrvatskog Zagorja (The Croatian Zagorje museums) took over the management of Veliki Tabor. The archaeological and conservation research was soon launched, as was reconstruction work, which was financed by the Ministry of Culture of the Republic of Croatia under the professional guidance and supervision of the Croatian Conservation Institute in Zagreb.</p> |
| <p>Local development: How has the action contributed to local development? (max 300 words)</p> | <p>The legend can have a strong impact on the local development and has the potential to be a driving force for tourists to come to the area, and also for the development of new cultural and touristic products.</p> <p>As well as being involved in the organization of various events, the local community is disenchanting the museum work, that many people living in the region of Veliki Tabor consider to be exclusive and not particularly demanding, it also deepens and expands the knowledge of local history. The intensive work on the promotion of the Tabor and its programs is particularly beneficial in terms of tourism, so directly, many OPGs who sell their products at the events in Tabor benefit from it. Similarly, the statistical indicators show a significant increase in the number of tourists in the area of Kumrovec, Desinić, and Zagorje Sela. In particular, since 2016, since Veliki Tabor Palace has been fully opened to the visitors, there has been a significant increase in the number of visitors throughout the year (in 2014, 20 812 of them! – in 2015, 22 216 of them! – in 2018 there are 26 271 of them).</p> |

⁵⁵ Quality of the practice is something inherent to the practice and it describes the practice itself like sustainability, multiplier effects, design, tradition, modernity, etc.

⁵⁶ Success factors in implementation are focused on organisation implementing the practice. Success factors can be cooperation with different stakeholders, previous experience, learning process, political will, EU funds, etc.

| | <p>ARRIVALS AND OVERNIGHT STAYS in the area of Kumrovec, Desinić and Zagorska Sela (according to the Tourist Association)</p> <table border="1"> <thead> <tr> <th>YEAR</th> <th>NO. OF ARRIVALS</th> <th>NO. OF OVERNIGHT STAYS</th> </tr> </thead> <tbody> <tr> <td>2015</td> <td>831</td> <td>1443</td> </tr> <tr> <td>2016</td> <td>1003</td> <td>3503</td> </tr> <tr> <td>2017</td> <td>1061</td> <td>4490</td> </tr> <tr> <td>2018</td> <td>1396</td> <td>4001</td> </tr> </tbody> </table> <p>The increase in the number of beds in private accommodation, the opening of commercial holiday homes, including luxury ones with swimming pools, the opening of hostels in the Municipality of Desinic and the latest achievement, the construction of the Visitor Centre, and the renovation of Đuro Prejč's birthplace in the Municipality of Desinić should also be noted.</p> <p>The conclusion is that synergy is a consequence of the influence of the work of museum and tourism professionals and the local community.</p> | YEAR | NO. OF ARRIVALS | NO. OF OVERNIGHT STAYS | 2015 | 831 | 1443 | 2016 | 1003 | 3503 | 2017 | 1061 | 4490 | 2018 | 1396 | 4001 |
|---|---|------------------------|-----------------|------------------------|------|-----|------|------|------|------|------|------|------|------|------|------|
| YEAR | NO. OF ARRIVALS | NO. OF OVERNIGHT STAYS | | | | | | | | | | | | | | |
| 2015 | 831 | 1443 | | | | | | | | | | | | | | |
| 2016 | 1003 | 3503 | | | | | | | | | | | | | | |
| 2017 | 1061 | 4490 | | | | | | | | | | | | | | |
| 2018 | 1396 | 4001 | | | | | | | | | | | | | | |
| <p>Sharing is Caring: what would you advise to some other organisation that would like to implement similar action in their local community?</p> | <p>The more locals, especially young people, from kindergarten to college, get involved in programs organized by the museum/municipality/town, the more their suggestions are heard and appreciated (of course, respecting the professions), the more they get the impression that the museum is not only a place that is "viewed from afar", but also a place where one learns, entertains and creates an experience, the intangible heritage will be better lived among the locals.</p> <p>They need to learn about the local legend, be well acquainted with its elements, its history, its roots in their local material and landscape heritage, and daily, they need to live that legend and be able to reproduce it to every guest of their area.</p> <p>In addition to videos with the Legend of Veronika Desinicka, in Veliki Tabor Castle, numerous publications and books, a half-hour children's radio show "Zagorska ruža" ("The Rose of Zagorje") was created, which was broadcasted on local radio stations and is now available on the Youtube channel to anyone who wants to supplement their knowledge. Or just have fun! (Link for Youtube https://www.youtube.com/watch?v=JOh9kX9xaiM In Croatian)</p> | | | | | | | | | | | | | | | |
| <p>Attach photos of the action (as a separate document)</p> |  <p>A photograph showing three children (two girls and one boy) standing in a museum or gallery. They are holding certificates or diplomas. The background features a stone wall with a large, stylized dragon sculpture. To the left, there is a candelabra with lit candles. To the right, there is an easel with a drawing on it. The floor is made of reddish-brown tiles.</p> | | | | | | | | | | | | | | | |

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| <p>Optional: other material relevant for good practice (links to publications or video material)</p> | <p>https://youtu.be/O3epS0RFtfo</p> |

#TOBE54+ ON ZAGORKA'S PATH: HERITAGE AND INNOVATION

Croatia

Action Personal Card

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| Name of the best practice: | #ToBe54+ On Zagorka's path: heritage and innovation |
| Country, region, municipality: | LAG Zagorje - Sutla: Hum na Sutli, Pregrada, Krapinske Toplice, Desinić; the Lika-Senj County and the City of Zagreb. |
| Responsible organisation (name and type, e.g. municipality, museum, NGO, etc): | The Center for Women Studies |
| Partner organisations (if applicable): | The Ethnographic Museum of Zagreb The Local Action Group Zagorje-Sutla |
| Period of implementation (start year and end year or if it's ongoing): | 2018-2019 |
| Problems it wanted to solve: | A problem of labour and economic weakness and socio-cultural isolation of older persons, where for women the risk of social exclusion is significantly higher than for the male part of the population, due to socio-demographic characteristics (average life expectancy for women is 79.9 years, and a higher share of the population is older women), non-activities of women in the labour market, social roles that women assume in relation to the private and public fields, and the withdrawal of women from the labour market to take over informal and largely unpaid forms of social care for the powerless in the family, as evidenced by the results of scientific research and body reports in the Republic of Croatia. A participation in cultural content of greater social visibility, not only in the local community, but also in the wider community, contributes to their greater well-being by gaining symbolic power through public recognition of their creative opportunities (performances, exhibitions of their works), as well as social interactions with other women over a long period of time, and it is a contribution to increasing social capital in these areas and to target women. |
| Goal: | Contribute to encouraging the creative expression of women over 54 years of age, and through their participation in workshops that have an ethnographic and women's study perspective, encourage their participation in cultural innovative activities in the community, and thus contribute to reducing the risk of social exclusion. The project aims to contribute to the enrichment of the cultural offer available through the active participation of the participants. |

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| <p>Description of the good practice (max 1000 words):</p> | <p>The project honours the work of Marija Jurić Zagorka (1873-1953), the first Croatian female journalist and famous writer. For decades, her novels were considered as light literature (chick lit), but in the last 15 years with feminist readings of Zagorka, it is now known that her novels were promoting women’s emancipation, personal and national freedom and social justice. Many generation of women (and some men) grew up reading her novels. So the project consisted of reading her novels and debating women’s rights, history (especially the witch hunt and inquisition), and combining it with traditional craft skills – embroidery and felting. All the works, as well as photographs from project were part of traveling exhibition. The aim of the project was to enhance social inclusion of elderly women (54+), especially in rural areas of Zagorje and Lika, through an author that connects women's personal histories all over Croatia. Altogether, around 100 women participated in numerous activities - reading workshops, ethnographic and art workshops, performances and lectures. The project was funded by the European Social Fund.</p> |
| <p>Impact (short term and long term if applicable):</p> | <p>Women over 54 are encouraged to actively participate in the community by engaging in creative innovative workshops. It has contributed to reducing the social exclusion of the elderly. The competence of cultural experts has been expanded and will be applied in direct work with project participants.</p> |
| <p>How citizens participated in developing and implementing the action (please stress if the vulnerable groups where involved):</p> | <p>Women over the age of 54 participated in activities in which they played an active role as the creators of the works that were presented at the exhibition, which means that through their participation they actively created project outputs.</p> |
| <p>For those who want to know more (insert link where more information on the action can be found):</p> | <p>http://www.zagorje-sutla.eu/projekt/za-bit-54_na-zagorkinom-tragu-bastina-i-inovativnost</p> |
| <p>Please identify qualities⁵⁷ that make this action a good practice and/or social innovation (max 300 words)?</p> | <p>The project is innovative because it combines traditional craft skills, famous writer that certainly is a part of Croatian history and heritage (there is a memorial apartment of Zagorka which works as a little museum) and social inclusion through the art and culture. The project enabled women to be active participants and creators, it has encouraged them to remember their youth, to reflect social issues, to be creative and to learn new skills, but also to form new friendships.</p> |

⁵⁷ Quality of the practice is something inherent to the practice and it describes the practice itself like sustainability, multiplier effects, design, tradition, modernity, etc.

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| <p>Please identify success factors⁵⁸ in implementation of action (max 300 words)</p> | <p>The project was developed and implemented in an interesting partnership – the Centre for Women studies, a feminist organisation providing women's studies as non-formal educational program, the Ethnographic museum from Zagreb - a cultural institution and the LAG Zagorje-Sutla, as an organisation that works in the area of rural development. Besides official partnerships, we have formed a broad network of local collaborations to implement the project – with 3 public libraries and 2 local museums, together with several local CSOs. So the project had a broad local impact and a base for developing new projects that will look at elderly beyond social and health care.</p> |
| <p>Local development: How has the action contributed to local development? (max 300 words)</p> | <p>The project laid the groundwork for future collaborations in the field of culture that have already begun to be put into practice, and drew attention to skills of the group, which is usually excluded from the active participation in local development.</p> |
| <p>Sharing is Caring: what would you advise to some other organisation that would like to implement similar action in their local community?</p> | <p>Innovative partnerships can add new value to work with socially excluded groups.</p> |
| <p>Attach photos of the action (as a separate document)</p> |  |

⁵⁸ Success factors in implementation are focused on organisation implementing the practice. Success factors can be cooperation with different stakeholders, previous experience, learning process, political will, EU funds, etc.

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| <p>Optional: other material relevant for good practice (links to publications or video material)</p> | <p>http://www.zagorje-sutla.eu/Cms_Data/Contents/ZagorjeSutla/Folders/Dokumenti/~contents/W3525VL2R5E8PYS7/ZAGORKA-katalog-finalni-za-listanje.pdf</p> |

THE COMMUNITY LIBRARIES PROJECT “MALI GHETONIA”

Italy

Action Personal Card

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| Name of the best practice: | The Community Libraries Project “Mali Ghetonia” |
| Country, region, municipality: | Italy, Apulia region Carpignano Salentino, Castrignano de’ Greci, Corigliano d’Otranto, Cutrofiano, Martano, Melpignano, Soleto, Sogliano, Sternatia e Zollino |
| Responsible organisation (name and type, e.g. municipality, museum, NGO, etc): | Unione dei Comuni della Grecia Salentina. |
| Partner organisations (if applicable): | Apulia Region. |
| Period of implementation (start year and end year or if it's ongoing): | The project started in 2018 and will continue in the development and sustainability that citizens and institutions will offer. |
| Problems it wanted to solve: | Find a solution to the low attendance and, sometimes, to the structural lack of libraries in historic rural villages. |
| Goal: | Make the library diffuse and participatory as well as stimulating. An ambitious project aimed at creating a true Community library system. |
| Description of the good practice (max 1000 words): | In addition to enhancing the more traditional services, Mali Ghetonia expects huge investments in new digital tools and interventions to bring the library and its heritage outside the walls, to reach parks, squares and spaces usually frequented by citizens and families: a Storybus will furrow the streets of the Greek municipalities “bibliocasine – Little biblio house” and benches “uai-fai” (equipped with connection and system refills for smartphones and tablets) will be installed in public places; Diffused Biblio will be prepared among commercial establishments and medical studies. In support of all the proposed initiatives, the creation of a special App, a web architecture capable of remotely and virtually managing all the phases that determine a direct relationship between users and Libraries, and more generally with the territory. The BiblioApp will also allow you to always have in your pocket all the services offered by the Greek Library Network and, in particular, those already offered by the Bibliando service, in the province of Lecce. |
| Impact (short term and long term if applicable): | The impact expected long term is to enhance and increase the use of library services even in remote places, and in small historic rural villages. It is also planned to bring young people, even children, closer to reading, |

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| | as well as to rediscover the value of time on a social level. It constitutes a garrison of participation and cultural cohesion of the community. |
| How citizens participated in developing and implementing the action (please stress if the vulnerable groups where involved): | Citizenship will be directly involved through the system of “widespread libraries” through the spaces that will be made available by the businesses. Citizens will become librarians themselves. Another part of the city will be indirectly involved by the various services implemented, but in any case, it will be, above all, the young people who are most involved in this process. |
| For those who want to know more (insert link where more information on the action can be found): | http://www.greciasalentina.gov.it |
| Please identify qualities ⁵⁹ that make this action a good practice and/or social innovation (max 300 words)? | <ul style="list-style-type: none"> - Innovative approach to culture; - Economic sustainability of library systems; - Library innovation; - Involvement of young people; - Digitization; - Modernity. |
| Please identify success factors ⁶⁰ in implementation of action (max 300 words) | <ul style="list-style-type: none"> - Public investment in culture; - Report important services in small villages, avoiding the phenomenon of youth depopulation due to studies; - Revitalization of ancient traditions and trades (bookseller, etc.) |
| Local development: How has the action contributed to local development? (max 300 words) | <ul style="list-style-type: none"> - Create a new community system; - Develops culture and sense of belonging; - It brings with it a new concept of social innovation; - Brings economy and entrepreneurship around the sector. |
| Sharing is Caring: what would you advise to some other organisation that would like to implement similar action in their local community? | This good practice can allow different small towns, villages and rural realities to revitalize the culture and diversify the booksellers’ offer in their territories, recreating a place for socialization around the library and books. |

⁵⁹ Quality of the practice is something inherent to the practice and it describes the practice itself like sustainability, multiplier effects, design, tradition, modernity, etc.

⁶⁰ Success factors in implementation are focused on organisation implementing the practice. Success factors can be cooperation with different stakeholders, previous experience, learning process, political will, EU funds, etc.

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| <p>Attach photos of the action (as a separate document)</p> |  |
| <p>Optional: other material relevant for good practice (links to publications or video material)</p> | <p>n/a</p> |

NOTTE DELLA TARANTA

Italy

Action Personal Card

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| Name of the best practice: | La Notte della Taranta |
| Country, region, municipality: | Italy, Apulia region, Melpignano (LE) |
| Responsible organisation (name and type, e.g. municipality, museum, NGO, etc): | The Foundation La Notte della Taranta, Melpignano |
| Partner organisations (if applicable): | The Municipality of Melpignano, Unione dei Comuni della Grecia Salentina, the University of Salento. |
| Period of implementation (start year and end year or if it's ongoing): | The first edition of the Festival dates back to 1998. The Foundation was founded in 2008. Every year it takes place in the month of August in itinerant form in the municipalities of Salento, starting from Corigliano d'Otranto and then ending in Melpignano. |
| Problems it wanted to solve: | |
| Goal: | The valorisation and protection of the Salento area. In particular, supporting the study of ethnographic heritage, favouring cultural, musical, social and communication events, and projects to support and develop research on the phenomenon of tarantism, of the grike and Salento traditions, with specific reference to popular music. |
| Description of the good practice (max 1000 words): | La Notte della Taranta is the largest festival in Italy, and one of the most significant events on popular culture in Europe. It takes place in Salento, and is dedicated to the rediscovery and enhancement of "pizzica", traditional Salentine music, and to its fusion with other musical languages, from world music to rock, from jazz to symphonic music. Now in its 22nd edition, the festival has managed to reach a wider audience, attracting 200,000 spectators in the Concertone di Melpignano (LE). La Notte della Taranta, with its festival and touring shows, explores the new and compelling truths of pizzica in the inevitable flow of music. The heart of the whole rhythm is the tambourine, a rhythm that is essential to find the centre of ourselves. |
| Impact (short term and long term if applicable): | The event brings with it a cultural and economic impact both in the short and long term. The cultural because it supports the actions of repopulation and redevelopment of Historic Villages. The economical because from studies carried out by some universities, to an investment |

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| | on the event of € 1 correspond 4 € of economic income, with an induced of 25 Millions of euros for the sole participation of tourists to La Notte della Taranta. |
| How citizens participated in developing and implementing the action (please stress if the vulnerable groups where involved): | Citizens' involvement passes through the musical participation in the Popular Orchestra, through the dissemination of the event and the active participation in the festival, playing the tambourine and dancing to the rhythm of the party. From a cultural point of view, the festival involves citizens in a common sense of belonging. A particular attention is given to people with disabilities, with services dedicated to them to take part in the event. |
| For those who want to know more (insert link where more information on the action can be found): | https://www.lanottedellataranta.it/en/ |
| Please identify qualities ⁶¹ that make this action a good practice and/or social innovation (max 300 words)? | This event revitalizes and enhances the popular music of Salento, making citizenship active and participatory. It is a journey to rediscover ancient traditions that helps enhance the value of rural historical villages in the Salento area from a cultural and economic point of view. |
| Please identify success factors ⁶² in implementation of action (max 300 words) | <ul style="list-style-type: none"> - Involves many young people who come from many parts of Italy just to participate in the event; - The repopulation of the Rural Historical Villages; - The enhancement of the intangible cultural heritage; - A considerable direct and indirect economic induced; - Public / private collaboration. |
| Local development: How has the action contributed to local development? (max 300 words) | La Notte della Taranta contributes to the development of civic participation and tourism in the communities where it is implemented. A repopulation from large cities to rural villages is encouraged by the development of these important local events. |
| Sharing is Caring: what would you advise to some other organisation that would like to implement similar action in their local community? | Find ways to combine tradition with the current, creating a new format that respects tradition but in an innovative way, thus attracting previous and future generations. |

⁶¹ Quality of the practice is something inherent to the practice and it describes the practice itself like sustainability, multiplier effects, design, tradition, modernity, etc.

⁶² Success factors in implementation are focused on organisation implementing the practice. Success factors can be cooperation with different stakeholders, previous experience, learning process, political will, EU funds, etc.

Attach photos of the action (as a separate document)



Optional: other material relevant for good practice (links to publications or video material)

<https://www.youtube.com/user/nottedellatarantatv/featured>

COOPERATIVA DI COMUNITÀ

Italy

Action Personal Card

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| Name of the best practice: | The Community Cooperative |
| Country, region, municipality: | Italy, Apulia region, Melpignano (LE) |
| Responsible organisation (name and type, e.g. municipality, museum, NGO, etc): | The Community Cooperative of Melpignano |
| Partner organisations (if applicable): | The Municipality of Melpignano, Unione dei Comuni della Grecia Salentina. |
| Period of implementation (start year and end year or if it's ongoing): | Founded in 2011, it is an experience that lives daily in the social fabric of the city. |
| Problems it wanted to solve: | Give the Community the opportunity to develop economy from the management of public affairs. |
| Goal: | Creating the conditions established by the citizens of a village must be organized to self-manage the development of their territory. |
| Description of the good practice (max 1000 words): | The "Community Cooperatives" are structures, legally established, open to the participation of all citizens and economic operators who take on the role of "shared community instrument for the development of the quality of life of the communities". The peculiarity of the Community Cooperative of Melpignano (in CCM), the first experiment of its kind in Italy of a limited liability cooperative society, is that of being made up of members-citizens-users, with the initial aim of creating a widespread network of photovoltaic systems on the roofs of houses, businesses and public buildings. The CCM has started working on other projects, always aimed at socio-environmental sustainability. Among these, the most important was the installation in 42 municipalities of the province of Lecce of 54 drinking water supply plants, called Water Homes "Live the water". The dual purpose of the project: enhancing public water and reducing consumption and the impact of that distributed in plastic bottles, has decreed the success of the investment and to date, this activity gives permanent employment to two members-citizens, who take care of maintenance activities. |
| Impact (short term and long term if applicable): | Through this system, the Melpignano community feels an active part of the local development process of the city, self-determining development policies with attention to social and environmental issues in the first |

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| | <p>place. In this way, a true community economy has been generated over time. Specifically, the members-citizens were able to install 179.67 kW of photovoltaic plants distributed among 33 solar plants, of which 29 plants owned by the Cooperative with an installed power of 159.93 kW, almost completely satisfying the energy needs of as many families and with obvious environmental benefits: 118,992 kg of CO2 emissions and 336 kg of NOx emissions are avoided per year. The investment of around 400 thousand euros, made possible by virtue of a loan granted by Banca Etica, has allowed not only significant economic savings for families but also the development of a virtuous local economy thanks to the use of human resources and Community professionals (engineers, electricians, blacksmiths).</p> |
| <p>How citizens participated in developing and implementing the action (please stress if the vulnerable groups where involved):</p> | <p>The citizens, also members of the Community in the majority, become an active part of the process, and are the main actors of the decisions taken by the Community Cooperative. The CCM is also close to the social needs of the community, allocating part of the revenues to the purchase of books for needy families with children. Moreover, it carries out various types of actions and interventions of active citizenship and participatory involvement in a logic of proximity, sharing and innovation, thanks to the provision of an application for tablets and smartphones, (the exchange app) specially created for the elderly and in general for people in difficulty, even temporary, as well as for caregivers, that is, all family members who take care of sick, young or elderly people.</p> |
| <p>For those who want to know more (insert link where more information on the action can be found):</p> | <p>http://www.coopcomunitamelpignano.it</p> |
| <p>Please identify qualities⁶³ that make this action a good practice and/or social innovation (max 300 words)?</p> | <p>The experience of the Community Cooperatives is a success of local development of the Rural Historical Villages, which see an active participation and impact of citizens on all the socio-economic fabric.</p> |
| <p>Please identify success factors⁶⁴ in implementation of action (max 300 words)</p> | <ul style="list-style-type: none"> - Regeneration of the socio-economic fabric, - Creation of economic and social value, - Protection of cultural and environmental heritage, - Reconstruction of job opportunities - Sustainable tourism, - Agriculture, - Renewable energies, - Management of natural parks, - Marketing of typical local products, - Environmental protection activities. |

⁶³ Quality of the practice is something inherent to the practice and it describes the practice itself like sustainability, multiplier effects, design, tradition, modernity, etc.

⁶⁴ Success factors in implementation are focused on organisation implementing the practice. Success factors can be cooperation with different stakeholders, previous experience, learning process, political will, EU funds, etc.

Local development: How has the action contributed to local development? (max 300 words)

The creation of micro development laboratories that have generated entrepreneurial opportunities aimed at the pursuit of community development and the maximization of collective well-being, that is to say the recognition of belonging to a common project which, out of trust, cohesion among members also exceeds the relationship between the members themselves.

Sharing is Caring: what would you advise to some other organisation that would like to implement similar action in their local community?

Studying the phenomenon, as there are several cases also in Europe, to realize even micro-laboratories starting from the smallest local communities and then structuring a model of participatory citizenship.

Attach photos of the action (as a separate document)



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| <p>Optional: other material relevant for good practice (links to publications or video material)</p> | <p>https://www.mise.gov.it/images/stories/documenti/allegati/coop/SF_S_VILUPPO DELLE COOPERATIVE DI COMUNITA.pdf</p> |

PERCORSI DI PUGLIA

Italy

Action Personal Card

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| Name of the best practice: | Percorsi di Puglia |
| Country, region, municipality: | Italy, Apulia region, Lecce (LE) |
| Responsible organisation (name and type, e.g. municipality, museum, NGO, etc): | Students of the Advanced Training Course as the Manager of the supply chain of Slow and Sustainable Tourism destinations of the Istituto Tecnico Superiore (ITS) Turismo Puglia. |
| Partner organisations (if applicable): | <ul style="list-style-type: none"> - Istituto Tecnico Superiore Turismo Puglia - Regione Puglia |
| Period of implementation (start year and end year or if it's ongoing): | Event born in 2019 and will be repeated every year in May. |
| Problems it wanted to solve: | The emigration of young people to more populated areas and with more job opportunities. |
| Goal: | <ul style="list-style-type: none"> - Illustrate the role of soft mobility as a lever for sustainable tourism and social innovation for the whole of Puglia; - Allow residents to rediscover their land through the slow movement of walking and cycling, the paths and cycling routes along some of the ancient streets of Puglia, also offering sensorial experiences and tasting of typical products, with very innovative formulas of upgrading of historic villages; - Meet the world of institutions and companies to introduce themselves and to make known the role of the “soft mobility manager”, that is the skills that an expert of itineraries and hiking trails can offer to the territory to create new development opportunities. |
| Description of the good practice (max 1000 words): | The Percorsi di Puglia event / project is a 5-day journey that redevelops the ancient roads that cross the Puglia region and that were ancient trade routes or pilgrim routes over the centuries. The event alternates in moments of Workshops, hiking and biking along the ancient streets and tasting of typical products in the stages identified in the various rural villages. Every moment is aimed at enhancing, but at the same time discussing with the stakeholders about the implementation and developments of slow tourism, creating new work figures that can repopulate and redevelop, especially with young people, the ancient Villages. |

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| Impact (short term and long term if applicable): | Not applicable as it is still in the start-up phase, but the feasibility study initiated shows that there are many partners side by side with the project already from the first event, from the bodies to the civil society, which suggests a long-term impact on the entire fabric of innovation sustainable tourism and local development. |
| How citizens participated in developing and implementing the action (please stress if the vulnerable groups where involved): | During the event Citizens, directly involved the youngest, are an active part of the construction of the Sustainable Tourism process as the event is structured to make young people participate in debates and in moments of proposal and synthesis of ideas that are at the base of the 5 days walk. |
| For those who want to know more (insert link where more information on the action can be found): | http://www.percorsidipuglia.it |
| Please identify qualities ⁶⁵ that make this action a good practice and/or social innovation (max 300 words)? | <ul style="list-style-type: none"> - The involvement of youth citizenship; - A social innovation in the development of the local community; - The environmental sustainability and respect for the historical-cultural tradition of the place; - The rediscovery of the cultural heritage of small villages, even immaterial. |
| Please identify success factors ⁶⁶ in implementation of action (max 300 words) | <ul style="list-style-type: none"> - networking; - the youth engagement; - the involvement of private and public actors for local development. |
| Local development: How has the action contributed to local development? (max 300 words) | Percorsi di Puglia connects different realities of the local rural villages' communities, promoting ideas and supporting the innovative pushes of the young people of the area. It brings together various stakeholders who become actors of potential investments in the territory. |
| Sharing is Caring: what would you advise to some other organisation that would like to implement similar action in their local community? | Through dialogue with the youth world and through the creation of ad hoc professional training courses that can give value to ideas and socio-economic development. |

⁶⁵ Quality of the practice is something inherent to the practice and it describes the practice itself like sustainability, multiplier effects, design, tradition, modernity, etc.

⁶⁶ Success factors in implementation are focused on organisation implementing the practice. Success factors can be cooperation with different stakeholders, previous experience, learning process, political will, EU funds, etc.

Attach photos of the action (as a separate document)



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| Optional: other material relevant for good practice (links to publications or video material) | n/a |
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EVERY HOUSE IS A THEATER

Italy

Action Personal Card

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| Name of the best practice: | Every House is a Theater Project |
| Country, region, municipality: | Italy, Apulia region, Castrignano dei Greci (LE) |
| Responsible organisation (name and type, e.g. municipality, museum, NGO, etc): | The Association OTSE Officine Theatrikès Salento Ellada |
| Partner organisations (if applicable): | The Municipality of Castrignano dei Greci, Unione dei Comuni della Grecia Salentina. |
| Period of implementation (start year and end year or if it's ongoing): | A theatrical experiment born in June 2018 and which today has become a periodical event. |
| Problems it wanted to solve: | A lack of cultural infrastructure in the villages. |
| Goal: | Transforming a cultural-theatrical experiment into a good practice, overcoming the lack of accommodation facilities for the performing arts by transforming the homes of private citizens into Theaters. Bring the art of theater and performing arts into the social fabric of citizens. |
| Description of the good practice (max 1000 words): | The "Every house is a theater" tour is promoted by the Municipality of Castrignano de 'Greci in partnership with a large group of local authorities (Gal Porta a Levante, Union of Municipalities of Grecia Salentina, the Municipality of Corigliano d'Otranto) and private entities (a theatrical cooperative Crest, a cultural association Factory Compagnia Transadriatica, Artcartapesta of Stella Ciardo) together with the association OTSE. The tour "Every house is a theater" intends to tell the territory, starting from the homonymous project conceived by Pietro Valenti, former director of Emilia Romagna Teatro, in collaboration with the OTSE Officine Theatrikès Salento Ellada association, staging theatrical works and actors in the private houses of the citizens of Castrignano dei Greci and in other unusual spaces, transforming them into stages, in which even those who do not usually attend theaters can gather new inputs and approach the theatrical culture, which becomes family and community history. |
| Impact (short term and long term if applicable): | The Project revalues the cultural fabric of small local communities and does not experience the cultural vivacity of the big cities. It also makes |

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| | citizens rediscover the sense of community and closeness to the values of art, in addition to generating a new model of social economy. |
| How citizens participated in developing and implementing the action (please stress if the vulnerable groups where involved): | The citizens of the Community of Castrignano dei Greci are directly involved in the process of making the theatrical event. Citizens, in fact, make their homes available for theatrical works and are involved in inviting people to their premises to participate. This process allows anyone, even the weakest categories of society, to take part in a theatrical performance that otherwise they would never see. |
| For those who want to know more (insert link where more information on the action can be found): | https://www.facebook.com/ognicasaeunteatro/ |
| Please identify qualities ⁶⁷ that make this action a good practice and/or social innovation (max 300 words)? | Through actions of this type, spaces are created for sharing and socializing within Borghi where, due to lack of social infrastructure, there is a risk of not seeing culture and innovative ferment generated in the community of citizens, especially the youngest. A new cultural community is thus created, innovating the use of common spaces. |
| Please identify success factors ⁶⁸ in implementation of action (max 300 words) | <ul style="list-style-type: none"> - Regeneration of the socio-economic fabric, - Creation of economic and social value, - Development of the culture of performing arts, - Reconstruction of job opportunities - Sustainable tourism, - New spaces for socializing. |
| Local development: How has the action contributed to local development? (max 300 words) | The development of the local community through the revitalization of common spaces, made available by private individuals, creating a new community “square” within the homes of citizens. The cultural and socio-economic development. |
| Sharing is Caring: what would you advise to some other organisation that would like to implement similar action in their local community? | Revitalize and redevelop areas where there are no common spaces and/or public infrastructures by using this system for performing arts and culture in general. |

⁶⁷ Quality of the practice is something inherent to the practice and it describes the practice itself like sustainability, multiplier effects, design, tradition, modernity, etc.

⁶⁸ Success factors in implementation are focused on organisation implementing the practice. Success factors can be cooperation with different stakeholders, previous experience, learning process, political will, EU funds, etc.

Attach photos of the action (as a separate document)



Optional: other material relevant for good practice (links to publications or video material)

n/a

CAMMINI DI LEUCA

Italy

Action Personal Card

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| Name of the best practice: | Cammini di Leuca |
| Country, region, municipality: | Italy, Apulia region, Santa Maria di Leuca (LE) |
| Responsible organisation (name and type, e.g. municipality, museum, NGO, etc): | “Terre del Capo di Leuca – De Finibus Terrae” – Santa Maria di Leuca (LE). |
| Partner organisations (if applicable): | <ul style="list-style-type: none"> - Diocesi di Ugento – Santa Maria di Leuca, - Basilica Santuario di Santa Maria di Leuca – De Finibus Terrae, - Fondazione Monsignor De Grisantis - Federculture - Cammini d’Europa - Federazione Italiana Escursionismo - European Ramblers Association |
| Period of implementation (start year and end year or if it's ongoing): | It was born in 2017 and includes a vast multi-year sustainable development program. |
| Problems it wanted to solve: | Bringing the sustainable tourism, and integration between the people back to the center of public attention. |
| Goal: | Its mission is to promote opportunities of the integral human development: not only through a social, cultural and economic growth in a sustainable, widespread, accessible and lasting way, but also through a path of acceptance and integration. |
| Description of the good practice (max 1000 words): | <p>Cammini di Leuca is a multi-year sustainable tourism project that aims to revitalize the ancient rural Villages around the territory of Santa Maria di Leuca, the Italian <i>fisterre</i>. Through the design of the project in two strategic axes, we intend to realize:</p> <ul style="list-style-type: none"> - cycle and pedestrian itineraries to promote a slow and sustainable mobility, enhancing historical and cultural routes and paths. - a collective territorial mark for the promotion of artisan and enogastronomic products of excellence. |
| Impact (short term and long term if applicable): | The project foresees a short and long term impact in terms of the “community tourism”, improving the quality of life of residents and the experience of tourists. |

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| How citizens participated in developing and implementing the action (please stress if the vulnerable groups where involved): | Citizens and tourists will be the main actors involved. Especially the citizens, with particular reference to migrants, as the Cape of Leuca is a crossroads of many cultures, especially those who still flee poverty and war from non-EU areas. |
| For those who want to know more (insert link where more information on the action can be found): | https://www.camminidileuca.it |
| Please identify qualities ⁶⁹ that make this action a good practice and/or social innovation (max 300 words)? | <ul style="list-style-type: none"> - The involvement of citizenship; - A social innovation in the development of the local community; - The environmental sustainability and respect for the historical-cultural tradition of the place; - The rediscovery of the cultural heritage of small villages, even immaterial. |
| Please identify success factors ⁷⁰ in implementation of action (max 300 words) | <ul style="list-style-type: none"> - The networking; - the integrated project; - the activation of training opportunities; - the promotion of values of social solidarity. |
| Local development: How has the action contributed to local development? (max 300 words) | Cammini di Leuca creates, around the rediscovery of ancient historical and cultural paths, the idea of Community Tourism, where all citizens discover that they are an active part of the local tourism development, in all the sector chains. |
| Sharing is Caring: what would you advise to some other organisation that would like to implement similar action in their local community? | Discover new integrated tourist routes that promote sustainability. Create a socio-economic innovation from the cultural and natural heritage of the various historic rural European villages. |

⁶⁹ Quality of the practice is something inherent to the practice and it describes the practice itself like sustainability, multiplier effects, design, tradition, modernity, etc.

⁷⁰ Success factors in implementation are focused on organisation implementing the practice. Success factors can be cooperation with different stakeholders, previous experience, learning process, political will, EU funds, etc.

Attach photos of the action (as a separate document)



Optional: other material relevant for good practice (links to publications or video material)

n/a

THE JAUNDOME MANOR

Latvia

Action Personal Card

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| Name of the best practice: | The deployment of a souvenir stall made by local artisans at the Jaundome Manor Environmental Education Center. |
| Country, region, municipality: | Latvia, Dagdas local municipality , Ezernieki parish. |
| Responsible organization (name and type, e.g. municipality, museum, NGO, etc): | The Environmental Education Centre of the Jaundome manor. |
| Partner organizations (if applicable): | Dagdas local municipality |
| Period of implementation (start year and end year or if it's ongoing): | Established in 2017. |
| Problems it wanted to solve | A low demand for local artisans, a small variety of souvenirs at the gift shop. |
| Goal: | Support local craftsmen and promote their production and occupation. |
| Description of the good practice (max 1000 words): | The Environmental Education Centre of the Jaundome Manor co-operates with local craftsmen, and displays their products on the stand at the tourism facility. Tourists have the opportunity to purchase not only classical souvenirs with the brand of the Jaundome Manor - mugs, pens, key pendants and notepads, but also fine hand-worked reed floats, old-patterned wooden pole-lines, black pottery and local honey harvested in nearby meadows. These not only support craftsmen, but also tourists feel more satisfied, because they receive additional information about the lifestyle and occupation of the local population, explore local traditions and their application today. The guest of the newfound manor can find out a lot of information about the craftsmen around, get their contact information and buy souvenirs while visiting the object. |
| Impact (short term and long term if applicable): | Short term: Local craftsmen are increasing the amount of souvenirs sold, the level of satisfaction of Jaundome Manor tourists and the positive feedback is rising. Long term: promoting small business at local level; |

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| | It is possible to develop cooperation with local craftsmen and to expand the tourism supply by increasing the annual number of visitors. |
| How citizens participated in developing and implementing the action (please stress if the vulnerable groups were involved): | Local craftsmen show an initiative to participate in activities and activities organized by the Jaundome Manor Environmental Education Centre, and offer souvenirs tailored specifically for the theme of the Environmental Education Centre. |
| For those who want to know more (insert link where more information on the action can be found): | Facebook: Jaundome manor, Jānis Kupra (reed floats), SIA Staisons (timber products). |
| Please identify qualities ⁷¹ that make this action a good practice and/or social innovation (max 300 words)? | Accessibility: souvenirs of local artisans are available in one place for people all age groups. |
| Please identify success factors ⁷² in implementation of action (max 300 words) | The main success factor is a good communication and cooperation among the tourist site, craftsmen and tourists. |
| Local development: How has the action contributed to local development? (max 300 words). | Since the example of good practice was launched only 2 years ago, the impact on local development is not great so far. Local craftsmen are increasing turnovers a bit, as regular merchandise outlets have emerged, which will grow to a larger extent in the future. It is very important that during these 2 years local craftsmen have realized that they have opportunities in their home country, which contributes to the preservation of the population in rural areas. |
| Sharing is Caring: what would you advise to some other organization that would like to implement similar action in their local community? | The attitudes and willingness of the tourist community to advance the production of local craftsmen are very important. Tourists often don't pay attention to a souvenir stall or overlook it, but when a guide shows interesting masterpieces and tells in details about their making and traditions, tourists get a desire to buy that produce. But if the tourism facility's employees have a dismissive or neutral attitude, the sales process doesn't take place and the benefit of it isn't for either party. |

⁷¹ Quality of the practice is something inherent to the practice and it describes the practice itself like sustainability, multiplier effects, design, tradition, modernity, etc.

⁷² Success factors in implementation are focused on organisation implementing the practice. Success factors can be cooperation with different stakeholders, previous experience, learning process, political will, EU funds, etc.

Attach photos of the action
(as a separate document)



Optional: other material relevant for good practice (links to publications or video material)

<http://visitdagda.com/index.php/lv/ko-redzet/27-muizas-lv/337-jaundomes-muiza-lv>
<https://www.youtube.com/watch?v=Teu3kH0s2U4>

THE MUSEUM OF ETHNOGRAPHY – ANDRUPENES LAUKU SĒTA

Latvia

Action Personal Card

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| Name of the best practice: | The Museum of Ethnography |
| Country, region, municipality: | Latvia, Dagda Municipality, Andrupene Village |
| Responsible organisation (name and type, e.g. municipality, museum, NGO, etc): | Andrupene Homestead |
| Partner organisations (if applicable): | Andrupenes Secondary School, Dagda municipality |
| Period of implementation (start year and end year or if it's ongoing): | 23.06.2000. |
| Problems it wanted to solve | The Museum of Ethnography is located in Andrupene village, in a very beautiful place. It is very interesting not only for adults, but also for children, because each person can find something interesting for themselves. The museum takes part in Latgales region's Culinary heritage. There is a possibility to taste a Latgales cuisine meal (booking in advance is needed). |
| Goal: | An introduction to Latgale's cultural and historical heritage. |
| Description of the good practice (max 1000 words): | This is an authentic Lettigalian farm, which dates back to the early 20 th century. It features a house, a granary, a cattle shed, a sauna and a smithy. Folklore groups perform here. You can celebrate the Summer Solstice, attend a St Michael's Day market and learn ancient craftsmanship skills. Lettigalian foods are served to groups. Latvian cuisine: Cottage cheese pies, pancakes, homemade bread, butter, cheese, herbal teas, original locally-brewed alcohol. Special foods: Andrupene bread. |
| Impact (short term and long term if applicable): | Christmas Eve – the museum's staff present the Advent traditions – carol singing, the tasting of Advent dishes. A lot of young people are involved. |
| How citizens participated in developing and implementing the action | One lady has decided to deeper explore the old positions of its roots, and Latgale's hosts. One of those skills is making a rag mats from unnecessary fabrics, cut into stripes. These carpets, |

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| <p>(please stress if the vulnerable groups where involved):</p> | <p>bothwoven and crocheted, are long-standing and warm, for the single-farm floors of the countryside. During the event, this lady offers the participants a workshop to try to make a small rag rug in tambouring from stripes of fabrics in different colours. The rag mats that have been started during the event, can be completed at home, to make them larger and brighter on their own. Making such carpets is a great opportunity to give excess clothes a second chance to serve as a visual element of the house.</p> |
| <p>For those who want to know more (insert link where more information on the action can be found):</p> | <p>https://www.celotajs.lv/en/e/service/list/andrupenes_lauku_seta/all http://www.andrupene.lv/ https://www.facebook.com/Andrupeneslaukuset/</p> |
| <p>Please identify qualities⁷³ that make this action a good practice and/or social innovation (max 300 words)?</p> | <p>“Alive” sourdough is used for baking the bread, left over each time for the next baking. The wheat flour, wheat cotton gauze kept in the barrels. Brans with a small amount of flax seeds and sunflower seeds, salt and sugar are added to the sourdough. The prepared dough is left to rest for 12 hours and then is baked for 1 hour in the oven. The taste of this Andrupene bread is memorable, and people come here again and again just for the taste of the real bread.</p> |
| <p>Please identify success factors⁷⁴ in implementation of action (max 300 words)</p> | <p>The museum “Andrupene Farmhouse” is a Latgalian house comple, dating to the beginning of the 20th century, which includes a dwelling house, a barn, a bathhouse, a granary, and a smithy. Tools, household items, and furniture create a special rural atmosphere and ambience that tells about life and farming in the countryside during the first years of Latvia's independence and during the Soviet regime. These factors attract tourists.</p> |
| <p>Local development: How has the action contributed to local development? (max 300 words)</p> | <p>A guided tour at the museum; a hall for seminars and celebrations (up to 40 persons); participation in the process of bread baking and butter making; performances of a local folklore group in traditional style; the degustation of dishes of the culinary heritage of Latgale give extra money for local development; the Dagdas local Municipality recognition</p> |
| <p>Sharing is Caring: what would you advise to some other organisation that would like to implement similar action in their local community?</p> | <p>A lot of new attractive actions and projects were developed with the EU grants. Different workshops will be organised: formed bird cages and low-ice wooden fishing lines.</p> |

⁷³ Quality of the practice is something inherent to the practice and it describes the practice itself like sustainability, multiplier effects, design, tradition, modernity, etc.

⁷⁴ Success factors in implementation are focused on organisation implementing the practice. Success factors can be cooperation with different stakeholders, previous experience, learning process, political will, EU funds, etc.

Attach photos of the action
(as a separate document)



Optional: other material relevant for good practice (links to publications or video material)

<http://www.andrupene.lv/>
<https://www.facebook.com/Andrupeneslaukuseta/>

KROMA KOLNA BRĀLISTE/BROTHERHOOD

Latvia

Action Personal Card

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| Name of the best practice: | The Kroma Hill brotherhood |
| Country, region, municipality: | Latvia, Dagdas local municipality, Andrupenes pagasts |
| Responsible organisation (name and type, e.g. municipality, museum, NGO, etc): | The Kroma kolna Brotherhood |
| Partner organisations (if applicable): | Dagdas local municipality, the Culture centre, a lot of traders |
| Period of implementation (start year and end year or if it's ongoing): | 2012 |
| Problems it wanted to solve | There was little written evidence of the historic development of the particular territory, especially the medieval ones. On the other hand, there is a very dense cultural layer in the area that is associated with culture prior to Christianity. |
| Goal: | Set up a medieval cultural education centre. |
| Description of the good practice (max 1000 words): | Originally, there was one man who started to build a medieval castle, he drew attention with his actions, and many others joined. Yet, understanding it was essentially a job without pay, many abandoned the brotherhood. The people who remained in the brotherhood are interested in historical research, the acquisition of ancient posts, the development of ancient traditions and sharing them with society, the handling of medieval athletic activities, and other activities of such type. Each of the members of the brotherhood is unique with their peculiar contribution, action and the ability to live together in the collective. |
| Impact (short term and long term if applicable): | In the short term, we have been drawing public attention. In the long term, society accepts the historical truth about our territory. There is a wrongful belief that the Crusaders came, shook us off the trees, and culture began. |
| How citizens participated in developing and implementing the action (please stress if the | By nature, we are a group of people from local patriots. There are no restrictions or prejudices – anyone can join the brotherhood. The biggest challenge is to bring people together for different denominations. |

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| vulnerable groups where involved): | |
| | www.kromakolns.com |
| Please identify qualities ⁷⁵ that make this action a good practice and/or social innovation (max 300 words)? | <p>The foundation is on 3 whales:</p> <ul style="list-style-type: none"> - The exploration of the historic territory of his or her land and share with the acquired knowledge with the public - Organise joint work, do a physical benefit to our territory - The internal cohesion measures according to local traditions |
| Please identify success factors ⁷⁶ in implementation of action (max 300 words)) | The people gathered together really like it and are interested in it. There is a great local government support. A positive-minded mass media and society as a whole towards us and our actions. |
| Local development: How has the action contributed to local development? (max 300 words) | The aim was not the development of tourism, but the main point is that the brotherhood has brought public attention and the flow of tourism has increased. We're interesting, we're going to present ourselves, and there is also interest in us, because people are visiting us and our historic territory. |
| Sharing is Caring: what would you advise to some other organisation that would like to implement similar action in their local community? | At first, there was a problem at with comrades' own variability in brotherhood participant amount – people were entering and leaving. The recommendation is a more careful selection of participants, but people deserve a chance to try. |
| Attach photos of the action (as a separate document) |  |

⁷⁵ Quality of the practice is something inherent to the practice and it describes the practice itself like sustainability, multiplier effects, design, tradition, modernity, etc.

⁷⁶ Success factors in implementation are focused on organisation implementing the practice. Success factors can be cooperation with different stakeholders, previous experience, learning process, political will, EU funds, etc.



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| <p>Optional: other material relevant for good practice (links to publications or video material)</p> | <p>https://www.youtube.com/watch?v=QCJActiHwrs https://www.youtube.com/watch?v=3Fd_qliOBcA https://www.youtube.com/watch?v=x-Xcf4ti4Cc https://www.youtube.com/watch?v=JW8rTSSUgi4 https://www.youtube.com/watch?v=KnO4eZ9iMos https://www.youtube.com/watch?v=Zhz-dgz5WDQ https://www.youtube.com/watch?v=xzAq_K1ekVs https://www.facebook.com/100009823085888/videos/vb.100009823085888/734606330210130/?type=3</p> |
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THE “LOVE TRAIL” IN ASŪNE VILLAGE PARK

Latvia

Action Personal Card

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| Name of the best practice: | The “Love Trail” in Asūne village park. |
| Country, region, municipality: | Latvia, Dagda local municipality. |
| Responsible organisation (name and type, e.g. municipality, museum, NGO, etc): | The “We for Asūne” Society. |
| Partner organisations (if applicable): | Dagda Municipality Municipality, the Asūne Parish Office. |
| Period of implementation (start year and end year or if it's ongoing): | 11.01.2011 – 31.10.2011. |
| Problems it wanted to solve | The old village park was overgrown, unattractive to residents and tourists. |
| Goal: | It is a natural and cultural educational site called the “Love Trail”, that will link together the words and reality of the village of Asūne and the Klabauci hillfort. |
| Description of the good practice (max 1000 words): | An ordered area of the old park, new trees and decorative bushes planted. Environmentally friendly paths have been created. An awning has been built and steps and swings have been installed. |
| Impact (short term and long term if applicable): | The love trail is an attractive tourist viewing facility, a popular holiday site for locals. Here, the annual events of the population are taking place, such as the Jāņi and celebrating Easter. The place is favoured by newlyweds to visit on the wedding day. |
| How citizens participated in developing and implementing the action (please stress if the vulnerable groups where involved): | A population survey was conducted on the creation of such an object. The path was set up in the framework of the EAFRD project competition, the project was developed by the “We for Asūne” association. Both the members of the association and the local residents actively engaged in both the creation and greening of the path. The association regularly organizes the co-operation of the area where the local population takes active participation. |
| For those who want to know more (insert link where more information on the action can be found): | http://visitdagda.com/index.php/lv/ko-redzet/26-dabas-objekti-lv/351-milestibas-taka |

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| <p>Please identify qualities⁷⁷ that make this action a good practice and/or social innovation (max 300 words)?</p> | <p>An old overgrown park not attended by even local residents has created a new facility that attracts both closer and more distant visitors. Nature converge in the path of love, for there is a barrage of nature and a culture, for it was the legend that the couple searched for the flowers of the fern on the night of Līgo.</p> |
| <p>Please identify success factors⁷⁸ in implementation of action (max 300 words):</p> | <p>A successful combination, a properly chosen place – in the concourse of the river of Asūnīca, next to the Church Hill, which is the cultural and historical object, is a boat with a recreational place and the Inner School with a municipal research room and a memorial room for Latvian psychologist, philosopher and paraphologist K.Raudive.</p> |
| <p>Local development: How has the action contributed to local development? (max 300 words)?</p> | <p>The activity of locals is increasing; they are beginning to take real action in maintaining the Love Trail. There was an increase in the number of tourists and visitors who helped development of the local entrepreneurs.</p> |
| <p>Sharing is Caring: what would you advise to some other organisation that would like to implement similar action in their local community?</p> | <p>Don't be afraid. Be active. Look for comrades and supporters, then everything will happen.</p> |
| <p>Attach photos of the action (as a separate document).</p> |  |
| <p>Optional: other material relevant for good practice (links to publications or video material).</p> | <p>http://visitdagda.com/index.php/lv/ko-redzet/26-dabas-objekti-lv/351-milestibas-taka</p> |

⁷⁷ Quality of the practice is something inherent to the practice and it describes the practice itself like sustainability, multiplier effects, design, tradition, modernity, etc.

⁷⁸ Success factors in implementation are focused on organisation implementing the practice. Success factors can be cooperation with different stakeholders, previous experience, learning process, political will, EU funds, etc.

THE FORMATION OF LATGALES BRIDAL DOWRY IN 19TH CENTURY

Latvia

Action Personal Card

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| Name of the best practice: | The Formation of Latgale's bridal dowry in 19 th century, which is linked to Dagda municipality, arranging for the 100-year of Latvia. |
| Country, region, municipality: | Latvia, Dagdas local municipality. |
| Responsible organisation (name and type, e.g. municipality, museum, NGO, etc): | Dagda Municipality Folklore Centre. |
| Partner organisations (if applicable): | Dagda municipality Culture Centre, Dagda local municipality |
| Period of implementation (start year and end year or if it's ongoing): | <p>With a financial support from the Latgale Region Development Agency, the National Culture Capital Fund, the A/S State forests of Latvia and the municipality of Dagda, the first items were placed in Latgale's bridal dowry in 2016.</p> <p>In 2018, at the time of the Latvian Hundred-Year Honours event, the Dagda municipality MCC was inserted in a 100-anniversary project.</p> <p>The State Council of the Culture Capital Fund approved the project "Latgolas leigovas pyura gruomota" on 25.04.2019. Dagda Nuvods' Expense will be created in Latgalian.</p> <p>With each of the following years, one item related to the municipality of Dagda will be placed in the Latgale's bridal trove, so that there are 200 items in the pool when we await our country's 200-th birthday.</p> |
| Problems it wanted to solve: | All items in the pool cover the county of Dagda. The cultural heritage of the Dagda municipality is our shared wealth, the legacy we have received from previous generations and let us pass on to future ones. Consequently, the dowry will serve as a source of cultural heritage for all interested parties, including tourists. It has been an important task at all times: to preserve the cultural heritage, to identify it, to protect it, to incorporate modern life into circulation and to promote the awareness of its value in society. |
| Goal: | Promote the cultural heritage of Dagda municipality by issuing a Latgale bridal dowry book to strengthen Latgale's identity, preserve language and spelling for future generations. |
| Description of the good practice (max 1000 words): | The preservation of the municipality's cultural heritage and the development of traditional posts have, at all times, been one of the most important tasks not to lose sight of the cultural environment today. In 2016, at the time of intensive preparations for the Latvian |

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| | <p>State's hundredth year, Dagda municipality, by identifying and involving the project's artisans, thereby paying special attention to the fact that important festivals are coming and each can contribute to making them memorable, and to the fact that cultural heritage must be preserved, and by joining forces, did the project "The Latgale's Bride." With financial support from the Latgale Regional Development Agency, the State Culture Capital Fund, the A/S State forests of Latvia and the municipality of Dagda, thanks to the people of Dagda municipality, together we have produced and collected 100 items in honor of our country's hundredth year, and put them in the Latgale's bridal dowry. Consequently, we have identified that had been put on the bride in the dowry in the middle of 1900s, as well as why one or the other had been put. All the information about the objects in the dowry, about craftsmen or people who have put at least one item in the dowry, was collected in the Pugalskin Book, which contains photographs of both objects and craftsmen, as well as other information related to the Latgale's bride. The cultural heritage of the Dagda municipality is our shared wealth, our legacy we have received from previous generations and let us pass on to future ones. Consequently, the dowry will serve as a source of cultural heritage for all the tourists. It has been an important task at all times: to preserve cultural heritage, to identify it, to protect it, to incorporate modern life into circulation and to promote awareness of its value in society.</p> <p>With each of the following years, one item related to our municipality will be placed in the powder-skin, so that, in anticipation of our country's 200 birthday, our Latgale bride's dowry also has 200 items. We started to keep the next generations on.</p> <p>The uniqueness of the project is that not only Latgale, but Latvia as a whole, has yet to be similar. The project included not only individual activities, but the creation of national value as a result of research.</p> |
| <p>Impact (short term and long term if applicable):</p> | <p>In the short term, the public's attention was paid and the opportunity was given to participate in celebrating Latvia's hundred years. Deliberate local craftsmen.</p> <p>The attention of the general public to our cultural heritage.</p> <p>Long-term national value created, which will serve future generations as a source of knowledge.</p> <p>The work will be continued by putting one item related to Dagda county into a dowry every year.</p> |
| <p>How citizens participated in developing and implementing the action (please stress if the vulnerable groups where involved):</p> | <p>Each parish of Dagda municipality engaged in the folding of the Latgale's bridal dowry chest. People donated their own hand-made objects: raked gloves, socks, towels, tablecloths, sheets, etc., and items from previous generations.</p> <p>The Dagda municipality Disabled Brotherhood "Nema" designed the cover design of the Pugalskin Book.</p> |

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| <p>For those who want to know more (insert link where more information on the action can be found):</p> | <p>http://www.dagda.lv/otherpages/visas-zinas/backto/9/article/savakts-bagats-latgales-ligavas-purs.html https://fi-fi.facebook.com/IzstazuzaleKepa/videos/latgales-l%C4%ABgavas-p%C5%ABra-l%C4%81de-ir-apskat%C4%81ma-vikc-%C4%B7epa/401058350351016/</p> |
| <p>Please identify qualities⁷⁹ that make this action a good practice and/or social innovation (max 300 words):</p> | <p>Through ourselves we bring out the history of our nation. Our cultural heritage is what constitutes our visibility and uniqueness, promotes a sense of belonging to the nation, and the place where we live. People who tend their nation's traditions are reminded of the foundations the world is based on.</p> |
| <p>Please identify success factors⁸⁰ in implementation of action (max 300 words)</p> | <p>Successful idea, successful working group</p> |
| <p>Local development: How has the action contributed to local development? (max 300 words)</p> | <p>The creation of the Latgale's bridal dowry chest has contributed to the influx of tourists to the county. Local craftsmen were identified during the building of the dowry chest. The dowry chest was displayed not only in the Culture Centre of Dagda municipality, but also in other municipalities, people's Houses and Libraries.</p> |
| <p>Sharing is Caring: what would you advise to some other organisation that would like to implement similar action in their local community?</p> | <p>Similar activities contribute to the reinforcement of society. As a result, there is an opportunity to find out about interesting people who live next to us, who are aware of different professionals who are not confusing themselves. The public is very encouraging and a story came to see each item in the poop (in our case). All of this in general makes it possible to further develop the plan. In addition, the development is possible in different directions, both by issuing a book, as in our case, by creating a national value that is a source of information, as well as by creating masterclasses for someone's post, such as knitting, learning, digging gloves, etc. The recommendation is simple to address the local community. The rest of it all comes and shows what direction to operate.</p> |

⁷⁹ Quality of the practice is something inherent to the practice and it describes the practice itself like sustainability, multiplier effects, design, tradition, modernity, etc.

⁸⁰ Success factors in implementation are focused on organisation implementing the practice. Success factors can be cooperation with different stakeholders, previous experience, learning process, political will, EU funds, etc.

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| <p>Attach photos of the action (as a separate document).</p> |  |
| <p>Optional: other material relevant for good practice (links to publications or video material).</p> | <p>http://www.dagda.lv/otherpages/visas-zinas/backto/9/article/savakts-bagats-latgales-ligavas-purs.html https://fi-fi.facebook.com/IzstazuzaleKepa/videos/latgales-l%C4%ABgavas-p%C5%ABra-l%C4%81de-ir-apskat%C4%81ma-vikc-%C4%B7epa/401058350351016/</p> |

SVARIŅI CIVIL PARISH PEOPLE'S HOUSE

Latvia

Action Personal Card

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| Name of the best practice: | We're here! We do what we can! Fun for yourself and others! For the pleasure of everyone! To the delight of the people! With thoughts on people! For the benefit of the people! With thoughts of the past, the present, the future! |
| Country, region, municipality: | Latvia, Dagda local municipality, Svariņi village. |
| Responsible organisation (name and type, e.g. municipality, museum, NGO, etc): | Svariņi civil parish People's House. |
| Partner organisations (if applicable): | Svariņi civil parish administration. |
| Period of implementation (start year and end year or if it's ongoing): | 2009 |
| Problems it wanted to solve | Save buildings and their function. |
| Goal: | Promote the diversification of public activities for the local people: the quality of the opportunities to spend free time, study the history of the parish, and learn new skills to improve the quality of life. |
| Description of the good practice (max 1000 words): | A realized idea of the municipality research museum that summarizes our parish history. Here you can get acquainted with both written artefacts and the history of household objects from ancient times to present. Locals are actively involved in building the museum with memories, photographs and exhibits. During the tour, not only the museum, but also the people are involved in a variety of activities (quizzes, games, lattice folk dances) to better learn our history. We're trying to preserve ancestral traditions and restore old posts: weaving on stells, weaving scarves on a frame, tapošana (knitting on rakes), ducking cellas. You can spend your free time at work, producing useful, practical things that can be sold, and earn money. During the tour, the masterclasses of these crafts are offered. There were lessons in the working rooms, and tourists are offered opportunities to learn knitting, tambouring, pearling, origami, kwindling, mashland. By acquiring appropriate skills, people could make practical things for their family, or for sale. |

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| | <p>During the winter, services take place with the pastor every Sunday and church festival in the prayer room.</p> <p>A room for farmers' lectures, jobless training courses, excursionist's activities. The space may be rented for small family holidays (anniversaries, birthdays).</p> <p>A separate room belongs to the civil parish youth society, where young people spend their spare time, carry out their activities.</p> |
| Impact (short term and long term if applicable): | Long term. |
| How citizens participated in developing and implementing the action (please stress if the vulnerable groups were involved): | People from different social groups are given the opportunity to make their recommendations and wishes. |
| For those who want to know more (insert link where more information on the action can be found): | <p>http://visitdagda.com/index.php/lv/ko-redzet/25-muzeji-lv/470-svarinu-n-istaba-lv</p> <p>http://visitdagda.com/index.php/lv/ko-darit/16-amatnieciba-un-maksla-lv/542-asunes-rokdarbu-istabas</p> <p>http://svarinubiblioteka.blogspot.com/2019/05/novadpetniecibas-istabas-apmekleja.html</p> <p>http://www.dagda.lv/jauniesiem/jauniesu-organizacijas/delveriba.html</p> <p>https://www.facebook.com/pg/svarinci/photos/?tab=album&album_id=783694545148984</p> <p>https://www.facebook.com/media/set/?set=oa.231015944375588&type=3</p> <p>http://www.dagda.lv/otherpages/visas-zinas/browse/8/backto/89/article/satiec-savu-meistaru-2019-dagdas-novada.html</p> |
| Please identify qualities ⁸¹ that make this action a good practice and/or social innovation (max 300 words)? | <p>The permanent updating of free-time offers.</p> <p>A careful assessment of local population offers and requirements.</p> |
| Please identify success factors ⁸² in implementation of action (max 300 words). | <p>The presence of ideas and the ability to promote them.</p> <p>A support for management and local populations.</p> <p>The ability to find opportunities and the achievement of job results.</p> |
| Local development: How has the action contributed to local development? (max 300 words) | <p>An important rural cultural centre has been set up with greater awareness and publicity in the local community.</p> <p>Improved leisure facilities, active recreation, and quality of various cultural activities.</p> <p>Local initiatives are supported, the interests of rural people at the county level.</p> |

⁸¹ Quality of the practice is something inherent to the practice and it describes the practice itself like sustainability, multiplier effects, design, tradition, modernity, etc.

⁸² Success factors in implementation are focused on organisation implementing the practice. Success factors can be cooperation with different stakeholders, previous experience, learning process, political will, EU funds, etc.

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| <p>Sharing is Caring: what would you advise to some other organisation that would like to implement similar action in their local community?</p> | <p>Ideas, a small contribution of sums of money, a desire, leadership activism and a circle of like-minded people.</p> |
| <p>Attach photos of the action (as a separate document)</p> |  |
| <p>Optional: other material relevant for good practice (links to publications or video material)</p> | <p> http://visitdagda.com/index.php/lv/ko-redzet/25-muzeji-lv/470-svarinu-n-istaba-lv http://visitdagda.com/index.php/lv/ko-darit/16-amatnieciba-un-maksla-lv/542-asunes-rokdarbu-istabas http://svarinubiblioteka.blogspot.com/2019/05/novadpetniecibas-istabas-apmekleja.html http://www.dagda.lv/jauniesiem/jauniesu-organizacijas/delveriba.html https://www.facebook.com/pg/svarinci/photos/?tab=album&album_id=783694545148984 https://www.facebook.com/media/set/?set=oa.231015944375588&type=3 http://www.dagda.lv/otherpages/visas-zinas/browse/8/backto/89/article/satiec-savu-meistaru-2019-dagdas-novada.html </p> |

MAY SERVICES NEAR ROADSIDE CROSSROADS IN DAGDA COUNTY

Latvia

Action Personal Card

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| Name of the best practice: | Documentation of the May services at the roadside crossings in the county of Dagda. |
| Country, region, municipality: | Latvia, Dagda local municipality |
| Responsible organization (name and type, e.g. municipality, museum, NGO, etc.): | The Dagda Municipality Folklore Centre. |
| Partner organizations (if applicable): | The Dagda municipality Culture Centre, Dagda municipality. |
| Period of implementation (start year and end year or if it's ongoing): | May 2019. |
| Problems it wanted to solve | The services of May in the open nature at the roadside and village crossings are one of the most vivid manifestations of folk poetry in Latgale, while the revelation of singing pleasure, a component of Latgale's spring sound landscape, and one of the musical symbols of the latgalian affiliation. It is important to maintain this unique tradition of Latgale. |
| Goal: | Activities are aimed at a survey of roadside crossings in Dagda in 2019 from 30.04 – 31.05, documenting the tradition (putting the traditions of May services on the roadside on video records, photographs), processing of materials obtained from the survey, studying the historical aspect of the tradition of the Maya service at the roadside crossings in Dagda, the interviewer drawing up an APPLICATION project list, assembling the area around roadside crossings, inviting local authorities to workshops, exchanging experience, keeping up traditions and passing them. |
| Description of the good practice (max 1000 words): | n/a |
| Impact (short term and long term if applicable): | Tasks: grooming traditional cultural values, increasing the prestige of the traditional tradition of services at roadside crossings, promoting tradition-related knowledge and skills, putting them into circulation. One of the tasks of the intangible cultural heritage is making a list for the "May Services at the Road Crossroads in Dagda Province" is to provide a platform for developing local traditions and promoting them to a wider audience. In the long term, it is through the preparation of the "May Services at the Road Crossroads in Dagda Province" application to promote |

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| | the MAINTENANCE of the tradition of the intangible cultural heritage element – May services on the roadside crossroads, its values and the promotion of awareness and the education of society. |
| How citizens participated in developing and implementing the action (please stress if the vulnerable groups were involved): | The elderly people, who are the potential actors of the May service at the roadside crossroads, are pleased that their life and ancient traditions are not forgotten, but maintained. It will encourage students to study and maintain this unique tradition with Latgale, and the tourism information center of Dagda municipality is expanding, inviting tourists to visit in the month of May in the municipality where the May tradition of services at the roadside crossroads is still alive. |
| For those who want to know more (insert link where more information on the action can be found): | https://www.youtube.com/watch?v=S35YImSjIng https://www.letonika.lv/groups/default.aspx?title=LKK%20resurss/22 |
| Please identify qualities ⁸³ that make this action a good practice and/or social innovation (max 300 words)? | <p>The intangible cultural heritage is a source of cultural ownership, identity and self-awareness. This intangible cultural heritage, which is transferred from generation to generation, is constantly re-created by communities and groups, depending on the environment, the connection with the nature and history, and constitutes a sense of their identity and success, thereby promoting the respect for cultural diversity and human creativity. The Intangible Heritage Act entered into force on December 1st, 2016.</p> <p>In Dagda’s case, the crossroads shall be treated with a special respect, as with every blessed place. It is noted that elderly people stop walking past a roadside cross, cross, pause a moment before going on. The area around the road crosses is always packed, but the crosses themselves, especially in the month of May, are beautifully decorated, regardless of whether there is a service at the cross or not. The cleaning of the crucifixions shall be carried out by the residents of the Slave or by the owner of the town who lives close to the cross. There are fresh flowers at the foot of the cross, but when cold weather comes, they are replaced with artificial ones. The element is particularly important in places further from the church. A roadside cross for residents of these sites is a kind of a small church.</p> <p>During the Soviet regime, countless roadside crosses were destroyed and the May tradition of services was forgotten. It remained in only some few places. After the Soviet days, the tradition was a powerful rejuvenation, leaving the tale of the torching of roadside crossings and the fate of the notorious tractor-drivers who had agreed to do so.</p> |

⁸³ Quality of the practice is something inherent to the practice and it describes the practice itself like sustainability, multiplier effects, design, tradition, modernity, etc.

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| <p>Please identify success factors⁸⁴ in implementation of action (max 300 words)</p> | <p>In May, open-air services at the roadside or village crossings are a new tradition. Its exact age has not yet been determined due to the insufficient research. It could be about the second half of the 19th century. An indirect link between this tradition and the old international spring open-air singing practices has not been excluded.</p> |
| <p>Local development: How has the action contributed to local development? (max 300 words)</p> | <p>The tourism information center in Dagda municipality invites tourists to visit in the month of May in the municipality, when the May tradition of services at roadside crossroads is still alive.</p> |
| <p>Sharing is Caring: what would you advise to some other organization that would like to implement similar action in their local community?</p> | <p>Explore if this tradition exists in other countries</p> |
| <p>Attach photos of the action (as a separate document)</p> |  |
| <p>Optional: other material relevant for good practice (links to publications or video material)</p> | <p>https://www.youtube.com/watch?v=S35YImSjIng https://www.letonika.lv/groups/default.aspx?title=LKK%20resurss/22</p> |

⁸⁴ Success factors in implementation are focused on organisation implementing the practice. Success factors can be cooperation with different stakeholders, previous experience, learning process, political will, EU funds, etc.

ACTIVITIES OF DISABLED PEOPLE/THE BROTHERHOOD SOCIETY "NEMA"

Latvia

Action Personal Card

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| Name of the best practice: | Activities of disabled people/the brotherhood society Nema |
| Country, region, municipality: | Latvia, Dagdas local municipality |
| Responsible organisation (name and type, e.g. municipality, museum, NGO, etc): | The Disabled people society "Nema" |
| Partner organisations (if applicable): | Dagda local municipality |
| Period of implementation (start year and end year or if it's ongoing): | The Brotherhood NEMA was founded on September 28th, 2006 and consists of 22 members. |
| Problems it wanted to solve | By learning craft skills, people with disabilities can develop skills (talents), express themselves in jobs and through them demonstrate their identity, build self-awareness and recognise that every person is unique. |
| Goal: | The purpose of society is to bring people with disabilities together, encourage their participation in the development of society, promote an active self-education and spiritual development, organise charity events, cooperate with the local government, businesses and other non-governmental organisations, promote the preservation of the traditions of the senile, promote and support voluntary activities. |
| Description of the good practice (max 1000 words): | A number of activities takes place within the framework of the European Aid Programme, There is a soup kitchen, a workshop, health-enhancing lessons, cooking healthy meals and tasting. The mayor group consists of the vulnerable, deprived and disadvantaged socials of Dagda municipality, multi-child families, and persons with disabilities. For several years now, we have been hosting events for the Children Protection Day, the Day of the elderly people and the Day of Invalids. |
| Impact (short term and long term if applicable): Ietekme (īstermiņa un ilgtermiņa, ja piemērojams): | The Brotherhood's NEMA motto is from Lučano de Krescenthal's opinion "We're all, like one-wing angels." And only if we help each other, can we fly." |

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| <p>How citizens participated in developing and implementing the action (please stress if the vulnerable groups where involved):</p> | <p>Yarn, textiles and ornamental elements are transformed to a doll. The author of the dolls is a blind woman. When I read back Nema, THE word AMEN is formed, the translation means TO TAKE PLACE.</p> <p>That means accepting what life puts before each of us. To live with the disability granted, with your own opportunities, not to be isolated, but to seek to find your place in life and to be a useful, self-affirming member of society.</p> <p>The essence of the brotherhood is the promotion of tolerance inside the society and among others, because we look for common interests and opportunities to realise them in terms of their nationality and belief. We don't have any health problems, we're all right, a healthy man is the one who has a soul and is a man without a diagnosis, he's not healthy and he's much worse in society, we're trying to live, so that you're with yourself, with God, so that you don't get around the others. We've all gathered here with the same thoughts, with the same goals, so we're fine here.</p> |
| <p>For those who want to know more (insert link where more information on the action can be found):</p> | <p>http://www.dagda.lv/nvo/invalidu-braliba-nema.html https://lpr.gov.lv/event/invalidu-bralibas-nema-darbu-izstade-dagda/#.XPvbWvn7TIU https://lr1.lsm.lv/lv/raksts/pecpusdiena/ari-cilveks-ratinkresla-var-dejot-ja-vien-vinam-notic.a77123/</p> |
| <p>Please identify qualities that make this action a good practice and/or social innovation (max 300 words)?</p> | <p>People take active part in social life, offering souvenirs to tourists. One day per week dedicated to goodness: the "NEMA" is issuing European food packages to disadvantaged people on a voluntary basis. The local government has established premises for this purpose. At the same time, second-hand clothes, footwear, other belongings are offered. Every Wednesday is the Grace Day. Then, the city's residents here can leave minors looked after by experienced nannies for a couple of hours, while their parents go to the doctors or to the municipality. There are dancing lessons on Wednesdays that many prefer. Everyone knows you can come dancing this day with the disabled people, including strollers. "Ours are dancing on the big stage at the Dagda people's house".</p> |
| <p>Please identify success factors⁸⁵ in implementation of action (max 300 words)</p> | <p>Support from Dagda local municipality, an active leader of the brotherhood "Nema"</p> |
| <p>Local development: How has the action contributed to local development? (max 300 words)</p> | <p>The "Nema" is an adult organisation, but calls for disabled children in its regiment. "We teach them – no matter how hard the diagnosis is, don't get scared, live, not be denied." The understanding of other people, one of tourism's objects in town.</p> |
| <p>Sharing is Caring: what would you advise to some other organisation that</p> | <p>n/a</p> |

⁸⁵ Success factors in implementation are focused on organisation implementing the practice. Success factors can be cooperation with different stakeholders, previous experience, learning process, political will, EU funds, etc.

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| <p>would like to implement similar action in their local community?</p> | |
| <p>Attach photos of the action (as a separate document)</p> |  |
| <p>Optional: other material relevant for good practice (links to publications or video material)</p> | <p>http://www.dagda.lv/nvo/invalidu-braliba-nema.html https://lpr.gov.lv/event/invalidu-bralibas-nema-darbu-izstade-dagda/#.XPvbWvn7TIU</p> |

VOLUNTARY WORK

Latvia

Action Personal Card

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| Name of the best practice: | Voluntary work |
| Country, region, municipality: | Latvia, Dagda local municipality. |
| Responsible organization (name and type, e.g. municipality, museum, NGO, etc): | Dagda municipality Youth Initiative Centre. |
| Partner organizations (if applicable): | <p>The process of promoting volunteering is followed by the following partners:</p> <ul style="list-style-type: none"> - The Youth Society "Dagne"; - The TN of the Dagda municipality; - The Education, Culture and Sport department of Dagda municipality; - Dagda municipality - The Dagda municipality Tourism and Information Centre. - Strengthening the mental values of young people by following partners: - The Roman Catholic Church ; - The Oriental Church of the Holy Nicholas Brewer. - The following partners are involved in the implementation of peer-to-peer education: - The Dagda Municipality Youth Centre Dance Group "Nika"; - The Youth Society "Dagne". - Promoting healthy and active lifestyles are the following partners: - Dagda municipality Youth Centers; - Youth societies of Dagda municipality; - Dagda county sports school. - The following partners are involved in the implementation of charitable activities: - The Youth Society "Dagne"; - Local businessmen; - Dagda is run by the old people's headquarters "Ābeļdārzs". |
| Period of implementation (start year and end year or if it's ongoing): | 1992 |
| Problems it wanted to solve | <p>Volunteer work.</p> <p>To settle good work experience. For young people who graduated from high and technical schools, it is difficult to compete because they have no work experience and the CV remains blank. By engaging in the promotion of volunteering, young people acquire the first working experience, thereby remaining competitive in the labor market.</p> |

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| | <p>The cooperation with Churches.</p> <p>Living at an intense pace, everyday using new technologies, the public forgets about spiritual values. In order to strengthen mental development in young people, the JIC of Dagda municipality works with local Churches and Priests. Organize meetings and discussions, attract young people in processions and in the work of building up sites.</p> <p>The peer education.</p> <p>Faced with many challenges, young people remain locked in themselves, shy, and at other times choose to stay on the sidelines rather than engage in somewhere. The peer education is a very good way to encourage young people to share their knowledge and acquire new skills. Consequently, gradually, young people stay safer and are happy to be involved in municipal events.</p> <p>The healthy and active way of life.</p> <p>Today, the vast majority of society has a passive lifestyle, spending a lot of time with the gadgets without noticing how broad and diverse is to be active, and to spend their time in useful fresh air when communicating with friends. Passive lifestyles have a bad impact on human health and emotional condition. In order to reinforce interest in sporting activities among young people, the JIC of Dagda municipality regularly organizes a variety of events for young people in line with their interests and modern trends.</p> <p>Charity.</p> <p>It is now very popular to be socially responsible and to organize or engage in different charity shares. Watching big corporations and small entrepreneurs do this makes a good example of it. In order to strengthen this interest among young people, the JIC of the Dagda municipality motivates young people to investigate the surrounding situation in order to find out what exactly needs support and helps to organize charity shares with an appropriate purpose.</p> |
| Goal: | Meaningful free time activities for youth |
| Description of the good practice (max 1000 words): | <p>The JIC of the Dagda municipality is an institution coordinating youth centers, associations and conducting non-formal education. Consequently, the JIC of the Dagda municipality has a very extensive field of activities. In order to maximize audience attention, we need to develop intensively and apply today's innovations to work. The non-formal education also attracts more passive young people who continue to engage in different activities, to stay safer and more convincing. During the period of 14 years, a number of activities have been identified in the youth center as examples of good practice among young people. These include: promoting voluntary work, strengthening religious values, developing peer education, promoting healthy and active lifestyles, organizing charity events.</p> <p>Every young person in the county can be involved in the youth center and be assisted on a voluntary basis. In carrying out this work, the young people gain both theoretical and practical</p> |

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| | <p>knowledge of the various posts, which are mentioned in the CV as a learned experience. When working in the youth center, volunteers are trained to manage children's birthdays, thereby overcoming fears of the public and can continue to work safely as action leaders. At major international festivals, young people from other countries are attached as guides, so they learn to communicate, study foreign languages. For several years, it has been established in close cooperation with Dagda municipality. In historical places, young people meet visitors with improvisational theatrical performances. Shows plays, notions and involving tourists in collective games. They motivate young people to study Dagda's history and recognize recreational and tourist sites. This kind of young man learns the professions of a tourist worker and actor. Social services are also popular among young people, helping to make up the jobs of young people, and the volunteers learn the profession of economic professionals. As volunteers, the young people develops their skills, later they also remain a peer-to-peer education teachers, as well as a group of guitarists and a "Nika" dance group. During the summer, a group of bicycle riders work in the JIC of Dagda county, when young people train children for road safety rules and prepare them for the cycling court exam. During the school year, every pupil can turn to the JIC of Dagda with a request to help explain a subject, and here comes the help of the older young and explain the topics that the pupil does not understand.</p> <p>Charity events are also among the more popular ones being carried out by young people. Every Christmas, young people attract entrepreneurs and give children sweet gifts. There is also no attention to Dagda's old people's house "Ābeļdārzs", and young people regularly visit it with performances, plays and table-game tournaments. The very popular are also charity discos organized by young people with the aim of collecting donations for ill children. All these charity shares are popular and have been transformed into a good tradition.</p> <p>Meetings with Priests are often organized in the youth center. In this kind of informal atmosphere, young people have the opportunity to ask interesting questions and learn more about religious life. As the Church Festival approaches, young people make compositions and embellish Churches together with the employees of the Youth Centre, and clean up the nereby area. Young people are happy to support and help organize sporting events. There are activities when youth societies and centers gather. The most popular: "World Snow Day", winter football and volleyball competitions outside, bicycle marathons, orientation, hiking, running, "Youth Sports Day", etc.</p> <p>The JIC of Dagda county is always open to cooperation, young people here feel safe and supported.</p> |
| Impact (short term and long term if applicable): | Short-term impacts: Enable EU funding for youth ideas. |

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| | Long-term impacts: creating a socially safe and modern environment for the development of young people, which will also have a positive impact on society. |
| How citizens participated in developing and implementing the action (please stress if the vulnerable groups were involved): | By organizing various events, the JIC of Dagda municipality works with youth associations, together draws up plans, scenarios, organizes discussions and discusses all the details. |
| For those who want to know more (insert link where more information on the action can be found): | http://www.dagda.lv/jauniesiem.html https://www.facebook.com/JICDagda/ http://www.dagda.lv/jauniesiem/bernu-un-jauniesu-centri/dagdast-novada-jauniesu-iniciativu-centrs.html |
| Please identify qualities ⁸⁶ that make this action a good practice and/or social innovation (max 300 words)? | Youth support and team work are needed to strengthen good working practices. Young people should be motivated to act, to invest in their voluntary activities, to develop themselves and to attract their peers. Innovative devices are also needed to implement young people's ideas, because young people are the ones that motivate development and understand modern innovation. Consequently, they are a good basis for applying different projects with a reason to obtaining funding. For example, the latest project has been written to implement charity discos, which includes the purchase of new sound hardware, a DJ console and a contemporary laser. There is also a project involving a specialist who draws up a route for young people with special electronic devices that track the route and show the time and points at which young people had to be tagged. |
| Please identify success factors in implementation of action (max 300 words) | Successful youth work requires creative ideas, support for civil society youth centers and associations, support from the municipality and motivation for young people to work. |
| Local development: How has the action contributed to local development? (max 300 words) | Any movement is a step forward. The JIC of Dagda municipality has established a good network of youth centers and associations in the parish. No measure takes place without the involvement of the civil parish youth. The same conditions have been ensured for both the civil parish and the urban youth. This kind of activity also makes youth movements strong and active in parishes, as well as a good example for other organizations and society. |
| Sharing is Caring: what would you advise to some other organization that would like to implement | Dare to work and not be afraid of errors, because it's not just the one who doesn't do anything. |

⁸⁶ Quality of the practice is something inherent to the practice and it describes the practice itself like sustainability, multiplier effects, design, tradition, modernity, etc.

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| <p>similar action in their local community?</p> | |
| <p>Attach photos of the action (as a separate document)</p> |   |
| <p>Optional: other material relevant for good practice (links to publications or video material)</p> | <p>http://www.dagda.lv/jauniesiem.html https://www.facebook.com/JICDagda/</p> |

BUSINESS INCUBATOR
Republic of North Macedonia

Action Personal Card

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| Name of the best practice: | Business Incubator – “Economic Development and Visibility of border area” |
| Country, region, municipality: | Republic of North Macedonia, East-planning region, Municipality of Berovo |
| Responsible organisation (name and type, e.g. municipality, museum, NGO, etc): | Municipality of Berovo – Unit of Local- self government |
| Partner organisations (if applicable): | Municipality of Strumyani – Republic of Bulgaria |
| Period of implementation (start year and end year or if it's ongoing): | 2011-2013 |
| Problems it wanted to solve: | Improve the business climate in the region and establish cross border cooperation between the two regions Berovo and Strumyani |
| Goal: | To established one Business incubator in Berovo to provide services for the region, to increased cross-border movement of people and exchanging of goods and services in the region |
| Description of the good practice (max 1000 words): | With implementing this project, It was established sustainable infrastructures in Berovo and Strumyani with strong management team, who contributed towards enhancing sustainable development, and we became a leader in business promotion of the region. Correspondingly, capacities for support of the business possibilities and investments promotion on local and regional level were provided, local entrepreneurship was encouraged, foster to women or minority entrepreneurship, the project contributes towards improving the cross-border sharing of experience, best practices and know-how between cooperative partnership of local economic, community and workforce development organizations. |
| Impact (short term and long term if applicable): | One business incubator in Berovo with satellite office in Strumyani was established, in order to provide services for the region. The both buildings were reconstructed on exterior: façade, roof, doors and windows; interior: renovation of the floor, electricity and water installation; and adaptation of the available rooms into offices for needs of the Business incubator. Apart from reconstruction, the building got an extension and new entrance from the main street. The facilities will be furnished and equipped. -Carried out a two-days training for the good |

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| | <p>performance of the project management team at the beginning of the project implementation. The topic of the training was related with the procedures and rules needed for the quality implementation of the project, requirements from the donor and how to develop public relations strategy -Successfully provided a research of market needs and needs assessment of the business sector respecting to both municipalities. The research provides commensurate recommendations, which helped business incubator to focus their activities and to motivate new business. -Results from the research was translated into Macedonian and Bulgarian language. Summary of the research disseminated on the study visit in Berovo and Strumyani. -Successfully organized study visit in Stumyani and in Berovo. An existing businessmen, entrepreneurs and local authorities had direct meetings with business sector of cross-border region. Meetings had aim to strength relationship and cooperation between economic clusters on both sides of the border. -Business Incubator in Berovo was registered as foundation, as separate entity with management board -Successfully held coordinative meetings with the project management team, for sharing information and anticipate the project activities</p> |
| <p>How citizens participated in developing and implementing the action (please stress if the vulnerable groups where involved):</p> | <p>An existing businessmen, entrepreneurs and local authorities had direct meetings with business sector of cross-border region. Meetings had aim to strength relationship and cooperation between economic clusters on both sides of the border.</p> |
| <p>For those who want to know more (insert link where more information on the action can be found):</p> | <p>https://www.keep.eu/project/14823/business-incubator-economic-development-and-visibility-of-border-region http://07-13.ipa-cbc-007.eu/page.php?c=56 http://www.ipa-cbc-007.eu/joint-monitoring-committee-news/fourth-joint-monitoring-committee-meeting</p> |
| <p>Please identify qualities⁸⁷ that make this action a good practice and/or social innovation (max 300 words)?</p> | <p>The Business incubator was registered as foundation with general manager of the head and executive board as body for making decisions. The concrete programme was prepared, and after finishing the project activities, a public notice was announced so that young entrepreneurs had an opportunity to become part of the BI. The congress hall and conference hall has its own schedule with prices for rental, which is primary source of financing of the BI as organization. Its sustainability is strength if more members are attracts who will pay membership fee. The Business Incubator is providing services to the business sector (accounting, internet, office equipment and materials), it organize trainings, provide information, and develop a business plan for clients. All facilities are rent for various events in Berovo and region. The cooperation with the other two incubators in the country is in initial phase, as well as the collaboration with educational institution. The exciting companies could be part of the seminars and workshops that</p> |

⁸⁷ Quality of the practice is something inherent to the practice and it describes the practice itself like sustainability, multiplier effects, design, tradition, modernity, etc.

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| | will be organized in order to emphasize the role of the entrepreneur in the modern business environment. |
| Please identify success factors ⁸⁸ in implementation of action (max 300 words) | n/a |
| Local development: How has the action contributed to local development? (max 300 words) | n/a |
| Sharing is Caring: what would you advise to some other organisation that would like to implement similar action in their local community? | n/a |
| Attach photos of the action (as a separate document) |  <p><i>Business Incubator in Berovo</i></p>  |

⁸⁸ Success factors in implementation are focused on organisation implementing the practice. Success factors can be cooperation with different stakeholders, previous experience, learning process, political will, EU funds, etc.



Workshop in Berovo, two day training



Study Visit in Strumyani





Satellite office of the business Incubator in Strumyani





Project management coordinative meetings

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| |  A photograph showing a group of approximately seven people seated around a large, dark, reflective conference table in a meeting room. The room has large windows with sheer curtains on the left, a whiteboard on the wall, and a framed picture on the right. The people are engaged in a meeting, with some looking at documents on the table. A man in the foreground is wearing a white t-shirt with the word 'STOP' visible. There are water bottles and papers on the table. |
| <p>Optional: other material relevant for good practice (links to publications or video material)</p> | <p>n/a</p> |

ETHNO SQUARE FESTIVAL-BEROVO

Republic of North Macedonia

Action Personal Card

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| Name of the best practice: | Ethno Square Festival – Berovo |
| Country, region, municipality: | Republic of North Macedonia, East-planning region, Municipality of Berovo |
| Responsible organisation (name and type, e.g. municipality, museum, NGO, etc): | Municipality of Berovo – Unit of Local- self government |
| Partner organisations (if applicable): | / |
| Period of implementation (start year and end year or if it's ongoing): | 2008 – In duration |
| Problems it wanted to solve: | Raising awareness of culture, an organization that will raise the cultural level of the city, promoting local ethno bands from this region and raising the local economy. |
| Goal: | The ethno festival has become a tradition, increasing the number of visitors year by year thus raising the local economy and having more benefits for the city and the population. |
| Description of the good practice (max 1000 words): | In anticipation of the Christian holiday “Uspenie na Presveta Bogorodica” – Great mother of God (28th of August), Berovo every year at the last weekend of August is a hotspot of a cultural wave that united everyone who enjoys the melorhythm of ethno music fitted into one of the biggest open festivals in the country and wider – Ethno Square Festival. With the implementation of this project Ethno Square Festival, we get a new face of the city. The city of Berovo is becoming recognizable not only in our region but also wider. A large number of visitors not only from Macedonia but also from the neighboring countries. This practice of organizing a festival also improves the economy of the city. |
| Impact (short term and long term if applicable): | The impact of Ethno Square Festival is long-term, it has already passed into a tradition that lasts more than 10 years. Every year artists come not only from Macedonia but also from neighboring countries. Ethno Square Festival also broadcasts the ethno sounds of Balkan music, as well as the dance charm of the participants from Brazil, America, France, Slovenia, Bulgaria and other world countries, creating a mix of traditions and cultures. There are also stalls selling local products, like Berovski |

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| | potatoes, plums, honey. And other organic products known for the Berovo -Maleshevo region. |
| How citizens participated in developing and implementing the action (please stress if the vulnerable groups were involved): | The citizens of Berovo are directly involved in Ethno Square Festival, guests who coming from everywhere must be accommodated in the apartments of the locals. The agricultural and livestock products produced by the locals are sold to tourists during the festival. This festival allows anyone to take part of it. |
| For those who want to know more (insert link where more information on the action can be found): | http://www.tanec.com.mk/newsen23 http://www.berovo.gov.mk/index.php?option=com_content&view=article&id=2757:2019-08-27-13-49-02&catid=40:vesti-berovo&Itemid=62 https://www.youtube.com/watch?v=g8s7VLACUnQ https://www.youtube.com/watch?v=uMeSuaxiak https://www.youtube.com/watch?v=Tolq9rM7KjM |
| Please identify qualities ⁸⁹ that make this action a good practice and/or social innovation (max 300 words)? | Trough festival of this type spaces are created for sharing and making a new friendship. Music bands and cultural art groups have been promoting themselves on a big stage. The locals take benefit from tourists visiting the city during the festival. Local products get their promotion, and are much easier to sell. The Ethno Square Festival is of great importance to the local population and at the same time to the pride of the Municipality that organizes it. |
| Please identify success factors ⁹⁰ in implementation of action (max 300 words) | <ul style="list-style-type: none"> - Development of the culture of performing arts - Reconstuction of job oportunites - Sustainable development of tourism - Promotion of local bends and cultural groups - Historical and cultural introduction to the Municipality of Berovo - Promotion of local organic food and products |
| Local development: How has the action contributed to local development? (max 300 words) | Development of local community through joint participation of the local population, preparation of local products, historical affirmation of municipality. Cultural and socio-economic development. |
| Sharing is Caring: what would you advise to some other organisation that would like to implement similar action in their local community? | Development of culture and urban environment. Revitalize and redevelop areas where there are no common spaces and / or public festivals or concerts by using this system for performing arts and culture in general. |

⁸⁹Quality of the practice is something inherent to the practice and it describes the practice itself like sustainability, multiplier effects, design, tradition, modernity, etc.

⁹⁰Success factors in implementation are focused on organisation implementing the practice. Success factors can be cooperation with different stakeholders, previous experience, learning process, political will, EU funds, etc.

Attach photos of the action (as a separate document)





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| <p>Optional: other material relevant for good practice (links to publications or video material)</p> | |

RATEVSKI BAMBURCI CARNIVAL

Republic of North Macedonia

Action Personal Card

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| Name of the best practice: | Ratevski Bamburci Carnival |
| Country, region, municipality: | Republic of North Macedonia, East-planning region, Municipality of Berovo , v. Ratevo |
| Responsible organisation (name and type, e.g. municipality, museum, NGO, etc): | Citizens' Association Ratevski Bamburci-s. Ratevo, Berovo |
| Partner organisations (if applicable): | Municipality of Berovo – Unit of Local- self government |
| Period of implementation (start year and end year or if it's ongoing): | January 20th |
| Problems it wanted to solve: | Preserving tradition and cultural values, promoting the festival and improving the development of rural areas through cultures and traditions. |
| Goal: | The main goal of the event is to preserve tradition and cultural values, raising the level of the festival. Promoting the region through culture and tradition, developing rural areas and involving young people in the preservation and continuation of the tradition. |
| Description of the good practice (max 1000 words): | In Ratevo, every year on January 20, the unique traditional Bamburci Carnival is organized. As one of the most renowned events in Berovo and beyond, the festival for several years exceeded the country's borders. The Carnival contributes to greater tourist promotion and preservation of tradition both in Ratevo and throughout the municipality. |
| Impact (short term and long term if applicable): | Preserving tradition, enriching the calendar of tourist events in the community, promotion of culture and tradition, and with that enriching the tourist offer. I In addition, the villagers have their own group that performs at various carnivals and festivals. The group Ratevskite Bamburci is a member of FECC (family are of European Carnival Cities) from 2015 and the group has performed at many carnivals in the country and abroad. So far, they have won five (5) gold medals and successfully represent tradition of the Maleshevo region and customs from Macedonia. |

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| <p>How citizens participated in developing and implementing the action (please stress if the vulnerable groups were involved):</p> | <p>The inhabitants of the village through the local community formed an association to organize the festival. They are part of the organizing committee for preparing a traditional lunch for all guests, arranging the space, providing the event with a security and wardens, welcoming guests from abroad and other activities for successful organization. An existing businessmen, entrepreneurs and local authorities provides financial support for organizing the carnival. The municipality provides funding, technical support and media promotion.</p> |
| <p>For those who want to know more (insert link where more information on the action can be found):</p> | <p>https://www.facebook.com/events/ratevo-berovo-macedonia/ratevski-karneval-bamburci/1990485611199613/</p> |
| <p>Please identify qualities⁹¹ that make this action a good practice and/or social innovation (max 300 words)?</p> | <p>Preservation of tradition, promotion of cultural heritage, presentation of cultural heritage at home and abroad, tourist attraction, attraction of new members to the association and more.</p> |
| <p>Please identify success factors⁹² in implementation of action (max 300 words)</p> | <p>This carnival is a cultural event, held in the village of Ratevo, and is directly linked to the religious holiday “Assembly of St. John the Baptist” – Jovenden. Traditional animal skins and bells and whistles mask the bad forces at the start of the New Year. In addition, they are part of the Maleshevo winter customs (najka, shooting range). Apart from the inhabitants of the village and Maleshevo, direct participants in the carnival are also guests from Macedonia and abroad. The carnival activities were attended by 200 volunteer members of the association and residents of Ratevo who unselfishly influenced the organization of the festival. The latest edition of the competition featured 20 individual and 30 group masks with around 350 contestants. In addition, cultural and artistic associations from neighboring municipalities and from the Republic of Macedonia participate in the cultural and artistic program. Bulgaria and the Republic of Macedonia Serbia with 300 participants. The event itself had more than 2000 visitors who had the opportunity to see the masks of the cultural arts program and the ensembles that made the festival rise to a higher level in terms of preserving tradition, culture, common traditions and tourist promotion. For this purpose it is necessary to provide new costumes that will be new, but in the spirit of tradition as our ancestors did. Existing costumes are significantly worn out and difficult to maintain. To maintain the interest of young people and to attract new members, it is necessary for them all to be provided with appropriate costumes and to renew their existing ones. The realization of the project will achieve many effects such as: Preservation of tradition, promotion of cultural heritage, presentation of cultural</p> |

⁹¹ Quality of the practice is something inherent to the practice and it describes the practice itself like sustainability, multiplier effects, design, tradition, modernity, etc.

⁹² Success factors in implementation are focused on organisation implementing the practice. Success factors can be cooperation with different stakeholders, previous experience, learning process, political will, EU funds, etc.

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| | <p>heritage at home and abroad, tourist attraction, attraction of new members to the association and more.</p> |
| <p>Local development: How has the action contributed to local development? (max 300 words)</p> | <p>This carnival is a cultural event, held in the village of Ratevo, and is directly linked to the religious holiday “Assembly of St. John the Baptist” – Jovenden. Traditional animal skins and bells and whistles mask the bad forces at the start of the New Year. In addition, they are part of the Maleshevo winter customs. Apart from the inhabitants of the village and Maleshevo region, direct participants in the carnival are also guests from Macedonia and abroad. The carnival activities were attended by 200 volunteer members of the association and residents of Ratevo who unselfishly influenced the organization of the festival. In addition, cultural and artistic associations from neighbouring municipalities and participate Bulgaria, Slovenia and Serbia with 300 participants. The event itself had more than 2000 visitors who had the opportunity to see the masks of the cultural arts program and the ensembles that made the festival rise to a higher level in terms of preserving tradition, culture, common traditions and tourist promotion.</p> |
| <p>Sharing is Caring: what would you advise to some other organisation that would like to implement similar action in their local community?</p> | <p>Preservation of tradition, promotion of cultural heritage, presentation of cultural heritage at home and abroad, tourist attraction, attraction of new members to the association and more.</p> |
| <p>Attach photos of the action (as a separate document)</p> |  <p>The top photograph shows a group of people dressed in large, shaggy bear costumes, dancing in a square in front of a building. The bottom photograph shows two people in bear costumes dancing in a snowy, wooded area.</p> |





Optional: other material relevant for good practice (links to publications or video material)

<https://www.youtube.com/watch?v=O9NE3hvDKZM>
<https://www.youtube.com/watch?v=rcxFLmD6DH4>
<https://www.youtube.com/watch?v=l2xno-zXwxY>
<https://www.youtube.com/watch?v=CdjhKKqTleY>
https://www.youtube.com/watch?v=34_SkTLlkG0

AMMAIA FESTUM

Portugal

Action Personal Card

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| Name of the best practice: | Ammaia Festum |
| Country, region, municipality: | Marvão, Portugal |
| Responsible organisation (name and type, e.g. municipality, museum, NGO, etc.): | Municipality of Marvão |
| Partner organisations (if applicable): | Fundação Cidade de Ammaia |
| Period of implementation (start year and end year or if it's ongoing): | From 2017 until now |
| Problems it wanted to solve: | n/a |
| Goal: | Promotion of the Roman City of Ammaia classified as a national monument |
| Description of the good practice (max 1000 words): | <p>On the first weekend of June, a historic animation in the Roman city of Ammaia, classified as a National Monument since 1949, combines Heritage and Culture. The event, promoted by the Municipality of Marvão and the City of Ammaia Foundation, aims to promote and disseminate the municipality's Roman heritage, and stimulate the local economy.</p> <p>A street market, theatre shows, circus arts, reproductions of battles, fire shows, allegorical parades, lots of music, poets and nymphs, representations of Roman daily life, and a unique night show, are some of the attractions of Ammaia Festum.</p> |
| Impact (short term and long term if applicable): | n/a |
| How citizens participated in developing and implementing the action (please stress if the vulnerable groups where involved): | A street market, theatre shows, circus arts, reproductions of battles, fire shows, allegorical parades, lots of music, poets and nymphs, representations of Roman daily life, and a unique night show, are some of the attractions of Ammaia Festum. |

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| <p>For those who want to know more (insert link where more information on the action can be found):</p> | <p>https://www.facebook.com/Ammaia-Festum-1596023180494958/</p> |
| <p>Please identify qualities⁹³ that make this action a good practice and/or social innovation (max 300 words)?</p> | <p>Promote and disseminate the Roman heritage of the municipality, and stimulate the local economy.</p> |
| <p>Please identify success factors⁹⁴ in implementation of action (max 300 words)</p> | <p>The involvement of local actors.</p> |
| <p>Local development: How has the action contributed to local development? (max 300 words)</p> | <p>Attracting tourists and developing the local economy by promoting the local Roman heritage</p> |
| <p>Sharing is Caring: what would you advise to some other organisation that would like to implement similar action in their local community?</p> | <p>n/a</p> |
| <p>Attach photos of the action (as a separate document)</p> |  |

⁹³ Quality of the practice is something inherent to the practice and it describes the practice itself like sustainability, multiplier effects, design, tradition, modernity, etc.

⁹⁴ Success factors in implementation are focused on organisation implementing the practice. Success factors can be cooperation with different stakeholders, previous experience, learning process, political will, EU funds, etc.



Optional: other material relevant for good practice (links to publications or video material)

https://www.youtube.com/watch?v=eg7fG-9Jd_k

AL MOSSASSA

Portugal

Action Personal Card

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| Name of the best practice: | The Festival Al Mossassa |
| Country, region, municipality: | Marvão, Portugal |
| Responsible organisation (name and type, e.g. municipality, museum, NGO, etc): | Município de Marvão (Marvão Municipality) |
| Partner organisations (if applicable): | Motoclube de Marvão e Ayuntamiento de Badajoz |
| Period of implementation (start year and end year or if it's ongoing): | From 2006 until now |
| Problems it wanted to solve: | n/a |
| Goal: | <ul style="list-style-type: none"> - Remember the Arab roots of the village of Marvão - the tourism promotion and economic dynamism - the promotion of good environmental practices (eco event) |
| Description of the good practice (max 1000 words): | <p>Al Mossassa means Foundation and that word is the motto of the festival of the same name, that takes place in Marvão, remembering the Arab roots of the village.</p> <p>For three days, the village of Marvão goes back to the era of its foundation by Ibn Maruán, remembering the environment of the 9th century.</p> <p>Visitors can enjoy the handicrafts and delicacies typical of the Arab culture of the time. In the “Mercado das 3 Culturas”, located in the upper part of the village, the environment of a typical market of the time will be reconstituted, with dozens of points of sale. Here the Islamic, Jewish and Christian legacies cross, and the visitor will be able to find a wide range of products and objects related to all these cultures, drink the true Arab tea and taste the delicacies of yesteryear.</p> <p>This Festival has a seductive and reliable programme, with historical recreations, music, dance, fire and circus performances, falconry demonstrations, snake charmers, Berber knights, sword fights and merchants.</p> |
| Impact (short term and long term if applicable): | |

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| How citizens participated in developing and implementing the action (please stress if the vulnerable groups were involved): | The involvement of local producers (e.g. artisans, etc.), as well as local associations, in the logistics inherent to the organisation of the event. |
| For those who want to know more (insert link where more information on the action can be found): | https://www.facebook.com/AlMossassaMarvao/ |
| Please identify qualities ⁹⁵ that make this action a good practice and/or social innovation (max 300 words)? | <ul style="list-style-type: none"> - An “environmentally friendly” event (eco event) - An event that brings together three cultures and presents the typical handicrafts and specialities of each of them in a single event. |
| Please identify success factors ⁹⁶ in implementation of action (max 300 words) | The success of the event is due to the two factors mentioned above, and it has already been held for 14 years, always with a growing participation, representing, in 2018, about 10 thousand visitors. |
| Local development: How has the action contributed to local development? (max 300 words) | Visitors are an important asset for the commercial players, through the sale of products. |
| Sharing is Caring: what would you advise to some other organisation that would like to implement similar action in their local community? | This activity is not easily replicable due to the historical characteristics of the event, and of the territory in which it takes place. |

⁹⁵ Quality of the practice is something inherent to the practice and it describes the practice itself like sustainability, multiplier effects, design, tradition, modernity, etc.

⁹⁶ Success factors in implementation are focused on organisation implementing the practice. Success factors can be cooperation with different stakeholders, previous experience, learning process, political will, EU funds, etc.

Attach photos of the action (as a separate document)



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| <p>Optional: other material relevant for good practice (links to publications or video material)</p> | <p>https://www.youtube.com/watch?v=f17zsmUXXOU</p> |

FESTA DO CASTANHEIRO – FEIRA DA CASTANHA

Portugal

Action Personal Card

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| Name of the best practice: | Festa do Castanheiro – Feira da Castanha |
| Country, region, municipality: | Marvão, Portugal |
| Responsible organisation (name and type, e.g. municipality, museum, NGO, etc): | Município de Marvão (Marvão Municipality) |
| Partner organisations (if applicable): | Associação Humanitária dos Bombeiros Voluntários (Volunteer Fire Brigade) (at the ticket office) |
| Period of implementation (start year and end year or if it's ongoing): | From 1983 to the present date |
| Problems it wanted to solve: | n/a |
| Goal: | The dynamisation of the local economy and of the products associated with the season, namely chestnuts |
| Description of the good practice (max 1000 words): | At the Chestnut Festival – Chestnut Fair, recognized as one of the most authentic and genuine in the country, the Vila de Marvão intends to honour an endogenous species of the region, the Chestnut tree, and its fruit, the Chestnut (classified as a product of protected designation of origin – DOP). The Chestnut Fair - Chestnut Festival also promotes local crafts and culture, in a storefront of the rural world, where you can find the best that is produced in the county. In addition to the local farmers, there are several typical products of the region, such as nuts, sausages, olive oil and liqueurs, wine, cheese, jams, or typical sweets. |
| Impact (short term and long term if applicable): | n/a |
| How citizens participated in developing and implementing the action (please stress if the vulnerable groups where involved): | People participate in the very organization of the event; Local producers sell their products and sell their chestnut produces |

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| <p>For those who want to know more (insert link where more information on the action can be found):</p> | <p>https://www.facebook.com/Feira-da-Castanha-Marv%C3%A3o-397190517017242/</p> |
| <p>Please identify qualities⁹⁷ that make this action a good practice and/or social innovation (max 300 words)?</p> | <p>The Chestnut Fair – Chestnut Festival also promotes local crafts and culture, in a storefront of the rural world, where you can find the best that is produced in the municipality. For the purpose, they have the participation of local producers and several typical products of the region that goes from nuts to sausages, as well as olive oil and liqueurs, wine, cheeses, jams, or traditional sweets.</p> |
| <p>Please identify success factors⁹⁸ in implementation of action (max 300 words)</p> | <p>Such success is linked to the above points.</p> |
| <p>Local development: How has the action contributed to local development? (max 300 words)</p> | <p>At the Chestnut Festival – Chestnut Fair, recognized as one of the most authentic and genuine in the country, the Vila de Marvão intends to recognize an endogenous species of the region, the Chestnut tree, and its fruit, the Chestnut (classified as a product of protected designation of origin – DOP).</p> |
| <p>Sharing is Caring: what would you advise to some other organisation that would like to implement similar action in their local community?</p> | <p>n/a</p> |
| <p>Attach photos of the action (as a separate document)</p> |  |

⁹⁷ Quality of the practice is something inherent to the practice and it describes the practice itself like sustainability, multiplier effects, design, tradition, modernity, etc.

⁹⁸ Success factors in implementation are focused on organisation implementing the practice. Success factors can be cooperation with different stakeholders, previous experience, learning process, political will, EU funds, etc.



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| Optional: other material relevant for good practice (links to publications or video material) | https://www.youtube.com/watch?v=HR5kelUb0b8 |
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MARVÃO INTERNATIONAL ACADEMY FOR MUSIC, ARTS AND SCIENCE

Portugal

Action Personal Card

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| Name of the best practice: | Marvão International Academy for Music, Arts and Science |
| Country, region, municipality: | Marvão, Portugal |
| Responsible organisation (name and type, e.g. municipality, museum, NGO, etc): | Associação MIAMAS (Marvão International Academy for Music, Arts and Science) |
| Partner organisations (if applicable): | Município de Marvão (Marvão Municipality) |
| Period of implementation (start year and end year or if it's ongoing): | 2019/2020 |
| Problems it wanted to solve: | n/a |
| Goal: | n/a |
| Description of the good practice (max 1000 words): | This is a project that has been submitted to the participative state budget, the winner in its category and awarded with 250 000 euros. The Academy will be prepared to offer masterclasses, meetings and classes, counting on teachers and musicians of great distinction in Portugal and internationally, and taking advantage of the castles, churches and other places of architectural and archaeological interest in the region to promote the best school conditions for students from all over the world, in a very specialised and, in the same time, interdisciplinary context, with all the possibility to explore music, but also in order to celebrate and investigate the biodiversity of Marvão, Castelo de Vide and Portalegre. |
| Impact (short term and long term if applicable): | n/a |
| How citizens participated in developing and implementing the action (please stress if the vulnerable groups where involved): | n/a |

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| <p>For those who want to know more (insert link where more information on the action can be found):</p> | <p>n/a</p> |
| <p>Please identify qualities⁹⁹ that make this action a good practice and/or social innovation (max 300 words)?</p> | <p>n/a</p> |
| <p>Please identify success factors¹⁰⁰ in implementation of action (max 300 words)</p> | <p>n/a</p> |
| <p>Local development: How has the action contributed to local development? (max 300 words)</p> | <p>n/a</p> |
| <p>Sharing is Caring: what would you advise to some other organisation that would like to implement similar action in their local community?</p> | <p>n/a</p> |
| <p>Attach photos of the action (as a separate document)</p> |  |

⁹⁹ Quality of the practice is something inherent to the practice and it describes the practice itself like sustainability, multiplier effects, design, tradition, modernity, etc.

¹⁰⁰ Success factors in implementation are focused on organisation implementing the practice. Success factors can be cooperation with different stakeholders, previous experience, learning process, political will, EU funds, etc.

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| <p>Optional: other material relevant for good practice (links to publications or video material)</p> | <p>n/a</p> |

FESTIVAL INTERNACIONAL DE CINEMA DE MARVÃO E VALENCIA DE ALCÁNTARA

Portugal

Action Personal Card

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| Name of the best practice: | Festival Internacional de Cinema de Marvão e Valencia de Alcántara |
| Country, region, municipality: | Marvão, Portagem, Galegos, Beirã, Porto da Espada, Santo António das Areias (Portugal) Cedillo, Valencia de Alcántara, Fontañera (Espanha) |
| Responsible organisation (name and type, e.g. municipality, museum, NGO, etc): | Associação Cultural Periferias |
| Partner organisations (if applicable): | Município de Marvão, Ayuntamiento de Valencia de Alcántara |
| Period of implementation (start year and end year or if it's ongoing): | From 2013 until now |
| Problems it wanted to solve: | n/a |
| Goal: | n/a |
| Description of the good practice (max 1000 words): | <p>The Periferias – the International Film Festival of Marvão and Valencia de Alcántara has a selection of more than thirty titles, in the areas of documentary, fiction and animation, and the goal of bringing the neighbouring populations of Portugal and Spain closer, taking the author’s cinema to villages and isolated places on the border.</p> <p>The uniqueness of the stages is one of the hallmarks that distinguishes the Periferias, including the castles of these two main locations, a deactivated train station (Beirã), the streets and squares of various historical centres, the ruins of a Roman city (Ammaia), or a bullring (Santo António das Areias).</p> <p>In addition to the places mentioned, the Festival is also present in Castelo de Vide, Fontañera, Portagem, Cedillo, Zarza la Mayor and Malpartida de Cáceres, showing aspects of the history and heritage of the sites, through various initiatives, including guided tours, walks, concerts with musicians of various origins, exhibitions, etc.</p> |
| Impact (short term and long term if applicable): | n/a |
| How citizens participated in developing and | A selection of more than thirty titles, in the areas of documentary, fiction and animation, aims to bring together the neighbouring |

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| implementing the action (please stress if the vulnerable groups where involved): | populations of Portugal and Spain, taking open-air and author's cinema to villages and isolated places on the border. |
| For those who want to know more (insert link where more information on the action can be found): | http://www.periferiasfestival.com/ |
| Please identify qualities ¹⁰¹ that make this action a good practice and/or social innovation (max 300 words)? | A project between Portugal and Spain that takes open-air cinema to villages and isolated places on the border. |
| Please identify success factors ¹⁰² in implementation of action (max 300 words) | The growth in the number of spectators The increase in open-air cinema venues |
| Local development: How has the action contributed to local development? (max 300 words) | Taking culture to more isolated regions with less access to this type of events. |
| Sharing is Caring: what would you advise to some other organisation that would like to implement similar action in their local community? | n/a |

¹⁰¹ Quality of the practice is something inherent to the practice and it describes the practice itself like sustainability, multiplier effects, design, tradition, modernity, etc.

¹⁰² Success factors in implementation are focused on organisation implementing the practice. Success factors can be cooperation with different stakeholders, previous experience, learning process, political will, EU funds, etc.

Attach photos of the action (as a separate document)



Optional: other material relevant for good practice (links to publications or video material)

<https://vimeo.com/323477978>
<https://vimeo.com/343841310>

THE RAIL BIKE MARVÃO

Portugal

Action Personal Card

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| Name of the best practice: | The Rail Bike Marvão |
| Country, region, municipality: | Beirã, Marvão, Portugal |
| Responsible organisation (name and type, e.g. municipality, museum, NGO, etc): | The Rail Bike Marvão |
| Partner organisations (if applicable): | n/a |
| Period of implementation (start year and end year or if it's ongoing): | Since 2018 |
| Problems it wanted to solve: | n/a |
| Goal: | The touristic promotion of the region, linked to its environmental sustainability. |
| Description of the good practice (max 1000 words): | <p>In October 2018, the Rail Bike Marvão started to take tourists along the track of a deactivated railway line, which crosses the Serra de São Mamede National Park (an area of environmental protection with great landscape interest). A safe, original and fun way to travel (with an option for one of the two routes available – 15 and 32 km) between cork oaks, oaks, wildlife, green fields, streams and beautiful views over the historic villages of Marvão and Castelo de Vide.</p> <p>The highlight of the 15-kilometre trail (which lasts two hours) is a 1930 bridge, 30 metres above the ground, which offers a panoramic view before coming back to the station.</p> <p>The largest trip is 32 kilometres (four hours in length) to the historic town of Castelo de Vide. Before it returns to the old ferry quay at the Marvão-Beirã train station, the group stops for a picnic organised by the guide.</p> |
| Impact (short term and long term if applicable): | n/a |
| How citizens participated in developing and implementing the action | This is a private project, but it can also attract a lot of visitors to the local hotels and restaurants. |

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| (please stress if the vulnerable groups where involved): | |
| For those who want to know more (insert link where more information on the action can be found): | http://www.railbikemarvao.com/ |
| Please identify qualities ¹⁰³ that make this action a good practice and/or social innovation (max 300 words)? | The use of an off-line equipment, to which a new use has been attributed. This project began to take tourists along the section of a deactivated train line that crosses the Serra de São Mamede National Park (an area of environmental protection with great landscape interest). |
| Please identify success factors ¹⁰⁴ in implementation of action (max 300 words) | A safe, original and fun way to travel (with an option for one of the two available routes – 15 and 32 km) between cork oaks, oaks, wildlife, green fields, streams and beautiful views over the historic villages of Marvão and Castelo de Vide. The high point of the 15 kilometre course (which lasts two hours) is a 1930 bridge, 30 metres from the ground, which offers a panoramic view before returning to the station. |
| Local development: How has the action contributed to local development? (max 300 words) | These are private projects. People who have created their own innovative and eco-friendly business. This project has re-utilized a deactivated railway line and the landscape that can be seen along the way. |
| Sharing is Caring: what would you advise to some other organisation that would like to implement similar action in their local community? | It can be used in similar areas with such unused outfitted equipment. |

¹⁰³ Quality of the practice is something inherent to the practice and it describes the practice itself like sustainability, multiplier effects, design, tradition, modernity, etc.

¹⁰⁴ Success factors in implementation are focused on organisation implementing the practice. Success factors can be cooperation with different stakeholders, previous experience, learning process, political will, EU funds, etc.

Attach photos of the action (as a separate document)



Optional: other material relevant for good practice (links to publications or video material)

<https://www.youtube.com/watch?v=vnVH0ae1d5E>

FESTIVAL INTERNACIONAL DE MÚSICA DE MARVÃO (FIMM)

Portugal

Action Personal Card

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| Name of the best practice: | Festival Internacional de Musica de Marvão (FIMM) (The International Music Festival of Marvão) |
| Country, region, municipality: | Marvão, Castelo de Vide, Portalegre (Portugal, Valencia de Alcántara (Espanha)) |
| Responsible organisation (name and type, e.g. municipality, museum, NGO, etc): | Associação Marvão Internacional Music Festival (The International Music Festival of Marvão Association) |
| Partner organisations (if applicable): | Municipalities of Marvão, Portalegre, Castelo de Vide, Ayuntamiento de Valencia de Alcántara, etc. |
| Period of implementation (start year and end year or if it's ongoing): | From 2014 until now |
| Problems it wanted to solve: | n/a |
| Goal: | A promotion of culture associated with classical music in places far from the big cities, where such events normally take place. |
| Description of the good practice (max 1000 words): | This is a festival that goes beyond mere entertainment for only a few. With art and talent, it is possible to try to connect various musical styles, in beautiful harmony. For example, classical music can unite with fado, very Portuguese, with improvised spiritual music, accompany the visual arts, dance, or so many other forms of artistic expression that can be associated with it. Creativity is infinite. In the infinity of these possibilities and, due to its characteristics, the public and artists, the Festival opens itself, thus, to new experiences and to an informal coexistence, much more personal, that give it a really unique emotional aura. |
| Impact (short term and long term if applicable): | n/a |
| How citizens participated in developing and implementing the action (please stress if the vulnerable groups where involved): | n/a |

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| <p>For those who want to know more (insert link where more information on the action can be found):</p> | <p>https://marvaomusic.com/</p> |
| <p>Please identify qualities¹⁰⁵ that make this action a good practice and/or social innovation (max 300 words)?</p> | <p>The prices are more accessible to residents of the municipality, stimulating the access to a type of culture that, for norm, is not easy, either for the prices practiced, but mainly, for this type of spectacles is only available in the great centres.</p> |
| <p>Please identify success factors¹⁰⁶ in implementation of action (max 300 words)</p> | <p>The success of the event is directly related to the points mentioned above.</p> |
| <p>Local development: How has the action contributed to local development? (max 300 words)</p> | <p>An attraction of the public. Accommodation and local restaurants are always crowded on the days of the event. The Festival also involves a group of volunteers.</p> |
| <p>Sharing is Caring: what would you advise to some other organisation that would like to implement similar action in their local community?</p> | <p>n/a</p> |
| <p>Attach photos of the action (as a separate document)</p> |  |

¹⁰⁵ Quality of the practice is something inherent to the practice and it describes the practice itself like sustainability, multiplier effects, design, tradition, modernity, etc.

¹⁰⁶ Success factors in implementation are focused on organisation implementing the practice. Success factors can be cooperation with different stakeholders, previous experience, learning process, political will, EU funds, etc.



Optional: other material relevant for good practice (links to publications or video material)

<https://www.youtube.com/watch?v=qrGBW0oliE4>

Project Partners:



#EuSAVE
EU Citizens' Action for
Smart Historic Villages
JAN 2019 - DEC 2020

Europe for Citizens 2014-2020
Democratic Engagement and Civic Participation
Action - 2.2. Network of Towns 2018

Total Budget: €146,160